

# Best of NeoCon<sup>®</sup> 2020 Entry Rules



## NeoCon<sup>®</sup> June 8-10, 2020

Digital entry platform opens March 9, 2020

To register and submit entries, go to:

<https://bestofneoconawards.secure-platform.com/a>

**First entry deadline:**

**Friday, May 8, 2020**

**Add \$100.00 for an extension to second/final entry deadline:**

**Friday, May 15, 2020**

**Final images deadline:**

**Friday, May 15, 2020**

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Please download, digitally circulate, and/or print this information for all parties involved in completing your entry or entries. Then, click on <https://bestofneoconawards.secure-platform.com/a> to enter by **May 8, 2020**.

**The Best of NeoCon® 2020** honors new products introduced to the U.S. market since the close of NeoCon® 2019. There are 40 product categories. The competition is presented by *Contract* magazine and is co-sponsored by NeoCon and The McGraw-Hill Construction Management & Design Insights.

## Eligibility

Manufacturers who are tenants and exhibitors at The Mart during NeoCon in Chicago, June 8-10, 2020, are eligible to enter new products.

Each entry must be the work or property of the Contest entrant (manufacturer) or submitted by a firm authorized to represent the manufacturer (industrial designer). By entering the Contest, the entrant represents, acknowledges, and warrants that the submitted images are the property of the submitter; that the images do not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity, or intellectual property rights of any person or entity; and that no other party has any right, title, claim, or interest in the images.

Employees of the Sponsors and each of their affiliates, subsidiaries, and agents, and their immediate family members (spouse, parent, child, sibling, and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter. Entrants must be at least 18 years old as of the date of entry. CONTEST IS VOID WHERE PROHIBITED.

## Judging

Jurors are interior designers/architects who are mostly members of IIDA, and corporate, institutional, government, and healthcare facilities executives, who are mostly members of IFMA. Entries will be judged on Thursday, June 4; Friday, June 5; and Saturday, June 6; prior to the opening day of NeoCon, Monday, June 8.

## Entry Fees

A Level 2 Entry is \$485.00. Every entry may participate at Level 2 or opt for Level 1 for greater visibility online. A single Level 1 entry fee is \$1900.00; any additional Level 1 entry made by the same manufacturer is \$1400.00 each. Entries submitted after May 8 are subject to a \$100 additional fee.

## Deadlines

**There are 2 deadlines for receipt of entries. Please review carefully.**

**Friday, May 8:** First deadline for upload of entries by 11:59 p.m. EST.

**Friday, May 15:** Extension deadline with \$100 late fee for entries uploaded after May 8.

No more entries will be accepted after 11:59 p.m. EST on May 15. There will be no exceptions. The Best of NeoCon entry platform will NOT re-open.

**Friday, May 15:** Deadline for upload of ALL IMAGES—that includes low-resolution and high-resolution images or computer-generated renderings. If no image appears with the entry/online after May 15 at 11:59 p.m. EST, the Competition will delete the entry and refund entry fees.

**The competition will CLOSE to all entries: Friday, May 15 at 11:59 p.m. EST.**

## **Image Requirements**

A minimum of TWO and maximum of FOUR low-resolution and high-resolution digital product images should be uploaded with each entry. If the final images are not ready to upload with the digital entry on May 8, the deadline for upload of images is on **May 15 at 11:59 p.m.**

If a manufacturer cannot comply with the images upload date, then the Best of NeoCon entry should be withdrawn/deleted from the competition by the manufacturer.

If no action is taken regarding images, Competition Management reserves the right to remove/delete the entry and refund the entry fees.

## **Registration**

Registration and Entry Forms are completed digitally:  
<https://bestofneoconawards.secure-platform.com/a>

Breakfast Tickets Purchase: (url will update for 2020)  
<https://registration.experientevent.com/ShowNEA191?flow=attendeec>

## **Product Introduction**

Contract and Hospitality products (non-residential) entered in the competition must be new to the U.S. market since June 12, 2019, the close of NeoCon 2019. NO PROTOTYPES. Products should have SKU numbers and be available to ship by March 15, 2021.

### **What if component shortages are delaying the completion of a product in time for NeoCon?**

**Coronavirus repercussions:** Due to the coronavirus, some manufacturers are not receiving shipments of product components for the design and manufacture of potential NeoCon product introductions. The competition will not be able to judge prototypes but has extended the date that product should ship to customers from December 15, 2020 to March 15, 2021.

If manufacturers are uncertain if a product will be presented at NeoCon, the Best of NeoCon suggests that an entry be completed by May 15th. If by May 29th, the manufacturer is unable to present the product, it should be withdrawn from the Competition. The Best of NeoCon will issue an entry refund by June 30, 2020.

The competition is open to contract and hospitality furniture and furnishings manufacturers, and importers that are official NeoCon 2020 tenants/participants via the Mart Floors 1, 3, 6, 10, 11, 14, 15, and Floor 7 NeoCon Exhibit Hall with temporary booths in the Mart.

### **Number of Entries per Manufacturer: Unlimited**

Each manufacturer/brand may enter as many products into the competition in as many categories as they wish. Any product may be entered in one or more categories as the product fits and

products that cross categories may be entered into different categories, where they will be evaluated by different teams of jurors. There are 40 product categories.

If a product is entered into an additional category, an additional entry fee must be paid and an additional digital entry must be completed. The digital platform allows an entrant to duplicate an existing entry and use the drop-down menu to select the category.

### **Category Assignment**

Each product is reviewed online by the Competition management team. If the reviewers deem a product better suited to another category, an email will be sent to the entrant explaining why or requesting a call to review the product's merits so we can define the best category for judging. The review team also may determine it should be entered in more than one category. Sometimes after the jury receives the presentation, they determine that it belongs in a different category. If so, the entry will be directed to the team for that category, and the other jury will come to the showroom or booth to review the product.

### **Multiple Category Entries**

If a manufacturer wishes to enter the same product into more than one category, the entry steps are duplicated for that category entry, perhaps with new text about why it can also be judged in a second or third category. If a product is entered into an additional category, pay an additional entry fee and complete an additional digital entry. The digital platform allows an entrant to duplicate/copy an existing entry and use the drop-down menu to select the category.

For any product entered into more than one category, it is likely that it will be judged by separate jury teams. The first team to arrive will tell you which category they are judging. A second team will follow according to the showroom's floor-based time schedule to judge it. Please be certain the product presenter remains in the showroom/booth until all categories entered are judged.

## **Two levels of participation and three fee options**

### **Level 2 \$485.00: Best of NeoCon Entry**

Level 2 product entrants will appear online after Level 1 in the Product Category.

#### **Level 2 product entrants receive:**

- a. **Pre-show Evaluation/Review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they encounter the product live.
- b. **Entrant Signage** at showroom/booth in The Mart.
- c. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category, and showroom/booth location; 7,000 Product Guides are distributed in the Mart starting at 8:30 a.m. on Monday, June 8, after winners are announced at the Awards Breakfast. Winners will be identified by Category, NOT by floor.
- d. **Best of NeoCon** website visibility by category through March 2021.
- e. **Winner Identification** by category by designated award.

## **Level 1 \$1900.00: Best of NeoCon Entry & Video**

**Any additional Level 1 entry made by the same manufacturer is \$1400.00 each**

### **Level 1 product entrants receive:**

- a. **Visibility/Screening** at the top of the first page/screen of the Best of NeoCon entry site.
- b. **Positioning** at the top of the product category.
- c. **Product Video:** The ability to upload product video that will be viewed AFTER winners are announced on Monday, June 8, 2020.
  1. Level 1 videos will *not* be part of the screening/judging process in order to keep the competition evaluation field level since not all manufacturers create a video for products. (All product entries in Level 1 or Level 2 will be able to upload up to four still images).
  2. Level 1 videos will be activated for viewing after winners are announced and will remain a live part of the digital entry through March 2021.
  3. Level 1 manufacturers may participate at Level 1 *without* a product video (in the case in which a product video does not exist). Product will still receive Level 1 viewing.
- d. **Pre-show Evaluation/Review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they judge the product live.
- e. **Entrant Signage** at showroom/booth in The Mart.
- f. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category, and showroom/booth location; 7,000 Product Guides are distributed in The Mart starting at 8:30 a.m. on Monday, June 10, after winners are announced at the Awards Breakfast. Winners will be identified by Category, NOT by floor.
- g. **Best of NeoCon website** visibility by category through March 2021.
- h. **Winner Identification BY CATEGORY** by designated award in the Product Guide and on the website.

ALL entries received **after Friday, May 8, 2020**, will incur a \$100.00 late fee.

The competition will CLOSE to all entries on **May 15 at 11:59 p.m. EST**. There will be no exceptions. **The digital entry platform will NOT re-open to accept entries after May 15.**

### **Contract magazine editorial consideration**

If you wish to have EDITORIAL consideration for your NeoCon product in the *Contract May* issue, *2020 Foresight*, those images, logos, and text are due: **April 15, 2020**.

If you wish to have EDITORIAL consideration for your NeoCon product in the *Contract June* NeoCon product section, those images, logos, and text are due: **April 22, 2020**.

Please email to: [products@contractdesign.com](mailto:products@contractdesign.com)

**\*NOTE:** Co-mingling of Best of NeoCon entry information and editorial materials is not permitted. They are separate entities. All materials for entry into the Best of NeoCon are contained digitally at: <https://bestofneoconawards.secure-platform.com/a>

### **Images & Videos**

Level 1 and Level 2 entry images should be posted by: **Friday, May 8 at 11:59 p.m. EST.**

**Images:** Up to four (4) high-resolution and up to four (4) low-resolution digital product images must be uploaded to the Best of NeoCon entry site. If the images are not ready with the entry form text on May 8, the deadline for upload of a digital image is: **May 15 at 11:59 p.m. EST.** The company logo should be uploaded as a placeholder until the final image is ready.

If a manufacturer cannot comply with the May 15th image upload date, then the entry should be withdrawn from the competition by the manufacturer. The manufacturer will notify the competition via [bestofneocon@gmail.com](mailto:bestofneocon@gmail.com), so a refund may be processed. Management also reserves the right to remove/delete the incomplete entry and refund the entry fees.

### **Best of NeoCon Product Images**

Following the specs provided, entrants will upload a minimum of two and up to four **low-resolution web-ready jpg images**. The first image will be featured on the Best of NeoCon website displayed by product category.

Entrants also will upload up a minimum of two and up to four **high-resolution images for print and Keynote presentation usage**.

Best of NeoCon® entrant product images also may be used in promotional posters/floor posters in The Mart and in the pages of *Contract* magazine in June and September.

The Best of NeoCon Winners' Keynote digital presentation at the Awards Breakfast will use the high-resolution jpg images that provide a larger, crisper, and better-defined presentation of winning products. The presentation designer will select from the high-resolution images provided.

### **Low-Resolution Digital (Web) Images**

Image no. 1 will be displayed on the public Best of NeoCon entry website. *If possible*, upload SQUARE images, as they will best fill the allocated space on the digital Gallery of Entrants. These images also will be viewed by the judges.

A minimum of two (2) and a maximum of four (4) low-resolution images are desired.

**Upload a low-resolution image in 200 x 200 pixels that is under 2MB as a .jpg, .jpeg, or .png. RGB files only; no CMYK.**

**Label: Category\_MfgName\_ProductName**

### **High-Resolution for Print & Winner Keynote Images**

A minimum of two (2) and a maximum of four (4) high-resolution images are desired for print use on Mart floor posters, in *Contract* magazine and/or the Keynote presentation of award winner.

**Upload a high-resolution .jpg or .tiff product image. It must be a minimum of 3,000 pixels in each dimension and a max of 100MB.**

**Label: Category\_MfgName\_ProductName**

.....  
**Video upload for Level One ONLY**

Video upload is a benefit to Level One ONLY. The video is not part of the judging process. Rather, product-only videos will be made visible on the public website AFTER winners are announced. Product videos will not be seen or used by the judges.

Please upload a product-informative video; refrain from uploading video about the manufacturer/company or management.

Maximum file size/length is under 3 minutes.

**Video specs: File types supported are: MPEG, MPG, MP4, OGG, MOV, FLV**

**Label: Category\_MfgName\_ProductName\_Video.MPEG, or MPG, or MP4, or OGG, or MOV, or FLV**



## Best of NeoCon 2020 Table of Important Dates

Early entry registration fee closes	May 8, 11:59 p.m.
Late entry registration fee of \$100.00 begins	May 9
Final product image uploads	May 15, 11:59 p.m.
Entries without images removed and refunded	Starting May 16
Judging begins at 1:00 p.m.	Thurs. June 4
Judging ends by 2:00 p.m.	Sat. June 6
Finalist judging After 3:30 p.m. up to 5:30 p.m.	If a product is a finalist (about 6 are nominated) for Best of Competition, the marketing contact names/showroom presenters will receive a phone call, and all jurors go to finalists' showrooms for a presentation.

### Payment & Receipt

Payment is made digitally via Best of NeoCon portal <https://bestofneoconawards.secure-platform.com/a> at the end of the entry process after images or (image placeholders) are uploaded. You may use placeholder text and images or company logo and click through fields to pay before the entry information is complete. **You can come back anytime to complete entry before May 8.** If you wait until AFTER May 8 to pay, there will be a \$100.00 late fee. The entrant has control over the entry and may log in and out of the system at any time until the competition entry period closes at 11:59 on May 15.

Any entry can pay just \$485.00 and remain at Level 2; the additional fees for Level 1 provide higher visibility on the Best of NeoCon website.

The judges do NOT know if an entrant paid at Level 1 or Level 2.

To check-out and pay for your entry:

Order the number of entries;

Choose a Level 1 entry at \$1900;

Choose Additional Level 1 entries at \$1400.00; or

Choose a Level 2 entry at \$485.00

**Payment is via credit card only; there are no exceptions.**

Invoicing is NOT available through *Contract* magazine. After the credit card check-out occurs, a receipt will be auto-e-mailed. Entry fees are not refundable after judging has taken place.

### Best of NeoCon Awards Breakfast

Upon paying for the entry, entrants will be directed to a link/website to purchase tickets for the [Best of NeoCon Awards Breakfast](#) \$95.00 each.:

(link update coming for 2020)

<https://registration.experientevent.com/ShowNEA191?flow=attendee>

Payment is via credit card only.

## Judging Process

Criteria used to judge competition entrants are based on the text information submitted by each manufacturer on the entry form regarding product qualities.

Criteria/Qualities	Word Count
Product Description	250
Aesthetics	175
Functionality & Flexibility	225
Quality & Durability	175
Industry Standards	200
Environmental Sustainability	175
List Pricing	15

### Jury

The judges will review all entries in their assigned categories digitally before arriving at the showroom or booth. They will view the images and record comments and questions before, during, and after the product presentation. Those juror comments will be made available to entrants in the weeks after the close of NeoCon.

The manufacturer will have the opportunity to present information in-person to the jury in The Mart showroom or booth. The juror teams are composed of interior designers/architects, many of whom are IIDA members, and facilities managers, many of whom are IFMA members, who will examine products in showrooms and booths.

Judging will be conducted BY FLOOR at designated times for each floor. (*Please refer to the timetable on page 10*). Manufacturers will have 7 to 15 minutes to present their products to the jury, based on the product category or the complexity of the product.

### **IMPORTANT: PLEASE READ CAREFULLY**

The judges will be conducting in-person evaluations of up to 375 products for 22 hours over three days and eight floors of The Mart in order to announce winners at 8:00 a.m. on Monday, June 8th. Manufacturers must designate a product presenter to be available in the showroom at the designated judging time based on floor location. **The Best of NeoCon Competition is not able to grant “pre-scheduled” judging times.**

**Each NeoCon Floor will have a dedicated time slot.** Please review judging times by floor and arrange for designated product presenters to be in the showroom/booth to present the product when the jury arrives. Please make presenter arrangements BEFORE completing the entry form. We receive numerous emails and calls indicating the presenter cannot be there during the designated time, so please contact them now and plan flight/travel schedules.

Please designate the ideal presenter and train an alternate person as presenter in the event of an emergency or travel delays. This may require scheduling air travel flights and reserving hotel rooms for arrival up to four days before NeoCon officially opens.

**Failure to follow all entry rules may disqualify entries.**

## 2020 Best of NeoCon PRODUCT JUDGING TIME SCHEDULE

*The order of floor judging is determined by The Mart.*

### Thursday, June 4

1:30 p.m. - 5:30 p.m. Floors 1, 10, 14, 15

### Friday, June 5

8:30 a.m.-12:30 p.m. Floor 11

1:30 p.m. -5:30 p.m. Floors 3 and 6

### Saturday, June 6

8:30 a.m.-10:30 a.m. 7<sup>th</sup> floor Booths 7-1000 to 7- 6123

10:00 a.m.-12:30 p.m. 7<sup>th</sup> floor Booths 7-7030 to 7-10139

12:30 p.m.-2:30 p.m. Jurors deliberate to determine finalists for Best of Competition

3:00 p.m.-5:30 p.m. Finalists for Best of Competition reviewed by total jury

## Best of Competition Process

Any jury team is able to nominate a Best of Competition Product Finalist, though some teams may *not* think any of products they reviewed are Best of Competition–winning products. Often five of the eight teams nominate Best of Competition candidates.

A member of the jury team makes the case for other teams to evaluate their Best of Competition–nominated product. Once all cases are made and the collective jury agrees, finalist manufacturers are called. **ONLY IF a product is a Best of Competition Finalist, will the manufacturer receive a phone call.**

Between 3:00 and 4:30 p.m. on Saturday, we will call the cell phone numbers of the two to three people listed as presenters for the product until we reach one. Only one of them needs to return to the showroom/booth to meet the entire jury of approximately 45 people who will receive finalists' product presentations to determine the overall Best of Competition. We move as a group in The Mart from showroom to showroom until all finalist presentations are completed.

The jury gathers and a democratic run-off vote is held to determine The Best of Competition. The jurors, *Contract* editors, and Competition director, are sworn to secrecy until we announce the winners at The Best of NeoCon Awards Breakfast on Monday morning. The *Contract* Editor-in-Chief and Publisher are not informed until late on Sunday night.

## Awards

The Competition *anticipates* one Gold Award and one Silver Award in each category. There are also Innovation Awards, Editors' Choice Awards, and one Best of Competition Award. The Jury reserves the right to not issue a Gold or Silver Award in categories where products score significantly lower than overall scores indicated for winning products. Competition coordinators and jurors reserve the right to reassign a product entry to a more appropriate category.

The criteria used to judge the competition entrants is based on the information submitted by each manufacturer on the digital entry form regarding product qualities. The manufacturer will have the opportunity to present that information in-person to the jury in the Mart showroom or booth.

The criteria are collectively scored on a scale of 1 (being the lowest) and 10 (being the highest).

## **Recognition/Prizes**

The Best of NeoCon assigns and distributes awards that are recognition-based, not monetary prizes. There is no retail value to the awards.

The awards consist of: Gold, Silver, Best of Competition, Innovation, and Editors' Choice. Most categories will receive a Gold Award and Silver Award. In categories with few entries or very low-scoring entries, the jury reserves the right to give Gold only, or Silver only, or no award.

The physical representations of the Awards consist of showroom/booth winner signage and certificates.

The digital representations of the awards consist of Best of NeoCon logos and certificates; and a digital winners' presentation that is viewed at the Awards Breakfast and by the Grand Staircase in The Mart lobby during NeoCon, and online at [contractdesign.com](http://contractdesign.com).

The Best of NeoCon entry platform will also post a Winners Gallery showing the winners in each category.

Digital winner logos and certificates will be electronically distributed to winners within four hours of the Awards breakfast on Monday, June 8, 2020.

The number of awards can range from one to four per category; in most cases, there is one Gold award and one Silver award. However, ONE product will receive both the Gold award in its category and the Best of Competition (overall) award. Some products will also receive an Innovation award or Editors' Choice award. In a typical awards program, there are 80 awards out of an average of 360 entrants per year.

**A Best of NeoCon Product Guide** will be distributed to exhibitors and attendees throughout The Merchandise Mart at 8:30 a.m. on Monday, June 8. All winning entries will be featured on the Best of NeoCon entry website, Contract magazine website [contractdesign.com](http://contractdesign.com), and in the September 2020 issue of *Contract* magazine that will be distributed to winners and the magazine's circulation. Winners also will be posted to The McMorrow Reports website and newsletters.

### **Winners List**

For the names of the winners, please visit [contractdesign.com](http://contractdesign.com) on June 8, 2020, after 12:00 p.m. The manufacturer winners' names and product names will be posted after the winners have been verified and notified at the Awards Breakfast at 7:30 a.m. in Chicago.

## **The Best of NeoCon® Awards Breakfast**

Winners will be announced on Monday, June 8, 2020, at 7:30 a.m. at the Best of NeoCon Awards Breakfast at the Renaissance Hotel, One West Wacker Dr. & State St.

The Editor-in-Chief and Managing Editor of *Contract* magazine announces the winners live while a high-resolution digital presentation features winning products by category. Winners relish the opportunity to arrive at the podium to accept their award certificates and signage among industry peers. As part of each manufacturer's commitment to entering Best of NeoCon, the competition sponsors expect that at least one company executive attend the event where winners in all categories will be announced/notified for the first time.

## **Purchase of the Best of NeoCon Awards Breakfast Tickets**

From the product entry digital platform, entrants will be directed to an external link/website dedicated to the purchase of Best of NeoCon Awards Breakfast tickets at \$95.00 each. Tickets will not be included for purchase through the digital entry platform.

**Breakfast Tickets Purchase:** (this will update for 2020 after 3.6.2020)  
<https://registration.experientevent.com/ShowNEA191?flow=attende>

Winners will NOT be notified ahead of the breakfast. Tickets may be purchased until June 1, unless tickets sell-out earlier. Typically, 200+ attend the breakfast, now an industry tradition for 31 years and noted for its efficient program. Afterward, manufacturers /attendees walk across the street to the Mart showrooms by 8:35 a.m.

## **Promotional Opportunities**

### ***Online/Digital Promotion***

From May 2020 through March 2021 Best of NeoCon Entrants will be featured on the digital entry site: <https://bestofneoconawards.secure-platform.com/a>

Best of NeoCon Winners will be featured on Contract's website for 9 months from June 2020 through March 2021. Links also will be provided via the Best of NeoCon® 2020 logo to Contract's website from NeoCon, the Mart, and The McMorrow Reports.

**For details on NeoCon or Best of NeoCon marketing opportunities, please contact *Contract* Publisher Karen Donaghy: [karen.donaghy@contractdesign.com](mailto:karen.donaghy@contractdesign.com) 646.668.3761.**

### ***Foresight, The Official NeoCon Preview***

From the editors of *Contract* magazine, *Foresight* is the essential guide to this year's NeoCon product introductions, industry insights, and show happenings. Foresight features in-depth previews on keynote speakers, must-attend events and trends. This is a stand-alone magazine delivered to 30,000 *Contract* subscribers plus all NeoCon show pre-registrants.

**Ad closing deadline: April 28**

### ***Contract magazine, The NeoCon Show Issue***

*Contract's* June 2020 issue, with a focus on Workplace & Retail, will offer a NeoCon preview, a focus on workplace innovations, and will first hit the contract market on day one of the show. Bonus distribution at NeoCon 2020.

### ***The Best of NeoCon Product Guide***

This comprehensive guide to all Best of NeoCon entrants and winners allows attendees to quickly find the best of the best by company/product name, show space, and product category. This is the first print product to announce the winners of Best of NeoCon, and it's distributed Monday morning June 8 in the Mart.

**Ad closing deadline: May 11<sup>th</sup>**

### ***Contract magazine, September Best of NeoCon Winners' Issue***

The post-show September 2020 issue features a dedicated Best of NeoCon special editorial and advertising section for winners and non-winners alike. Print and digital advertorial options are available to all Best of NeoCon winners.

**Ad closing deadline: August 4**

**The McMorrow Reports Facility Management & Design Insights** will link to all the Best of NeoCon 2020 winners. Edited by Eileen McMorrow, who has directed the Best of NeoCon since its inception 31 years ago. McMorrow Reports reaches 50,000 readers in the facilities management and commercial design space. A co-sponsor of Best of NeoCon, The McMorrow Reports consist of a website and newsletters for Commercial/Office, Education/Government, and Healthcare Facilities Management.

### **Questions/Contact Info**

The sponsor of the Best of NeoCon Awards is *Contract magazine*, Emerald, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.

The [Best of NeoCon](#) website is operated by *Contract magazine*, a publication of Emerald, with the co-sponsorship and support of The Mart.

Contract is headquartered at 100 Broadway, 14<sup>th</sup> floor, New York, NY 10005. 949.226.5700.

[www.contractdesign.com](http://www.contractdesign.com)

[www.contractdesign.com/digital](http://www.contractdesign.com/digital) (current print issue in digital format)

**Please DO NOT CALL The Mart**, the managers and producers of NeoCon, for *anything* related to the Best of NeoCon Competition.

**Competition Questions will be answered by the Best of NeoCon team:**

**First:** Email Competition Team @ [bestofneocon@gmail.com](mailto:bestofneocon@gmail.com)

**If needed:** Call Competition Team @ 973.509.7277

## **Best of NeoCon 2020 Product Categories (40)**

Acoustic Panels & Solutions  
Acoustic Privacy Modular Solutions  
Architectural Products  
Carpet: Contract Area Rugs  
Carpet: Broadloom  
Carpet: Modular  
Case Goods  
Conference Room Furniture  
Education Solutions  
Flooring: Hard Surface LVT & Planks  
Furniture: Benching  
Furniture Collections for Collaboration  
Furniture Systems & Enhancements  
Healthcare Fabrics & Textiles  
Healthcare Flooring  
Healthcare Patient Seating  
Healthcare Guest & Lounge Seating  
Lighting: Decorative & Hospitality  
Lighting: Desktop/Task/Integrated  
Lounge Furniture Collections  
Office Accessories  
Seating: Bar Stools  
Seating: Benches  
Seating: Conference  
Seating: Ergonomic Desk/Task  
Seating: Guest  
Seating: Sofas & Lounge  
Seating: Stacking  
Seating: Outdoor Contract & Hospitality  
Signage & Wayfinding  
Space Dividers/Partitions/Screens  
Surfacing Materials & Finishes  
Tables: Communal & Task  
Tables: Height-Adjustable/Training/Work  
Tables: Occasional  
Technology-Integrated Solutions  
Textiles: Upholstery  
Walls: Movable  
Wall Treatments  
Workplace Technologies



## **Best of NeoCon Sponsors**

***Contract*** magazine is the leading publication for commercial interior design and architecture, connecting professionals and covering projects, products, and practice issues that set the standards in the industry. *Contract* elevates the relevance and value of commercial design by focusing on the power of designers to transform business and institutional environments.

Established in 1960, *Contract* publishes features on outstanding workplace, retail, educational, hospitality, healthcare, civic, and performing arts environments; coverage of commercial interior products and product development trends; as well as in-depth stories on emerging business and technical trends impacting design. Industry news, profiles of leading designers, and coverage of major industry events are also key elements of our content tailored for design professionals. *Contract* is published by Emerald.

**NeoCon®** is the world's leading platform and most important event of the year for the commercial design industry. Held every June at the Mart in Chicago since 1969, NeoCon serves as the commercial design industry's launch pad for innovation—offering ideas and introductions that shape the built environment today and into the future. The three-day event serves as the annual gathering place for more than 50,000 of the commercial design world's manufacturers, dealers, architects, designers, end-users, design organizations, and media. With over one million square feet of exhibition space, the show launches thousands of new products and covers a spectrum of vertical markets including Workplace, Healthcare, Hospitality, Retail, Education, Public Space and Government, providing unparalleled access to the latest and most innovative solutions in commercial design. The industry's major manufacturers as well as hot emerging companies showcase products and services in categories including Furniture, Fabrics, Flooring, Interior Building Products, Interior Finishes and Technology. The exhibition is complemented by world-class programming featuring nearly 100 CEU seminars and keynote presentations that offer world-class expertise and insight into relevant topics as well as the future of commercial design.

**The McMorrow Reports Facility Management & Design Insights** informs, educates, inspires, connects, and empowers the facility management and design community with newsletters, websites, direct email, white papers, and conference and trade show promotion. Our team has spent 30-plus years working closely with facility managers, architects, interior designers, engineers, building management professionals and real estate experts, helping them with the challenges of maintaining workplaces, optimizing productivity, connectivity, investment strategy and design for the future of the built environment. Content includes design projects, news, features, trends, research on best practices, conferences, and products/services. Newsletters are sent weekly to more than 50,000 opt-in subscribers.

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**3.6.2020 @ 6:30 p.m. DRAFT v. 1**