# best of NeoCon. 2018 entry rules

**NeoCon® June 11-13, 2018** 

The Best of NeoCon® Awards 2018

Digital entry platform opens March 1, 2018

To register and submit entries, go to:

https://bestofneoconawards.secure-platform.com/a

# Digital entry deadline:

**Tuesday, May 1, 2018** 

Add \$75.00 for an extension to final entry deadline:

Monday, May 14, 2018

# Final images deadline:

Monday, May 14, 2018

# best of NeoCon 2018 Entry Rules Table of Contents

Competition Judging & Deadlines	3
Product Introduction	4
Number of Entries per Manufacturer	4
Category Assignment	4
Multiple Category Entries	5
Level 1 & Level 2 Entry Fees	5-6
Product Guide	7
Images & Videos	7-8-9
Table of Important Dates	10
Judging Criteria & Character Counts	11
Payment & Receipt	10
Judging Process & Criteria	11
Judging Times by Floor	12
Best of Competition Process	13
Awards/Recognition/Prizes	13-14
Product Guide & Winners List	14
Awards' Breakfast	15
Promotional Opportunities	15
Contract magazine and digital	15
Questions?	16
Product Categories	17
Best of NeoCon Sponsors	18

Please download, digitally circulate, and/or print this information for all parties involved in completing your entry or entries. Then, click on

https://bestofneoconawards.secure-platform.com/a

to register and complete your digital entries by Tuesday, May 1, 2018.

**The Best of NeoCon® 2018** honors new products introduced to the U.S. market since the close of NeoCon® 2017. There are 42 product categories. It is sponsored by Contract magazine and cosponsored by NeoCon and The McMorrow Reports Facility Management & Design Insights.

**Eligibility:** Manufacturers who are tenants and exhibitors at theMart during NeoCon in Chicago, June 11-13, 2018, are eligible to enter new products.

Each entry must be the work or property of the Contest entrant (manufacturer), or submitted by a firm authorized to represent the manufacturer (industrial designer). By entering the Contest, entrant represents, acknowledges and warrants that the submitted images are the property of the submitter, that the images do not infringe on the copyrights, trademarks, moral rights, rights of privacy/publicity or intellectual property rights of any person or entity, and that no other party has any right, title, claim or interest in the images.

Employees of the Sponsors and each of their affiliates, subsidiaries and agents, and their immediate family members (spouse, parent, child, sibling and their respective spouses, regardless of where they live) or persons living in the same households of such individuals, whether or not related, are not eligible to enter. Entrants must be at least 18 years of age as of the date of entry. CONTEST IS VOID WHERE PROHIBITED.

#### **Judging**

Jurors are interior designers/architects who are mostly members of IIDA, and corporate, institutional, government, and healthcare facilities executives, who are mostly members of IFMA. Entries will be judged on Thursday, June 7, Friday, June 8, and Saturday, June 9, prior to the opening day of NeoCon, Monday, June 11.

#### **Entry Fees & Deadlines**

A single Level One entry fee is \$1900.00;

Any additional Level One entry made by the same manufacturer is \$1400.00 each A Level Two Entry is \$475.00

There are 2 deadlines for receipt of entries. Please review carefully.

Tuesday, May 1: First deadline for upload of entries by 11:59 p.m. EST.

Monday, May 14: Extension deadline with \$75.00 late fee for entries uploaded after

May 1st at 11:59 p.m. EST. No more entries accepted after midnight on May 14th.

May 14th is also the deadline for upload of ALL low-resolution and high-resolution jpg images or computer-generated renderings of the product. If no image appears with the entry/online after May 14th at 11:59 p.m. EST, the Competition will delete the entry and refund entry fees.

#### Registration and Entry Forms are completed digitally:

# https://bestofneoconawards.secure-platform.com/a

The competition will CLOSE to all entries on **Monday**, **May 14** at 11:59 p.m. EST. There will be no exceptions. The Best of NeoCon entry platform will NOT re-open.

**Images:** A minimum of TWO and maximum of FOUR each low-resolution and high-resolution digital product images can be uploaded with each entry. If the final images are not ready to upload with the digital entry on Tuesday, May 1, the deadline for upload of a digital image is:

# Monday, May 14th at 11:59 p.m.

If a manufacturer cannot comply with the images upload date, then the Best of NeoCon entry should be withdrawn/deleted from the Competition by the Manufacturer.

If no action is taken regarding images, Competition Management reserves the right to remove/delete the entry and refund the entry fees.

#### **Product Introduction**

Contract products (non-residential) entered in the competition must be new to the U.S. market since June 14, 2017, the close of NeoCon 2017. NO PROTOTYPES. Products should have SKU numbers and must be available for shipping by December 15, 2018.

The competition is open to contract furniture and furnishings manufacturers and importers that are official NeoCon 2018 participants via showrooms NeoCon Floors 3, 6, 10, 11, 14 and Floor 7 NeoCon Exhibit Hall with temporary booths in theMart.

Each entrant/manufacturer must have an official exhibitor showroom or space with the Mart.

#### **Number of Entries per Manufacturer: Unlimited**

Each manufacturer/brand may enter as many products into the competition in as many categories as they wish. Any product may be entered in one or more categories as the product fits and products that cross categories may be entered into different categories, where they will be evaluated by different teams of jurors. There are 42 product categories.

If a product is entered into an additional category, an additional entry fee must be paid and an additional digital entry must be completed. The digital platform allows an entrant to duplicate/copy an existing entry and use the drop-down menu to select the category.

In summary, there are NO LIMITS to the number of products any manufacturer participating in the Best of NeoCon 2018 Competition may enter.

#### **Category Assignment**

Each product is reviewed online by the Competition management team. If the reviewers deem a product better suited to another category, an e-mail will be sent to the entrant explaining why or requesting a call to review the product's merits so we can define the best category for judging. The review team also may determine it should be entered in more than one category. Sometimes after the jury receives the presentation, they determine that it belongs in another category. If so, the entry will be directed to the team for that category, and the other jury will come to the showroom or booth to review the product.

#### **Multiple Category Entries**

If a manufacturer wishes to enter the same product into more than one category, the entry steps are duplicated for that category entry, perhaps with new text about why it can also be judged in a second or third category. If a product is entered into an additional category, an additional entry fee must be paid and an additional digital entry must be completed. The digital platform allows an entrant to duplicate/copy an existing entry and use the drop-down menu to select the category.

For any product entered into more than one category, it is likely that it will be judged by separate jury teams. The first team to arrive will tell you which category they are judging. A second team will follow according to the showroom's Mart-floor-based time schedule to judge it in the next category. Please be certain the product presenter remains in the showroom/booth until all categories entered are judged.

## Two levels of participation and three fee options

Level 1 \$1900.00: Best of NeoCon Entry & Video

Any additional Level 1 entry made by the same manufacturer is \$1400.00 each

#### Level 1 product entrants receive:

- a. Visibility/Screening at the top of the first page/screen of the Best of NeoCon entry site;
- b. **Positioning** at the top of the product category;
- c. **Product Video:** The ability to upload product video that will be viewed AFTER winners are announced on Monday, June 11, 2018;
  - 1. Level One videos will *not* be part of the screening/judging process in order to keep the competition evaluation field level since not all manufacturers create a video for products. (All product entries in Level One or Level Two will be able to upload up to four still images).
  - 2. Level One videos will be activated for viewing after winners are announced and will remain a live part of the digital entry through March 2019;
  - 3. Level One Manufacturers may participate at Level One *without* a product video (in the case where a product video does not exist). Product will still receive Level One viewing:
- d. **Pre-show evaluation/review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they encounter the product live;
- e. **Entrant Signage** at showroom/booth in theMart;
- f. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category and showroom/booth location. 10,000 Product Guides are distributed in theMart starting at 8.30 a.m. on Monday, June 11, after winners are announced at the Awards Breakfast;
- g. **Best of NeoCon** web site visibility by category through March 2019; and
- h. **Winner identification** by category by designated award.

Level One entries received after Tuesday, May 1, 2018, will incur a \$75.00 late fee.

The competition will CLOSE to all entries on **Monday, May 14** at 11:59 p.m. EST. There will be no exceptions. The digital entry platform will not re-open to accept entries after May 14<sup>th.</sup>

# Level 2 \$475.00: Best of NeoCon Entry

Level 2 product entrants will appear online after Level 1 in the Product Category.

Level 2 includes product entrants receive:

- a. **Pre-show evaluation/review** digitally by the assigned jurors. Prior to live judging in the showroom/booth, the jury team receives pre-NeoCon digital access to read the entry, view the images, make comments, and prepare questions about the product. The Best of NeoCon digital platform provides for an educated jury before they encounter the product live;
- b. Entrant Signage at showroom/booth in theMart;
- c. **Best of NeoCon Product Guide** listing alphabetically by manufacturer name along with product name, category and showroom/booth location. 10,000 Product Guides are distributed in the Mart starting at 8.30 a.m. on Monday, June 11, after winners are announced at the Awards Breakfast.
- d. **Best of NeoCon** web site visibility by category through March 2019; and
- e. Winner identification in each category by designated award.

Level Two entries received after Tuesday, May 1, 2018, will incur a \$75.00 late fee.

The competition will CLOSE to all entries on **Monday, May 14** at 11:59 p.m. EST. There will be no exceptions. The digital entry platform will NOT re-open to accept entries after May 14<sup>th</sup>.

#### **Contract** magazine editorial consideration

If you wish to have EDITORIAL consideration for your NeoCon product in the May issue of *Contract*, those images, logos, and text are due Monday, April 9, 2018, to the editorial staff. Please email to: Contractmag@gmail.com

Co-mingling of Best of NeoCon entry information and editorial materials is not permitted. They are separate entities.

All materials for entry into the Best of NeoCon are contained digitally at:

https://bestofneoconawards.secure-platform.com/a

### **Images & Videos**

Level 1 and Level 2 entry images should be posted by:

Monday, May 14 @ 11:59 p.m. EST.

**Images:** Up to four (4) high-resolution and up to four (4) low-resolution digital product images must be uploaded to the Best of NeoCon entry site. If the images are not ready with the entry form text on May 1, the deadline for upload of a digital image is: **May 14** @ **11:59 p.m. EST.** 

# Before May 14<sup>th</sup>, a reminder email will be generated from The Best of NeoCon 2018 indicating that images are due for upload.

If a manufacturer cannot comply with the May 14th image upload date, then the Best of NeoCon entry should be withdrawn from the competition by the manufacturer. The manufacturer will notify the competition via <a href="mailto:bestofneocon@gmail.com">bestofneocon@gmail.com</a>, so a refund may be processed. Management also reserves the right to remove/delete the incomplete entry and refund the entry fees.

# Contract's Official NeoCon Product Preview

Advertising in Contract's May 2018 issue, *Contract's Official NeoCon Product Preview*, may be arranged directly with the publisher of *Contract* magazine. Those ads will not be available for purchase on the digital entry platform.

Publisher: Karen Donaghy kdonaghy@contractdesign.com 646.668.3761

# The Best of NeoCon Product Guide

For 2018, manufacturers who are NeoCon exhibitors and wish to buy Product Guide half-page product advertisements may contact the publisher of *Contract* magazine. Those ads will not be available for purchase on the digital entry platform.

Publisher: **Karen Donaghy** kdonaghy@contractdesign.com 646.668.3761

If a manufacturer chooses to purchase a Product Guide ad, the FIRST high-resolution image uploaded to the digital entry site will be selected for use in the Product Guide.

The Best of NeoCon Product Guide is distributed on Monday, June 11, in theMart. It will list all entrants by manufacturer name, product name, category and showroom or booth locations. The fold-out cover lists all the winners with the same information. Attendees use the Product Guide to visit showrooms and booths of winners and entrants.

### **Best of NeoCon Product Images**

Following the specs provided, entrants will upload a minimum of two and up to four low-resolution web-ready jpg images. The first image will be featured on the web site display by product category. Entrants also will upload up a minimum of two and up to four high-resolution images; one set sized for PRINT; and another two images for the digital winners presentation via Keynote.

Best of NeoCon® entrant product images also may be used in promotional posters/floor posters in theMart and in the pages of *Contract* magazine in July/August.

The Best of NeoCon Winners digital presentation (PPT or Prezi format) at the Awards Breakfast requires high-resolution jpg images that provide a larger, crisper, and better-defined presentation of winning products. The presentation designer will select from the high-resolution images provided.

#### **Low-Resolution Digital (Web) Images**

Image no. 1 will be displayed on the public Best of NeoCon entry web site. *Where possible*, upload SQUARE images, as they will best fill the allocated space on the digital Gallery of Entrants. These images also will be viewed by the judges. A minimum of two (2) and a maximum of four (4) low-resolution images are desired.

Upload a low-resolution image in 200 x 200 pixels that is under 2MB as a .jpg, .jpeg, or .png RGB files only, no CMYK.

**High-Resolution PRINT Images** 

(For PRINT use on a Mart Floor Poster or in Contract)

Upload a High-Resolution .jpg or .tiff Product Image. It must be a minimum of 3,000 pixels in each dimension.

Max: 100MB

Label: Category MfgName ProductName

\*\*\*\*\*\*\*\*

**Digital-Resolution 1080p Winners' Presentation Images** 

Upload a .jpg or .png Product Image.

It MUST at least 1920 x 1080 px at 150dpi, under 3 MB.

Label: Category\_MfgName\_ProductName

#### Video upload option for Level One ONLY

Video upload is a benefit to Level One ONLY. The video is not part of the judging process. Rather,

Product-only videos will be made visible on the public web site AFTER winners are announced. Product Video will not be seen or used by the judges. See page 5.

Please upload product-informative video; refrain from uploading video about the manufacturer/company or management.

Maximum file size/length is under 3 minutes.

Video specs: File types supported are: MPEG, MPG, MP4, OGG, MOV, FLV

Label: Category\_MfgName\_ProductName\_Video.MPEG, or MPG, or MP4, or OGG, or MOV, or FLV

(continued . . . scroll for more)

#### **Best of NeoCon 2018 Table of Important Dates**

Early entry registration fee closes	May 1st
Late entry registration fee of \$75.00 begins	May 2nd
Final product image uploads	May 14th
Entries without images removed and refunded	Starting May 15th
Judging begins at 1:00 p.m.	June 7 <sup>th</sup>
Judging ends by 2:00 p.m.	June 9 <sup>th</sup>
	If a product is a finalist (about 6 are nominated) for Best of Competition, the marketing contact names/showroom presenters will receive a phone call and all jurors go to finalists' showrooms for a presentation.

#### Payment & Receipt

Payment is made digitally at the end of the process after images are uploaded. You may use placeholder text and images and click through fields to pay before the entry information is complete. You can come back anytime to complete before May 1. If you wait until after May 1 to pay, there will be a \$75.00 late fee. The entrant has control over the entry and may log in and out of the system.

Order the number of entries;

Choose a Level 1 entry at \$1900;

Choose Additional Level 1 entries at \$1400.00;

Choose a Level 2 entry at \$475.00

Note about the Best of NeoCon Awards Breakfast: Entrants will be directed to an external link/web site (link ready March 19 and posted to the entry web site) dedicated to the purchase of Best of NeoCon Awards Breakfast tickets at \$95.00 each. Tickets will not be included for purchase through the digital entry platform.

Payment is via credit-card only. Each manufacturer will pay for entries with a credit card; there are no exceptions.

There will be no invoicing through *Contract* magazine.

After the credit card check-out occurs, a receipt will be auto-e-mailed.

After payment is processed/recorded, the upload of product/entry information begins.

Entry fees are not refundable after judging has taken place.

#### **Judging Process & Criteria/Qualities**

The objective criteria used to judge competition entrants are based upon the text information submitted by each manufacturer on the entry form regarding product qualities. The judges will review all entries in their assigned categories digitally before arriving at the showroom or booth. They will view the images and record comments and questions before, during, and after the product presentation. Those juror comments will be made available to entrants in the weeks after the close of NeoCon.

The manufacturer will have the opportunity to present that information in-person when demonstrating those qualities to the jury in theMart showroom or booth. The juror teams are composed of interior designers/architects, many of whom are IIDA members, and facilities executives, many of whom are IFMA members, who will examine products in showrooms and booths.

Criteria/Qualities	<b>Word Count</b>
Product Description	250
Contribution to the Built Environment	250
Solution	250
Functionality	200
Flexibility	200
Quality/Durability	200
Aesthetics	175
Innovation	175
Environmental Sustainability	175
List Pricing	30
Jury Visit Contacts:	30

Awards are Gold, Silver, Best of Competition, Editors' Choice, and Innovation.

More details about Awards on page 12-13.

Judging will be conducted BY FLOOR at designated times for each floor. (Please refer to the timetable below). Manufacturers will have 7 to 15 minutes to present their products to the jury, based on the product category or the complexity of the product.

**CRITICAL NOTE:** The judges will be conducting in-person judging on up to 425 products for 22 hours over three days and six floors of theMart in order to announce winners at 8:00 a.m. on Monday, June 11th. Please note and provide product presenters the schedule for when the jury will be on your company's showroom floor or 7<sup>th</sup> floor booth. Manufacturers must designate a product presenter to be available in the showroom at the designated judging time based on floor location. The Best of NeoCon Competition is not able to grant "pre-scheduled" judging times.

#### **IMPORTANT: PLEASE READ CAREFULLY**

The Best of NeoCon® 2018 anticipates up to 425 product entries. Because time for judging is limited, each manufacturer must designate three persons who are prepared to guide jurors to the product and answer questions.

**Each NeoCon Floor will have a dedicated time slot.** Please review judging times by floor and make arrangements for designated product presenters to be in the showroom/booth to present the product when the jury arrives. Please make presenter arrangements BEFORE completing the entry form. We receive numerous emails and calls indicating the presenter cannot be there during the designated time, so please contact them now and plan flight/travel schedules.

Please designate the ideal presenter and train an alternate person as presenter in the event of an emergency or travel delays. This may require scheduling air travel flights and reserving hotel rooms for arrival up to four days before NeoCon officially opens. Please understand that jurors will be reviewing up to 425 products over 22 hours over three days on six floors in order to announce winners at 8:00 a.m. on Monday, June 11th.

Failure to follow all entry rules may disqualify entries.

#### 2018 Best of NeoCon PRODUCT JUDGING TIME SCHEDULE

#### Thursday, June 7

1:30 p.m. - 5:30 p.m. 10<sup>th</sup> floor

Friday, June 8

8:30 a.m.-12:30 p.m. 3<sup>rd</sup> and 6<sup>th</sup> floors 1:30 p.m. -5:30 p.m. 11<sup>th</sup> and 14<sup>th</sup> floors

#### Saturday, June 9

8:30 a.m.-10:30 a.m. 7<sup>th</sup> floor Booths 7-1000 to 7- 5130 10:00 a.m.-12:30 p.m. 7<sup>th</sup> floor Booths 7-7030 to 7-10140

**12:30 p.m.-2:30 p.m.** Jurors deliberate to determine finalists for Best of Competition

**3:00 p.m.-5:30 p.m.** Finalists for Best of Competition reviewed by total jury

#### **Best of Competition Process**

Of the eight jury teams, five teams usually are able to nominate a Best of Competition Product Finalist. A member of the team makes the case for other teams to evaluate their product as a candidate for Best of Competition. Once all cases are made and the collective jury agrees, finalist manufactures are called. **ONLY IF a product is a Best of Competition Finalist, will the manufacturer receive a phone call.** Between 2:30 and 4:00 p.m. on Saturday, we will call the cell phone numbers of the three people listed as presenters for the product. Only one of them needs to return to the showroom/booth to meet the entire jury of approximately 50 people who will receive finalists' product presentations to determine the overall Best of Competition. We move as a group in the Mart from showroom to showroom until all finalist presentations are completed.

The jury gathers again and a democratic run-off vote is held to determine The Best of Competition, usually by 5:30 p.m. on Saturday. The jurors, *Contract* editors, and Competition director, are sworn to secrecy until we announce the winners at The Best of NeoCon Awards Breakfast on Monday morning. The Contract Editor-in-Chief and Publisher are not informed until late on Sunday night.

#### **Awards**

The Competition *anticipates* one Gold Award and one Silver Award in each category. There are also Innovation Awards, Editors' Choice Awards, and one Best of Competition Award. The Jury reserves the right to not issue a Gold or Silver Award in categories where products score significantly lower than overall scores indicated for winning products. Competition coordinators and jurors reserve the right to reassign a product entry to a more appropriate category.

The objective criteria used to judge the competition entrants is based upon the information submitted by each manufacturer on the digital entry form regarding product qualities. The manufacturer will have the opportunity to present that information in-person when demonstrating those qualities to the jury in The Merchandise Mart showroom or booth.

The jury, experienced and vetted industry specifiers, apply their institutional industry product knowledge to the products that are presented to them for evaluation.

The criteria are collectively scored on a scale of 1 (being the lowest) and 10 (being the highest).

#### **Recognition/Prizes**

The Best of NeoCon assigns and distributes awards that are recognition-based, not monetary prizes. There is no retail value to the awards.

The awards consist of: Gold, Silver, Best of Competition, Innovation, and Editors' Choice. Most categories will receive a Gold Award and Silver Award. In categories with few entries or very low-scoring entries, the jury reserves the right to give Gold only, or Silver only, or no award.

The physical representations of the Awards consist of showroom/booth winner signage and certificates.

The digital representations of the awards consist of Best of NeoCon logos and certificates; and a digital winners' presentation that is viewed at the Awards Breakfast and by the Grand Staircase in theMart lobby during NeoCon, and online at <u>contractdesign.com</u>.

The Best of NeoCon entry platform will also post the winners in each category.

Digital winner logos and certificates will be electronically distributed to winners within four hours of the Awards breakfast on Monday, June 11, 2018.

The number of awards can range from one to four per category; in most cases, there is one Gold award and one Silver award. However, ONE product will receive both the Gold award in its category and the Best of Competition (overall) award. Some products will also receive an Innovation award or Editors' Choice award. In a typical awards program, there are 80 awards out of an average of 400 entrants per year.

A Best of NeoCon Product Guide will be distributed to exhibitors and attendees throughout The Merchandise Mart at 8:30 a.m. on Monday, June 11. All winning entries will be featured on the Best of NeoCon entry web site, Contract magazine web site <u>contractdesign.com</u>, and in the July/August 2018 Special Edition of *Contract* magazine that will be distributed to winners and the magazine's circulation.

#### **Winners List**

For the names of the winners, please visit <u>www.contractdesign.com</u> on June 11, 2018 after 12 noon. The manufacturer winners' names and product names will be posted after the winners have been verified and notified of the win at the Awards Breakfast at 8:00 a.m. in Chicago.

#### **Sponsor**

The sponsor of the Best of NeoCon Awards is *Contract* magazine, Emerald Expositions, LLC, 31910 Del Obispo, Suite 200, San Juan Capistrano, CA 92675.

#### The Best of NeoCon® Awards Breakfast

Winners will be announced on the opening Monday (June 11, 2018) of NeoCon at 7:30 a.m. at the Best of NeoCon® Awards Breakfast at the Renaissance Hotel, One West Wacker Dr. & State St. The Editor-in-Chief of *Contract* magazine announces the winners live at the podium while a high-resolution digital presentation features winning products by category. Winners relish the opportunity to arrive at the podium to accept their award certificates and signage among industry peers. As part of each manufacturer's commitment to Best of NeoCon, the competition sponsors' expect that at least one company executive attend the event where winners in all categories will be announced/notified for the first time.

#### Purchase of the Best of NeoCon® Awards Breakfast Tickets

From the product entry digital platform, entrants will be directed to an external link/web site dedicated to the purchase of Best of NeoCon Awards Breakfast tickets at \$95.00 each. Tickets will not be included for purchase through the digital entry platform.

#### Breakfast Tickets URL: This link will be available on March 19<sup>th</sup>.

Winners will NOT be notified ahead of the breakfast. Tickets may be purchased up to a week before (June 4th), or earlier if tickets sell-out. Typically, 200+ attend the breakfast, now an industry tradition for 28 years, which is noted for its efficient program. Afterward, manufacturers /attendees walk across the street to the Mart showrooms by 8:35 a.m.

#### **Promotional Opportunities**

#### **Online/Digital Promotion**

Best of NeoCon® Entrants will be featured on the digital entry site,

https://bestofneoconawards.secure-platform.com/a

for 10 months from May 2018 through March 2019.

Best of NeoCon® Winners will be featured on <u>Contract's</u> web site for 9 months from June 2018 through March 2019.

Links also will be provided via the Best of NeoCon® 2018 logo to Contract's web site from NeoCon, theMart, and The McMorrow Reports.

#### **Contract** magazine promotion

Pre-NeoCon, entrants may wish to advertise products in the *Contract* May 2018 Official NeoCon Product Preview issue, June issue, and The Best of NeoCon Product Guide at the show. The post-show July/August issue features a dedicated Best of NeoCon special section for winners and non-winners alike. Please contact your *Contract* advertising sales representative for more information.

Publisher: Karen Donaghy 646.668.3761 <u>kdonaghy@contractdesign.com</u>

The McMorrow Reports for Facility Management & Design, edited by Eileen McMorrow, who has been associated with the Best of NeoCon since its inception 29 years ago, offer additional promotion to 48,000 readers in the facilities management and commercial design space. A cosponsor of The Best of NeoCon, The McMorrow Reports consists of a web site and newsletters for Airport, Corporate, Education & Government, and Healthcare Facilities Management. There will be links to the Best of NeoCon® 2018 digital winner's presentation and to the Best of NeoCon site.

The <u>Best of NeoCon</u> web site is part of *Contract* magazine, a publication of Emerald Expositions. Contract is headquartered at 100 Broadway, 14<sup>th</sup> floor, New York, NY 10005. 949.226.5700. www.contractdesign.com

www.contractdesign.com/digital (current print issue in digital format)

**Please DO NOT CALL theMart**, the managers and producers of NeoCon, for *anything* related to the Best of NeoCon Competition. It is operated by *Contract* magazine with the co-sponsorship and support of theMart.

# Competition Questions will be answered by the Best of NeoCon team:

First: Email Competition Team @ <u>bestofneocon@gmail.com</u>

If needed: Call Competition Team @ 973.509.7277

#### **Best of NeoCon 2018 Product Categories (42)**

Acoustic Panels & Solutions

Architectural & Decorative Glass

**Architectural Products** 

Carpet Fiber

Carpet: Broadloom Carpet: Modular

Case Goods

Conference Room Furniture

Education Solutions Flooring: Hard-Surface Furniture: Benching

Furniture Collections for Collaboration Furniture Systems & Enhancements

Healthcare Fabrics & Textiles

Healthcare Flooring

Healthcare Patient Seating

Healthcare Guest & Lounge Seating

Lighting: Decorative

Lighting: Desktop/Task/Integrated Lounge Furniture Collections

Office Accessories Seating: Bar Stools Seating: Benches Seating: Conference

Seating: Ergonomic Desk/Task

Seating: Guest

Seating: Sofas & Lounge

Seating: Stacking

Signage & Wayfinding

Software/App for Specifications Space Dividers/Partitions/Screens Surfacing Materials &Finishes Tables: Communal & Task Tables: Height-Adjustable

Tables: Occasional

Tables: Training & Work

**Technology-Integrated Solutions** 

Textiles: Upholstery
Walls: Movable
Wall Treatments
Window Treatments
Workplace Technologies

Deleted for 2018: Files & Mobile Storage Systems, Furniture Systems: Enhancements; Plumbing Fixtures, Technology Support, Water Faucets

#### **Best of NeoCon Sponsors**

<u>Contract</u> magazine is the leading publication for commercial interior design and architecture, connecting professionals and covering projects, products, and practice issues that set the standards in the industry. *Contract* elevates the relevance and value of commercial design by focusing on the power of designers to transform business and institutional environments.

Established in 1960, *Contract* publishes features on outstanding workplace, retail, educational, hospitality, healthcare, civic, and performing arts environments; coverage of commercial interior products and product development trends; as well as in-depth stories on emerging business and technical trends impacting design. Industry news, profiles of leading designers, and coverage of major industry events are also key elements of our content tailored for design professionals. Contract is published by Emerald Expositions.

NeoCon® is the world's leading platform and most important event of the year for the commercial design industry. Held every June at The Mart in Chicago since 1969, NeoCon serves as the commercial design industry's launch pad for innovation—offering ideas and introductions that shape the built environment today and into the future. The three-day event serves as the annual gathering place for more than 50,000 of the commercial design world's manufacturers, dealers, architects, designers, endusers, design organizations and media. With nearly 1 million square feet of exhibition space, the show launches thousands of new products and covers a spectrum of vertical markets including Workplace, Healthcare, Hospitality, Retail, Education, Public Space and Government, providing unparalleled access to the latest and most innovative solutions in commercial design. The industry's major manufacturers as well as hot emerging companies showcase products and services in categories including Furniture, Fabrics, Flooring, Interior Building Products, Interior Finishes and Technology. The exhibition is complemented by world-class programming featuring over 100 CEU seminars and marquee presentations that offer world-class expertise and insight into today's most relevant topics as well as the future of commercial design. NeoCon's 50th edition will be a particularly vibrant hub for a non-stop schedule of networking, events and celebrations.

The McMorrow Reports Facility Management & Design Insights informs, educates, inspires, connects and empowers the facility management and design community with newsletters, web sites, direct email, white papers, and conference and trade show promotion. Our team has spent 30+ years working closely with facility managers, architects, interior designers, engineers, building management professionals and real estate experts, helping them with the challenges of maintaining workplaces, optimizing productivity, connectivity, investment strategy and design for the future of the built environment. Content includes design projects, news, features, trends, research on best practices, conferences, and products/services. Newsletters are sent weekly to more than 48,000 opt-in subscribers.

#end#

2.22.2018 @ 11:45 am V1.1