

94th Fraternity Communications Association Award Winners

AWARDS OF DISTINCTION

Marilyn Simpson Ford Distinguished Service Award

Jesse S. Lyons – Kappa Alpha Order

Evin C. Varner, Jr. Fraternal Communications Award

William A. Martin, III – The Fraternity of Phi Gamma Delta

RECOGNITIONS

Outstanding Committee Chair

Erica Carlson – The Fraternity of Phi Gamma Delta

Outstanding Committee Member

Drew Logsdon – Sigma Nu Fraternity

Outstanding Associate Member

The Watkins Printing Company

COMMUNICATIONS AWARDS

William C. Levere Award for Total Communication

1. Alpha Omicron Pi, for AOII Rebrand
2. Pi Beta Phi Fraternity for Women, for Convention 2017: Celebrating 150 Years of Friends and Leaders for Life
3. Association of Fraternal Leadership & Values, for AFLV West with the National Cultural Greek Leadership Conference

Annual Report

1. Alpha Omicron Pi, for 2015-2017 Biennial Report
2. Kappa Delta Sorority, for Annual Report - Kappa Delta Foundation
3. Beta Theta Pi Fraternity, for Beta Theta Pi - 2017 Annual Report

Printed Materials - Educational

1. Kappa Kappa Gamma Fraternity, for Senior Member Experience; Quick Programming
2. Sigma Kappa Sorority, for Sigma Kappa Foundation Impact Statement
3. Alpha Xi Delta Fraternity, for Philanthropy Partnership Education Manual

Printed Materials - Promotional

1. The Pi Kappa Alpha International Fraternity, for The PIKE Prospectus
2. Sigma Tau Gamma Fraternity, for Sigma Tau Gamma 2020 Brochure
3. Zeta Tau Alpha Fraternity, for Crown & Co. Lookbook

Publication Improvement - Printed Materials

1. The Pi Kappa Alpha Foundation, for The Pi Kappa Alpha Foundation Annual Report
2. Sigma Kappa Sorority, for Sigma Kappa Foundation Impact Statement
3. Alpha Gamma Delta Fraternity, for Alpha Experience Refresh

Writing - Greek-Life Article

1. Delta Upsilon, for To Change Students' Dangerous Behavior, Understand Their Motives
2. Delta Tau Delta Fraternity, for The Power of Connection
3. Pi Beta Phi Fraternity for Women, for Why Does the Sorority Experience Still Matter?

Writing - Human-Interest Article

1. The Pi Kappa Alpha International Fraternity, for Brother Matthew Walzer is working to help people of all abilities
2. Sigma Sigma Sigma, for Mentorship: A Two-Sided Coin
3. The Fraternity of Phi Gamma Delta, for The Most Generous Thing

Writing - News-Feature Article

1. Delta Upsilon, for A Hero's Tale
2. Beta Theta Pi Fraternity, for "Sticks and Stones" - Summer 2017
3. Lambda Chi Alpha Fraternity, Inc., for Educational Foundation Introduces First-Ever Celebration of Diversity and the GBT Community

Writing - Persuasive or Opinion Article

1. Alpha Epsilon Pi Fraternity, for The secret to creating pro-Israel youth is spelled AEPI
2. Lambda Chi Alpha Fraternity, Inc., for Reflections on a Chapter Closing: An Opinion Piece from General Counsel, Lynn Chipperfield
3. Delta Upsilon, for From the Desk of the Executive Director, spring 2017

Best Alumni/Alumnae Engagement

1. Delta Gamma Fraternity, for Convention Adventure
2. Phi Sigma Pi National Honor Fraternity, for Meet This Amazing Brother
3. Sigma Kappa Sorority, for Sigma Kappa Book Club

DIGITAL AWARDS

Best Online Magazine or Blog

1. Phi Sigma Pi National Honor Fraternity, for The Phi Sigma Pi Blog
2. Alpha Tau Omega Fraternity, for The Palm, summer 2017
3. Alpha Omicron Pi Fraternity, for To Dragma: 2017 NPC Edition

eNewsletter

1. The Pi Kappa Alpha International Fraternity, for DECS Officer Onboarding Series
2. Alpha Omicron Pi, for In The Loop
3. Zeta Tau Alpha Fraternity, for NLC Digest

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94th Fraternity Communications Association Award Winners (cont.)

DIGITAL AWARDS (cont.)

Inter/National Website

1. Beta Theta Pi Fraternity, for Beta Theta Pi Website - Beta.org
2. Kappa Delta Sorority, for KappaDelta.org
3. Alpha Omicron Pi, for AlphaOmicronPi.org

Video Presentation - General

1. Alpha Delta Pi Sorority, for Alpha Delta Pi Foundation
2. Phi Delta Theta, for Kleberg 30th Anniversary Video
3. Sigma Kappa Sorority, for Courage and Conviction

Video Presentation - Educational

1. Sigma Kappa Sorority, for National Philanthropy Video
2. Alpha Chi Omega Fraternity, for Alpha Chi Omega Philanthropy Recruitment Video
3. Pi Beta Phi Fraternity for Women, for SHINE THROUGH video

Specific Purpose Website

1. The Pi Kappa Alpha International Fraternity, for The PIKE Blog
2. Alpha Phi International Fraternity, for AlphaPhiFoundation.org
3. Delta Tau Delta Fraternity, for deltrroad.org (The Road: The Journey to Excellence)

Excellence in Digital Integrated Marketing

1. Alpha Chi Omega Fraternity, for Domestic Violence Awareness Month 25th Anniversary Campaign
2. Alpha Gamma Delta Fraternity, for Giving Tuesday Campaign
2. The Fraternity of Phi Gamma Delta, for Immortal Phi Gam - Donate Life Month 2017
3. Alpha Omicron Pi, for Alpha Omicron Pi Women's Health Week Campaign 2017

MAGAZINE AWARDS

Fred F. Yoder Award for Overall Excellence

1. Kappa Delta Sorority, for The Angelos of Kappa Delta
2. Alpha Xi Delta Fraternity, for The Quill of Alpha Xi Delta
3. Pi Kappa Phi, for Star & Lamp

Design - Feature Article

1. Pi Kappa Phi, for 40 years of The Ability Experience
2. Beta Theta Pi Fraternity, for "Above the Fold" - Spring 2018
3. Delta Gamma Fraternity, for Delta Gamma's Favorite Cities

Design - Single Page

1. Delta Gamma Fraternity, for Raising Awareness About Sexual Assault
2. Sigma Chi International Fraternity, for Summer 2017 Magazine of Sigma Chi Cover
3. Association of Fraternity/Sorority Advisors, for SHUT IT DOWN - PERSPECTIVES Issue #4 Cover

Design - Two-Page Spread

1. Alpha Gamma Delta Fraternity, for Health and Vigor of Body - Fall 2017
2. Zeta Tau Alpha Fraternity, for Themis "Consultants Tell All"
3. Alpha Sigma Tau Sorority, for Stronger Together: Empowering Today's College Women to Overcome Challenges

Story Packaging - Coverage of an Event, Member or Chapter

1. Kappa Kappa Gamma Fraternity, for At Home in Havana
2. Beta Theta Pi Fraternity, for "The Bright Knight" - Winter 2018
3. Kappa Delta Sorority, for Story Packaging, Event Coverage: 2017 Convention

Story Packaging - Feature Article

1. Alpha Phi International Fraternity, for Alpha Phi is Cooking!
2. Delta Gamma Fraternity, for Raising Awareness About Sexual Assault.
3. Sigma Tau Gamma Fraternity, for Sigma Tau Gamma SAGA A Noble Brand Unveiled

Publication Improvement - Magazine/Tabloid

1. Sigma Tau Gamma Fraternity, for SAGA Magazine
2. Pi Sigma Epsilon, for Dotted Lines Magazine
3. Alpha Delta Pi, for The Adelphean of Alpha Delta Pi

