SPONSORED: Enjoy a cup of coffee with the breakfast of your choice. Stop by @sunshinecafemuncie today! Students receive a 10% discount by showing their Ball State ID.

SPONSORED: Enjoy the most bacon you can imagine. Stop by @sunshinecafemuncie today! Students receive a 10% discount by showing their Ball State ID.

SPONSORED: Waffles so good they’re worth boasting about. Stop by @sunshinecafemuncie today! Students receive a 10% discount by showing their Ball State ID.

SPONSORED: Let’s toast to starting your day the right way. Stop by @sunshinecafemuncie today! Students receive a 10% discount by showing their Ball State ID.
We created a cohesive campaign of ads for social media for our client, the Sunshine Cafe. Making use of different breakfast foods options, we placed these throughout the month of their promotion as individual ads as well as in an Instagram carousel.
LET'S ROAST to starting your day off right.

STOP IN FOR BREAKFAST ANYTIME
ENJOY THE MOST bacon you can imagine.

STOP IN FOR BREAKFAST ANYTIME
WE BOAST about our delicious waffles.

STOP IN FOR BREAKFAST ANYTIME
LET'S TOAST to starting your day off right.

STOP IN FOR BREAKFAST ANYTIME