YOUR PARTY GUIDE FOR NOVEMBER

FRIDAY NIGHT LADIES NIGHT AT WAYSIDE CENTRAL

WELCOME WEEKEND PARTY PASS AT O'Kelly's Sports Bar & Grille

DRINK SPECIALS
9PM - 10PM
- $0.50 BEER
- $2.50 BOMBS
- $1.00 SHIRNGOFF SOUR SHOTS
10PM - 11PM
- $2.00 WELL DOUBLES
- $1.25 PINTS
- $5.00 PREMIUM DOUBLES

BEAUTIFUL & FILTHY TOUR
THURSDAY, NOVEMBER 21, 2019
WAYSIDE
MT. PLEASANT, MI
TICKETS: PRIMESOCIAL.COM

SAVAGE SATURDAY
$1 DOUBLES AT O'Kelly's Sports Bar & Grille
PHOTO OF THE DAY

ON THE COVER
Design by Sarah Brownell.

Stories of the Century
From the March 2 shooting to the DeMarcus Graham court case, we revisit our best work.

Best of the best
Here are the Pulitzer Prize winning journalists from Central Michigan Life.

After Life
John Grogan, Wayne Kamidoi, Lorrie Lynch, Adam Graham and Jessica Fecteau are featured.

Effectual
It’s time to take an opportunity to thank our readers, supporters and clients over the last 100 years.

The Sports Section
Take a look at all of the most influential sports stories of the century.

LEXINGTON RIDGE & CASA LOMA

November leasing event
3 days to save!
Wednesday, Thursday & Friday November 20th, 21st & 22nd

Sign a new lease and receive a $50 gift card
• no app fee
• no $$$ down

Love where you live

WALK TO CAMPUS
All utilities included
Unlimited tanning
Two bark parks

2-6 bedroom apartments
 Available starting at $325/month

www.amghousing.com
3700 E. DEERFIELD RD., MT. PLEASANT
(989) 773-3890

989-317-0214 | Campushabitatinfo@forsiterealty.com
1815 Deming Dr., Mt. Pleasant, MI 48858 | Campushabitatcentral.com

On behalf of generations of students, CM Life adviser Dave Clark shows appreciation for Jim Wojcik at an alumni event.
TELLING OUR STORY

In 1919, Central Michigan University created LIFE. Today, we look back at our history and the people who shaped it.

1925 Students “carry on” after fire of 1925.

1928 School debates use of “Bearcat” nickname.

100 YEARS OF COVERS
Front pages through from each decade
Women’s basketball wins first MAC Tournament since 2013

STORIES OF THE CENTURY
From 1919-2019, here are the stories that made the biggest impact on campus

Hunter McLaren
Columnist

As the student paper, Central Michigan Life serves several purposes.

First and foremost, it acts as the voice of students on campus. But it also has another goal: to train the next generation of media professionals and to train them damn well.

With tens of thousands of stories that have been published over 100 years, there are bound to be a few missteps and missed opportunities. But for every mistake, there are bound to be five more shining examples of journalism that have affected change on this campus and in this community.

There are simply too many noteworthy stories to highlight them all. One thing makes itself abundantly clear to anyone who looks through our coverage from years and decades past; CM Life has

1928
Summer enrollment reaches 1,397 students.

1933
Life wishes community “Merry Christmas.”

1934
Covering Amelia Earhart’s campus visit.
always held itself to the same high standard of professionalism that it does today.
The stories become part of something bigger than themselves as you read them. Themes and patterns emerge throughout each and every edition.

Drawing attention to social injustices on campus. Advocating for racial and gender equality. Increasing awareness of the issue of sexual assault on campus. Holding those in power accountable.

Providing a voice for the voiceless.
The list goes on.

I can’t highlight every impactful story that we’ve ever done. There’s simply too many. But I can provide a handful of those shining moments that exemplify the values that CM Life has always championed.

EDITORIAL INDEPENDENCE

In March 1959, CM Life took its first step towards becoming the publication it is today. Before then, it was officially an appendage of the university—meaning that students didn’t have the final say in what did and didn’t go to print. After the policy was changed, it meant that CM Life could finally be what it was always meant to be: a voice for the students, by the students.

When the policy change was being discussed, CM Life published an editorial by Jim Donahue in the March 13, 1959 edition that urged administrators to support the policy change and allow the paper to have complete editorial independence. Donahue outlined what might have happened to CM Life if the policy change didn’t take place:

“There is a possibility that we won’t always have such an open-minded administration in the future, and when and if such an event occurs, LIFE will degenerate to a state of mediocrity. It will then merely be a training device for journalism students.

Our plea is simple. Give us the freedom to practice journalistic principles in our paper. Our instructors and advisers are giving us adequate training in the classroom, but this is useless unless we can apply theory to practice.”

SHOPPING CENTER FIRE KILLS THREE

On April 7, 1963, a fire broke out at the University Plaza shopping center north of campus, near where the former S.B.X and Mall Shop buildings are located on Bellows Street today. As firefighters battled the blaze, a crowd gathered to watch. Shortly after, a collapsing wall killed three of the bystanders and injured others. Among them was CM Life photographer Cheerie Anderson, who was the only CM

Lifer to die in the line of duty.

The coverage of the University Plaza fire on Bellows Street marked one of the first times CM Life would have to cover a tragedy of this scale that occurred on campus. Two pages were dedicated to the fire in the edition that printed the following day, with much of the coverage being dedicated to obituaries of those who died.

RACIAL DISCRIMINATION INVESTIGATION

In 1965, CM Life teamed up with then Student Body Vice President and President of the Student Senate Gene Ragland for one of the biggest investigative journalism projects since the inception of the paper.

Managing Editor Tom Needles came up with the idea for the story, which involved sending two students, one white and one black, to 15 university-approved off-campus housing units to apply for rent. Needles approached Ragland to be the white student, and CMU football player Cecil Rice to be the black student in the experiment.

Ragland was accepted at all 15 housing units, while Rice was only accepted at five.

When the story published in CM Life, it sparked demonstrations and conversations about racial discrimination all over campus. That same year, university administration passed non-discrimination policies for approved off-campus housing. Ragland received the David H. Morgan Leadership Award and was later elected to president of the student body.

The experiment marked one of the first of many times that an investigation by CM Life would motivate change for the better in the CMU community. It was also one of the first times that CM Life collaborated with another student organization to report on a campus issue.

Ragland went on to obtain a Doctor of Medicine degree from the University of Michigan, served as a physician to the U.S. Navy Medical Corp. during the Vietnam War and lived out a career as a medical doctor. He visited campus on Oct. 24 to talk about his experience with activism on campus.

“CM Life at that time was extremely important because it was one of the only few vehicles in which students could be informed of what was really going on,” Ragland said. “And it was especially a beacon for me.”

DEMACRUS GRAHAM MURDER

In the early morning hours of June 25, 2004, 26-year-old De-Marcus Graham was leaving the Shaboom Pub Club, now Encore, The Nightclub at 106 Court St., when he got into a fight.

No one knows exactly what happened or why. What is known is that several other men beat Graham so savagely that he would die from his injuries weeks later.

Continued from 6

Chad Livengood, a CM Life news editor who is now Crain’s Detroit Business senior editor, started covering the story in the fall semester of 2004.

“This was an off-campus crime that occurred in the summertime when no one was really paying attention. Almost immediately players on the football team were suspected of being involved in the beating death of this man,” Livengood said. “There was basically a brawl at closing time outside of Shaboom’s Pub Club. Graham went to the ground and got his head kicked against the concrete curb.”

Seven members of the CMU football team faced second-degree murder charges. The police investigation and legal process that followed took nearly three years to complete due to a lack of cooperation among the suspects and witnesses in the case.

Because of the uncooperative witnesses, a grand jury was appointed. Livengood said. Several were jailed for lying to the grand jury during the investigation. Eventually, witnesses started to flip and the case came to a close.

Throughout the entire investigation, CM Life was there with the latest developments in the case. They helped Mount Pleasant make sense of tragedy and reported on what steps were being taken to ensure justice was served.

In an editorial published in the Dec. 5, 2007 edition of CM Life titled “It’s finally over,” the editorial board gave their final thoughts on the closing of a dark chapter of CMU history after the conclusion of the final trial in the case:

“CMU’s environment of keeping one’s nose in the air seemed to continue no longer is tolerable. DeMarcus Graham taught us that. Students, administrators, faculty, parents, community members—we all have a responsibility to stand up and say, ‘Justice will not be absent at CMU.’”

Livengood said that covering Graham’s death was a huge learning experience as a journalist.

“It really helped me learn the ropes of covering a beat and writing about an issue in new and fresh ways, sorting out different facts, and being able to explain it authoritatively to readers,” he said.

James Eric Davis, Jr. Shooting

March 2, 2018, fell on the Friday before spring break. Students were wrapping up their last classes for the week, packing their belongings and filing out of dorms to travel home. Around 9 a.m. that morning, James Eric Davis Jr. shot and killed his parents Diva Davis and James Eric Davis Sr. in his dorm room on the fourth floor of Campbell Hall.

As soon as Central Michigan University Police sent out an alert notifying everyone on campus what had happened, a state of chaos erupted. Students remained locked in their classrooms and dorms for several hours as a massive police manhunt engulfed the entire Mount Pleasant community.

Despite this, CM Life was on the scene in minutes. I knew this because from my bedroom window in Campbell Hall I could see my colleague and CM Life editor Mitchell Kukulka on the other side of a police barricade with a reporter’s pad and a camera.

Jordyn Hermani, CM Life’s editor-in-chief who now covers state agencies, state house races and the state attorney general for Gongwer News Service, said covering events as they unfolded that day taught her more about accountability as a journalist than ever before.

“It’s always the job of a reporter to be as accurate as we can, but we’re human, so it’s natural we make the occasional mistake. On that day though, we couldn’t afford to do that,” Hermani said. “We had real people counting on us to update them on, what we thought at the time, was an active shooter. If we made an error, there was a chance someone could have ended up hurt.”

Amidst the chaos of an active shooter lockdown, CM Life banded together to provide the most extensive, most accurate and most timely reporting on the tragedy. The work that those student journalists put forth that day is enough to make all CM Lifers past, present and future proud of what this publication is capable of.

Hermani commended the newsroom for coming together to get the work done, and to get it done right.

“This was a team effort,” she said. “Yes, I was editor-in-chief at the time, but this work couldn’t be done alone and every single person who had their hands on telling these stories deserves to be commended. I just had the fortune of having a great staff.”

Hermani said she couldn’t pick one thing when it comes to what she is most proud of that day. But she could list a few. She mentioned the dedication, professionalism and determination of all the reporters that day.

“Most important, maybe, I’m proud of the way we did it with the nuance of real reporters because that’s what college journalists are—real reporters,” she said.

Advocacy for Victims of Sexual Assault

Rachel Wilson shared her story with CM Life summer editor-in-chief Emily Davis, and it published on Oct. 11, 2018.

“Covering Rachel Wilson’s story taught me how important it is for reporters to be persistent, especially when it comes to writing a really thorough, in-depth piece,” Davis said. “I also learned so much about covering sensitive topics and how to interview people about the worst experiences of their lives while being empathetic and making sure they’re not uncomfortable.”

In the story, Wilson described the night that she was sexually assaulted while drugged and how her case against former Student Government Association President Ian Elliott was dismissed by an interim prosecutor after being bound over to Circuit Court.

On Oct. 31, 2018, then-Michigan Attorney General Bill Schuette filed for reinstatement of the charges against Elliott.

The request to reinstate the charges was denied on Dec. 18, 2018 because the only way charges could be reinstated was if there was a clinical error, fraud or a mistake in the original case.

The Michigan Attorney General’s Office filed new charges against Elliott on Dec. 20, 2018. Wilson, CMU alumna Landrea Blackmore and two other women shared experiences involving Elliott where sexual assault, drugging and violence occurred.

Elliott pleaded no contest to one count of criminal sexual conduct of the third degree. He was sentenced to one year in prison on Aug. 2. Wilson and Blackmore met with the media outside the courthouse following the sentencing.

“Today is a huge victory,” Wilson said.

Davis said working with Wilson to publish her story is what made her want to spend her life in journalism.

“The impact the story had is the best part about it for me,” she said. “It confirmed for me that I can make positive change while doing what I love to do.

“Once (Ian) finally received his sentence, it felt like I could believe in justice and believe that I actually have the power to make a difference in helping others get justice.”
LEASING Party!

WEDNESDAY NOVEMBER 20TH
AT THE CABIN 3-7 PM & IN HOUSE 9AM-5PM

ENTER TO WIN A $300 GIFT CARD FOR Southwest Airlines
TRAVEL HOME FOR THE HOLIDAYS!

WHEN YOU SIGN A NEW LEASE
• No App Fee ($50 Savings)
• No Security Deposit
• $250 Utility Fee ($50 Savings)
• $50 meijer or TARGET Gift Card

COLONY WEST
DEERFIELD VILLAGE
EMERALD VILLAGE
HICKORY LANE
JAMESTOWN
POLO VILLAGE
SOUTHPOINT VILLAGE
UNION SQUARE
WEST CAMPUS
WESTERN ISLANDS
WESTPOINT
YORKSHIRE

LivewithUnited.com (989) 772-2222
For many journalists, a Pulitzer Prize is considered to be the most coveted and sought-after award in one’s career. Less than two dozen are awarded to journalists across the country each year. Although hundreds have graduated from Central Michigan University with a journalism degree, only a few have gone on to win the prestigious Pulitzer Prize in their careers.

Four CMU alumni who have received a Pulitzer nomination spoke with Central Michigan Life about their award-winning stories, and how their time at the school newspaper helped shape their journalistic careers.

**PORTRAYAL OF CHICAGO GUN VIOLENCE**

As the city of Chicago saw a growing uptick of gun violence in 2016, Chicago Tribune photojournalist E. Jason Wambgsans responded by doing what he does best: Telling the stories of those who were affected.

Wambgsans, a 1994 graduate, won a Pulitzer Prize in feature photography in 2017 for his portrayal of a 10-year-old boy and his mother, striving to put the boy’s life back together after...
This photo was used to tell the story of Tavon Tanner, who was directly affected by Chicago’s gun violence.

PULITZERS

CONTINUED FROM 9

he survived a shooting in Chicago.

The 11 award-winning, black-and-white photos tell the story of a young boy recovering from a bullet that had ripped through his pancreas, stomach, spleen, a kidney and his left lung before becoming lodged just below his shoulder.

The journey of Wambsgans’ photo story began in 2016, as more children began to be involved in the shootings in Chicago. The photojournalist spent several months taking photographs and interviewing different children in the city that had been involved in the violence.

But it wasn’t until he met 11-year-old Tavon Tanner in August 2016 that he found the subject he had been searching for. “I just really connected with them and his whole family,” Wambsgans said. “He is a very beautiful and expressive person to photograph, so we quickly connected in a way that is kind of rare for a photo subject in a situation like that.”

Wambsgans spent several months with the young boy and his family, telling the story of Tavon and his rehabilitation. The photojournalist published the 11 photos in black-and-white, a decision he made to convey the severity of Tavon’s condition and how the city’s gun violence had taken a toll on his life, Wambsgans said.

“A lot of the way we’re presenting the overnight (gun violence crime), it’s this garish color; the city at night looks crazy with the blue-and-red police lights and it’s really this jarring thing,” Wambsgans said. “When I took pictures in that black and white way, there’s an emotional power to it. So, I ended up choosing this moody black and white and it really works well to convey Tavon’s emotional state.”

Much of Wambsgans’ photographic voice comes from his artistic background — he majored in art and broadcast and cinematic arts at CMU. It wasn’t until he began to take photos for CM Life that he was introduced to photojournalism and discovered he could make a career out of photography. “(CM Life) was just this welcoming, supportive environment that showed me that this was something I could do,” he said. “The idea that I could take a camera and it would allow me to transcend my own shyness and insecurities and explore the world really opened up the possibilities for me.”

CAPTURING THE FLINT WATER CRISIS

For former CM Lifer Jake May, photojournalism is all about building relationships. That’s how he was able to capture the stories of those affected by the Flint water crisis,

1969
“Sesame Street” debuts on public TV.

1970
Students protest Vietnam War on campus.

1972
Tina Turner performs at Central Michigan University.
earning him a spot as Pulitzer finalist for feature photography in 2017.

May was part of the MLive.com/The Flint Journal team that was at the forefront of covering the water crisis since 2014. Although the crisis eventually received coverage from national news outlets, May said he believes what set him apart from other photojournalists was a commitment to gain the trust of Flint residents.

"I was at the protests when there were 10 or 15 people. People knew us and trusted us," he said. "They knew I didn't just fly in from out-of-state for this, so they gave me the access to their stories.

"I'm thankful to tell Flint stories every day, but more importantly at the time when its needed most. My purpose as a journalist is to document history on the front line, but I also think we were able to help a lot of people too."

Although May took thousands of photos over the duration of the water crisis, it was a select 15 photos that earned him a spot as a finalist. The powerful photos depict the stories of a city grappling with water contamination, and residents who felt betrayed by government leaders who failed to take responsibility for the crisis.

"A lot of stories we tell are about individuals or about certain people," he said. "But when you're telling the story of 100,000 people of a city, you have to tackle it with constant drive, constantly pushing to make people see that it's not just a one-person problem."

Despite his name being recognized as a Pulitzer finalist, May said the coverage of the Flint water crisis was a team effort by all the journalists at The Flint Journal.

"My name may be on the Pulitzer finalist, but it was definitely a team Pulitzer. It was a massive team effort," he said.

May, who was editor-in-chief of CM Life in 2007, attributes his ability to collaborate as a team to his time at the school newspaper.

"The people you work alongside at CM Life are the people that will push you throughout your careers," he said. "No matter where you end up, those are the people that will hold you accountable and push you to be your best."

E. Jason Wambsgans finds out he won a Pulitzer Prize for Feature Photography in 2017.

PULITZER AWARDED TO INTERNATIONAL INVESTIGATION

It's not often that journalists are given the unique opportunity to participate in an international operation involving reporters around the world. But Karen Johnson, a CMU 1994 alumna, was able to do just that — and was part of a team that was awarded a Pulitzer Prize for its investigative efforts.

The "Panama Papers" was a series of stories published in 2016 that used the collaboration of more than 300 reporters on six continents to expose the hidden infrastructure and global scale of offshore tax havens.

The investigation was led by the International Consortium of Investigative Journalists, which enlisted the help of the Washington-based McClatchy Company among other newspapers around the world.

Johnson was an editor at the McClatchy Company at the time, and she was one of several journalists in the newsroom that took part in the secretive year-long investigation.

"We weren't allowed to talk to anybody about these stories, even within our own newsrooms," she recalled.

"We couldn't talk to reporters or editors who weren't on the project. Nobody even knew it was about offshore money. We were sworn into secrecy."

Winning a Pulitzer was "never on her radar" when she graduated from CMU, Johnson said. But she attributes her success to CM Life and CMU journalism faculty, who helped her build the foundations that have helped her throughout her career.

"I think that all students who come from CM Life know they're being trained by people who do big work, and your hope is that you go on and make a difference and do great work," Johnson said. "The experience I got there was wonderful and I hope that as CM Life hits its 50th anniversary, students everywhere are realizing what
a great tradition it is.”

COVERING THE PULSE NIGHTCLUB SHOOTING

David Harris, a 2008 alumnus, was part of the Orlando Sentinel team that was named a finalist for breaking news reporting in 2017 for coverage of the mass shooting in the Pulse nightclub, a massacre that left 49 people dead on June 12, 2016.

The newspaper’s coverage included breaking news reports on the night of the shooting, as well as subsequent stories about eye-witness reports and the shooting’s impact on the Orlando community.

But aside from the newspaper’s immediate reporting that day, Harris said what he believes the newspaper did best following the tragic shooting was honoring the victims by telling their stories. The Sentinel put together a news obituary for all 49 victims within 48 hours of the shooting, which Harris said allowed the community to learn who the victims were.

“We didn’t want them to just be a victim of the mass shootings, we wanted to tell people who they were and what they liked and what they wanted to do,” he said. “It was important for us to tell those stories.”

Although the shooting received coverage from national news outlets, Harris said the Orlando Sentinel took a community-oriented approach to its coverage by publishing an editorial on the front page of Monday’s edition the day after the shooting about how the community can be strong after the tragic event.

“I think that helped the community heal,” he said. “It helped bring the city together to learn from the tragedy.”

The Pulse shooting coverage was an “all-hands-on-deck” operation by the newsroom of more than 80 staffers, Harris said.

“I was just a small part of a big operation,” he said.

Harris is currently working as night editor at the newspaper. But he said he still remembers his days at CM Life, where he was editor-in-chief in 2008.

“I’m just thankful for CM Life and the people that worked there that taught me the ropes so I could work my way up,” he said.

“I go to work every day and try to do the best I can and work hard. Journalism is a community service in a kind of way. We make the public more informed, which makes the public a better place when they know what’s going on.”

OTHER FORMER CM LIFE PULITZER WINNERS

Jason Tait was part of The Eagle-Tribune staff that was awarded a Pulitzer in 2005 for its coverage of the accidental drowning of four boys in the Merrimack River in Lawrence, Massachusetts. Although the event was devastating for the Lawrence community, Tait said residents were still willing to share stories about the four boys, allowing the newspaper to pull together thorough coverage of the drowning.

“In this incident there were a lot of emotions for everyone involved, because you were dealing with small children who made a mistake,” he said. “But The Eagle-Tribune is very well-established in that community, and people were willing to tell their stories.”

Will Axford, a 2010 CMU graduate, was part of the Houston Chronicle staff that was a 2018 Pulitzer finalist for its breaking news reporting of Hurricane Harvey. The newspaper’s coverage included real-time developments of the unprecedented scale of the disaster and provided crucial information to its community during the storm and its aftermath. In a Sept. 7, 2017 interview with CM Life, Axford said the coverage required quick-thinking from the reporters to get the information readers needed.

“Right when something comes up, you have to know who to call whether that’s calling police officers or public safety individuals,” he said. “You have to think creatively: reach out to your sources on Facebook or Twitter, wherever you see (people) sending out messages. You have to keep on it and keep going until you get the information that readers need.”

Two former CM Lifers, David C. Smith and William Serrin Jr., were members of the Detroit Free Press staff that was awarded a Pulitzer for its coverage of the Detroit riots of 1967. Smith and Serrin were both inducted into the CMU Journalism Hall of Fame and the Michigan Journalism Hall of Fame. Serrin also taught journalism at New York University until his retirement in 2014. In 2018, he died of a heart attack at the age of 78 at his home in Boca Raton, Florida.
JOIN US FOR OUR

Centennial Celebration!

Commemorating 100 years of Student Media at Central Michigan University

Reunite with alumni, faculty, and friends, meet current students and learn more about the journalism department and student media activities. A lot has changed at CM LiFE during our first 100 years!

SATURDAY
NOVEMBER 16

Soaring Eagle Casino & Resort • Starting at 5 P.M.

KEYNOTE SPEAKER:

Michael Rezendes
Formerly of The Boston Globe Spotlight Team, Senior Investigative Reporter for the Associated Press

SUPPORTED BY:
Alumni Sponsor: Sarah & Daniel Opperman
Centennial Sponsor: Vanguard Public Affairs & TJ Bucholz
Media Sponsor: MLive Media Group
University Sponsor: CMU Enrollment & Student Services Division

Tickets Available at: cmich.edu/alumni/events/pages
Central Michigan University has had 12 presidents, four name changes and six new colleges since its student newspaper began printing in 1919. Although Central Michigan Life has changed dramatically over the past 10 decades, the mission has stayed the same: to cover life on campus from a student’s perspective.

**HISTORY OF CM LIFE**

Let’s go back in time to 1919. Professor Harry A. Miller had just returned to Central Normal School after serving in World War I when President E. C. Warriner asked him to transform the Central Michigan Normal Bulletin — which was a monthly internal newsletter for faculty and staff — into a newspaper.

“President Warriner asked (Miller) to create a newspaper, but the purpose was not to do journalism,” said Dave Clark, director of student media and current adviser of Central Michigan Life. “He essentially turned what was the school’s newsletter, The Bulletin, into Central Normal Life. The first edition in December 1919 was mostly sports coverage and almost two pages of advertising. They also charged a nickel for the paper and sold subscriptions.”

The students, faculty and staff who wrote for Central Normal Life were tasked with writing articles about “good things happening at CMU.” Warriner also mailed the publication to high schools as a recruiting tool.

Bryan Whiteledge, archivist and manager for university digital records said Life was an organ of the university when it first began.

“You’re not seeing a lot of dissent,” Whiteledge said. “You’re seeing news — things that people needed.”

The first edition of Central Normal Life was published on Dec. 2, 1919. The faculty writers were: Miller, Frank E. Robinson, Anna M. Barnard, M. Louise Converse, John E. Munson and Warriner. The staff included eight students as well, according to the staff list published in the first edition.

Miller developed the first-ever journalism class at CMU, Clark said, which was housed in the English department. After creating a journalism class and getting more students involved, Miller turned it into a traditional newspaper instead of a public relations piece.

Miller served as editor-in-chief until 1925 when he stepped aside and allowed Arthur Rice to step in as the faculty director of Central

---

**1993**

Keith Dambrot sues CMU over firing.

**2001**

Life publishes coverage of 9-11 attacks.

**2006**

Life looks at whether CMU still deserves a “party school” label.
Normal Life. At that point, the newspaper was transitioning into a student-run publication. Rice was a reporter at the Saginaw News-Courier before moving to Mount Pleasant, and he was the first adviser to bring real journalistic experience to the publication, Clark said.

The very first edition in 1919 included a column titled, “Our first attempt,” which read, “Go forth, Central Normal Life, and carry your message of good cheer and thanks to those who have responded so loyally to your plea to become a child of reality. You are a little fellow, just newly created, but you will grow.”

Grow, it did.

The publication has gone through two name changes since its inception. It was Central Normal Life until 1927 when it was renamed Central State Life. In 1941 it changed again to its current name: Central Michigan Life.

The newsroom also moved multiple times since 1919. It started out in the Administration Building, which was renamed Warner Hall in 1939, and where it stayed until 1948, when the office was moved into a temporary structure, referred to as the “sheep sheds.” In 1952, CMU sold the structures and moved CM Life to a newer temporary building, also referred to as “sheep sheds,” although this one was considered better among staffers at the time.

“Moving day can’t come any too soon as far as members of the CM Life staff are concerned,” CM Life Adviser Ivan Cole said in 1959, according to the Clarke Historical Library. “Last week’s heavy downpours of rain had them working overtime with mops and buckets and tin cans. I’ll certainly be glad to get under a watertight roof.”

In 1966, CM Life moved to its long-term home: the Anspach Hall basement. The newspaper stayed in Anspach for almost 40 years before moving to its current location on the fourth floor of Moore Hall in 2004.

**MAKING AN IMPACT**

*CM Life* was a university publication until the late 1950s, Whitleged said. In 1959, when the department of journalism was established at CMU, *CM Life* was reluctantly granted editorial independence, meaning the university was not allowed to dictate what could and couldn’t be published.

“(It) professionalized the education, but then also gave some practical experience,” Whitleged said.

In 1963, *CM Life* covered a tragedy that hit very close to home. On April 7, a fire broke out at the University Plaza – located north of campus near the Student Book Exchange. Reporter and photographer Cheerie Anderson, a sophomore at the time, rushed there to get photos of the fire. While she was taking photos, a brick wall fell, killing her and two other students. *CM Life* staff published a special edition a day later about the fire and the three students. Anderson was the only *CM Life* employee to die in the line of duty. *CM Life* covered several big stories in 1965. One of the most notable was an article about off-campus housing discrimination, which caused the board of trustees to create an anti-discrimination policy. That same year, *Life* also covered an investigation by the State Senate regarding administration-faculty relationships.

The publication didn’t have much competition, as it was the only newspaper that focused solely on covering CMU. Until the Vietnam War started.

In 1968, another student publication began printing on campus: *EFIL*. “Life” spelled backward, *EFIL* appealed to students who were part of the growing anti-war movement. The publication was full of counter-culture news and was a parody newspaper run by the Ad Hoc Committee to Bring CMU Out of the Cornfield.

“EFIL really had-mouthed *CM Life* and caused *CM Life* to cover the war better,” Whitleged said. “At first, *CM Life* was covering it as ‘oh, it’s a good thing we’re going to war,’ and *EFIL* was like, ‘those Anspach don’t know their ass from a hole in the ground, here’s what’s actually going on. Here’s our man who was serving and saw what was going on.’”

**CHANGING WITH THE TIMES**

It was when Jim Wojcik came in 1972 that *CM Life* really began to expand and reassess its role as student media, creating journalism that impacted the campus community and city. Wojcik began working as the director of student media at CMU in 1972 after President William B. Boyd created the job for him. *CM Life* had faculty advisers before, but CMU never had a position dedicated to running student media.

When he took over, Wojcik wanted to learn what worked and what didn’t in student media. He visited Michigan State University, Ball State University and Wayne State University, all of which had successful media programs at the time.

“The first thing I had to do was put in a great revenue-generating program,” Wojcik said. “if we had money, we could pay our own bills and didn’t have to worry about what (administrators) could threaten us with.”

*CM Life* had an advertising staff when Wojcik arrived, but he worked hard to expand that part of the organization. That continues today. Though the Student Media Department does receive some university funding and is housed in an academic building, *CM Life* is mostly self-sustaining, thanks to its student-run ad agency, Gold Media Group.

Other major changes he made were to the print product itself. Wojcik increased printing to three times per week: Monday, Wednesday and Friday. The staff also changed the design from a tabloid-style product to the style that appealed to most newspaper readers of the time – a broadsheet newspaper.

“It was amazing the respect it got when it became a broadsheet,” he said. “We wanted to make it look like it was a real newspaper. Back in that time, there were no tabloid newspapers like there are today.”

It was when Wojcik was nearing retirement in 2001 that *CM Life* began to experiment with digital journalism. Wojcik’s successor, Neil Hopp, is the person who brought *CM Life* into the digital age.

Hopp attended CMU in the 1960s. He was the first editor-in-chief to lead the staff in its legendary Anspach Hall basement office. He also ended up being the first adviser in the fourth-floor Moore Hall office.

The main challenge Hopp faced as the director of student publications was trying to keep up with rapid changes in technology and educating students about how that technology was changing the journalism industry.

“When (Wojcik) left, the digital age was just dawning,” Hopp said. “*CM Life* was already doing some stuff, but we really pushed the envelope with online. We began posting videos, podcasts and slideshows – a full digital presence.”

When Clark was hired to succeed Hopp in 2013 he scaled back down to two editions each week and switched the focus to online publication. The print publication is no longer a text-heavy broadsheet, but a tabloid-style piece with a focus on art and design.

Today, *CM Life* prints one edition each week, but publishes content online daily. *CM Life*’s website receives almost 2 million page views each year, with 800,000 unique users. Clark said the record for views for a Facebook video was 250,000 for a video of a snowstorm.

Social media has allowed *CM Life* to expand its reach. Measured by likes and followers, *CM Life* is the No. 4 student media company on Facebook behind the Harvard Crimson and two others. The number of Twitter followers has tripled since 2015 and the company is now focused on growing its Instagram and YouTube audiences. Student journalists also publish podcasts on Spotify, iTunes and Soundcloud.

“The biggest change for *CM Life* over the past 10 decades has been technology,” Clark said. “*CM Life* went from a newspaper that was never really distributed outside the city limits of Mount Pleasant to being a nationally-recognized student media company during that 100 years.”
LIFE in MOUNT PLEASANT

As Central Michigan Life celebrates its 100th year, we recognize we are not the only local business celebrating an anniversary. Mount Pleasant has a diverse and successful business community with many family owned enterprises.

We invited a few of them to join us in this edition to share their history and experiences in the Central Michigan area and to celebrate along with us.

On the following pages, we feature family-owned businesses, either first and second generations, who are all in different "life" stages of business success.

All are committed to supporting and growing our community and we congratulate and celebrate with them on their contributions to Mount Pleasant.

We hope you will enjoy their stories.

Celebrating STUDENT SUCCESS!

“It (CM Life) was a game-changer in terms of confidence as a writer and journalist.”

TOM HENRY
CLASS OF 1981
ENVIRONMENTAL REPORTER, THE TOLEDO BLADE
LIFE AT UNITED

Ask any local resident of Mount Pleasant who owns United Apartments, and they are sure to tell you ”the McGuirk family”. The business is family and family is the business. Now run by second generation McGuirks, Central Michigan Life asked Operations Manager Rick McGuirk about his 56-year-old family business and its legacy here in Central Michigan.

Who was the founder, and why did they choose this area?

My uncle, Jim McGuirk, was the founder of United Apartments in 1963. He was born and raised in Mount Pleasant, and stayed to build a life in his hometown. He graduated from Mount Pleasant High School in 1951, and served in the US Army before coming back home to be near his family.

How has your business grown or changed over the years?

When my Uncle Jim first started purchasing properties he was working full time for Dow Chemical. His first properties were a few homes that were eventually converted into apartment dwellings. He continued to expand during the 1970s and 1980s. The rest, you could say, is history.

Since that time United Apartments has continued to follow the growth of Central Michigan University. As the need for more housing developed, we helped to provide that. We have also redeveloped several old houses/housing sites in order to keep vibrant properties in the community.

What is United's biggest accomplishment? What moments stand out or are the ones that you’re most proud of?

I am proud of the work we’ve done in the community and in giving back. Before he passed, my uncle laid the groundwork for giving back to the community of Mount Pleasant that he loved so much. He helped start two scholarship funds at the Mount Pleasant Area Community Foundation, as well as a scholarship fund at CMU and Mid Michigan College.

He also was a major donor to CMU, and was proud to have the McGuirk Arena carry his name. Our family and business intend on carrying forward the tradition of giving to the community.

Why do you believe your business has continued to be successful over the years?

I believe we have been successful because of our commitment to good, friendly customer service and a quality product. We look at everything from structural aspects to technology advancements such as fiber fed wifi internet to improve on what we provide to our rental clients. All of our staff members provide personalized service, and we hope this helps to set us apart from our competition.

Where do you see your business in 10 to 15 years?

We will continue to acquire properties that compliment our portfolio. Our commitment to upgrades will be even stronger and I expect to see more smart home devices in the units.

In one word describe your business. Why did you choose that word?

Fast-paced—because of the way we communicate or provide product to the student changes very quickly. We are able to provide a level of service that expedites communication and inquiries, work orders, and lease signing.

FUN FACTS:

- Mount Pleasant Super 8 and Microtel Inn used to be owned by United Apartments.
- United Apartments currently manages 24 apartment complexes and 23 rental homes.
- 330 Cherry Street was the very first property that Jim McGuirk purchased.

JIM MCGUIRK,
Founder of United Apartments poses with his great niece, Taryn McGuirk.
The Beer Life

Mountain Town Synchs a Rich Local History with CMU Alumni Vision

What began in the dorm rooms of Central Michigan University (shh! don't tell the RAs) in the early 1990’s led to the first brewery in Mount Pleasant in 1996. It was only the 6th brew pub at the time in the state of Michigan.

Since then, Mountain Town Station downtown has been attracting food and beer lovers to Mount Pleasant. Owner Jim Holton discussed his passion for his business and the community of Mount Pleasant.

What year did your business begin?

October 9, 1996. It was a Wednesday.

Who was the founder, and why did they choose this area?

It was me and a partner who came up with the concept to open up a restaurant and brewery in Mount Pleasant. We realized the town was growing and we wanted to be the first brewery in Mid-Michigan. Mount Pleasant was my home so it made sense to create the business here.

How has your business grown or changed over the years?

The restaurant business is an ever-evolving animal. Customers’ tastes change, competition from other restaurants make you strive to be better and unique. Trends in other areas of the country make you want to try them here. We’ve adapted menu items, beer selections, different specials on a weekly basis and even menu layouts. Past features that stand out were: All you can eat ribs, sushi night, all you can eat steak night, 50 cent pint night, dinner trains, create your own burger night and many others.

Why do you believe your business has continued to be successful over the years?

Knowing your local customers makes a difference. I know most of the people who walk through the door. It’s still a very small town so we ask about how the kids are doing, how’s work, how’s the dog doing, etc. I give to local charities and causes, my family works and goes to school here so it makes a difference in where I live. Guests that eat at local restaurants help make our community stronger because those dollars stay in town compared to chain restaurants with headquarters outside our state.

What are your businesses biggest accomplishments/milestones?

First and foremost is staying in business for the past 23 years. Many restaurants have come and gone and competition is fierce. We’ve always hunkered down and come up with plans to do it better and quicker.

Where do you see your business in 10 to 15 years?

The future of the restaurant business excites me so I look forward to continue to innovate Mountain Town Station, Camille’s Prime, Summit Smokehouse and maybe more. I love what I do and I love the people I work with. They keep me young and alive and to want to do things better not only for the business but for our community.

In one word describe your business.

Satisfying! Every day I come to work it’s something different. Chefs trying new ideas. Waitstaff giving feedback to make things run smoother. That smile on a customer’s face when that entrée is delivered to them and the thank you when they are heading out the door. It’s a dynamic business like no other and I’m happy I spent my entire career being a part of this! Oops, more than one word!

Fun Facts

- Mountain Town Brewing Co. didn’t come to fruition until 2008 when the Soaring Eagle came to us requesting our beer on tap. The license at Mountain Town Station (Brewpub) won’t allow distribution so we needed to figure out a solution. Mt. Pleasant Brewing Co. was created (Now called Mountain Town Brewing Co.).
- MTBC produces 500 different beers annually.
- Their number one seller is Train Wreck and features maple syrup from the Clare/Gladwin area and honey from Frankenmuth.
- Jim Holton owns 3 restaurants: Mountain Town Station, Camille’s Prime and Summit Steakhouse. Camille’s is named for Jim’s mother, and originally called “Camille’s on the River.”
THE NIGHT LIFE

ADAPTING TO THE TIMES, HUNTER BRANDS HAS GROWN ALONGSIDE CMU

Who was the founder, and why did they choose this area?
Dave Hunter was the founder. Dad choose Mount Pleasant because he worked in Kalamazoo and when he was looking to purchase a bar, The Wayside in Mount Pleasant was for sale. The rest is history. He arrived on November 17, 1975 with a bag full of clothes and his car.

How has your business grown or changed over the years?
Forty-four years after my dad’s arrival, our business has expanded from The Wayside, to O’Kelly’s, The Cabin, Hunter’s Ale House and Hunter’s Handmade Brewery. Our business grew over the years as the university grew. The entire town changed as enrollment grew over the early years, especially when we moved to a Division 1 program.

What are your businesses biggest accomplishments/milestones? What moments stand out or the ones that you’re most proud of?
We are very proud to have successfully run businesses in Mount Pleasant for 44 years. We are proud of the thousands of employees who have worked for us over the years! We hear from them frequently about the time spent with us. They always remain part of our family.

Why do you believe your business has continued to be successful over the years?
Our businesses have continued to be successful over the year because of our strong management, great employees, strong marketing, and our willingness to change with the times. We also pride ourselves on working with everyone, from events to fundraisers! We look to create good partnerships with everyone in the community.

Where do you see your business in 10 to 15 years?
In 10-15 years we see ourselves entering the 55th-60th year of business. Still employing great staff, doing events and working with the students of CMU.

In one word describe your business.
Entertainment. I chose this word as entertaining our customers is marque to our success. We strive to make events and bar nights that entertain customers and make them come back, night after night.

Fun Facts
- Wayside has hosted hundreds of concerts and celebrity appearances. Some of the notable acts over the years are: Ted Nugent, KISS, Vanilla Ice, The Chainsmokers, LMFAO, Machine Gun Kelly, Brody Jenner, Pauly D, JWOW, Krewella, Waka Flocka Flame, Black Bear, Chief Keef, Chris Lane, NGHTMRE, Slander, Snails and many, many more!
- The Wayside was once on Johnny Carson for being the leading seller of Busch Light (on Premise) in the entire country in the 1980’s.
- In 2002, O’Kelly’s was voted a TOP 10 Sports Bar in the country by Sports Illustrated!

Dave Hunter
Founder, The Wayside and O’Kelly’s Sports Bar
THE COFFEE LIFE

SHARING THE LOVE OF CAFFEINE WITH CMU STUDENTS SINCE 2009

Taking a chance on a pretty old bank building, Biggby continues to thrive thanks to its amazing manager, friendly staff, and satisfied customers. They hope to continue serving Mount Pleasant for times to come.

What year did your business begin?
Mission Street Biggby Coffee was opened in 2009, in the midst of the recession.

Why did you choose this area?
There were many empty store fronts along Mission street, but none more beautiful than the large brick former bank building with arched windows. I knew that this location would work well for residents, students, and travelers.

How has your business grown or changed over the years?
“MSB” has grown every year, and our 10th anniversary was this year, August 19th, 2019. We have doubled in gross sales since opening, and employed almost 200 people throughout the years. Mostly CMU students.

Why do you believe your business has continued to be successful over the years?
The fast and friendly staff, an honest and decent landlord, and the community of CMU and Mount Pleasant are why MSB has remained successful over the years. Haley is the manager, and she is fantastic. So were the previous 5 managers who helped me serve so many people each and every day. I would like to express my gratitude to all the patrons of MSB who rely on us for coffee and lattes, to the staff past and present, and to my landlord Dave Lapham.

What moments stand out or your most proud of?
Honestly my biggest accomplishment as I see it is making it through the recession and becoming a Top 20 Biggby Coffee in the franchise. But I am also happy that now I am able to donate to local causes and charities. The most satisfying thing is watching the staff and managers grow in confidence and ability as I did when I managed it daily myself.

Where do you see your business in 10 to 15 years?
My hope is that MSB outlives even me, and goes on to be as old as CMU one day. Happy 100th!

In one word describe your business.
“LOVE” – Because I love going to MSB, but also Biggby Coffee joints, and cafes in general from Amsterdam to Atlanta. I guess I am a beatnik at heart. Also because the CEO Bob Fisch and his business partner Mike McFall will tell you that at Biggby Coffee “We Exist To Love People”.

MATTHEW TAYLOR
Owner of Biggby’s Coffee

FUN FACT

- Biggby Coffee first started in 1995 in East Lansing, MI. under a different name.
Dale’s 4th child, Jim took after his father in the love of jewelry and jewelry repair. The 2 of them along with a watch maker Bob Hull and a few employees ran the store for several decades. Dale’s youngest daughter Kriss joined his team at the store in 1990 while attending CMU. She swore all through high school she would never work for dad – Ha! Dale got cancer in 1991 and fought it for about a year. Shortly before he passed his middle son, Ed, came home and was hired. Dale died on his birthday in 1992 at the age of 57. Long story short: Jim, Ed and Kriss continued to run Jarrett the Jeweler and the other 3 kids continued doing their own thing. After 8 years, Jim left. Less than 2 years later in 2001 Kriss left and opened her own store Ace of Diamonds in downtown Mount Pleasant. Rebecca Brookens, who was the jeweler hired to replace Jim, came with her. With a chip on her shoulder and a determination to prove she could do it on her own, Kriss never used her father’s name or reputation to further herself. Ed continued to run Jarrett’s on his own until he closed the doors in 2014. In late 2015 Kriss and her husband Mike decided it would be financially intelligent to close the downtown Mount Pleasant store and the Downtown Alma store (opened in 2011) and consolidate into one larger easy to access building somewhere in Mount Pleasant. After looking at multiple locations her husband Mike finally convinced her to walk back into the building she actually helped lay bricks on at her father’s old store. The moment Dave Lapham opened the door he knew he had made a sale but he didn’t know why. Kriss and Mike agreed to purchase the building that day. The nostalgia was undeniable. Dave never had to explain why the water pipes were in a strange place because Kriss helped Dale drill the illegal water well while she was in in junior high (just so you all know, it was removed years ago!). Dave didn’t have to show her how to open the safe or explain why the second safe door looked like it had been tore off because she knew it was during a burglary in 1984. She helped sweep up all the mess. Kriss told Dave about the unleveled floors and why there were support beams in strange places.

After 8 months of remodeling to make it her own store, her wonderful staff - which included her 2 sisters and the most incredible and loyal jeweler in the world Becky Brookens - moved about 8 blocks back into the Jarrett’s building. Kriss always seems to take the long way around but she came home again! How do we know all this? Because I’m Kriss.

When my CM Life rep Taylor Rainier asked if I wanted a timeline article written about my business I knew it was time to share my story. Many townies already know it, some don’t. I was the youngest by far of six and went to Shepherd Junior and High School after my mother, Phyllis passed. My older siblings were all Mt Pleasant grads. So there has always been some confusion as to who I am.

My father Dale was the first jeweler in Mount Pleasant to cast jewelry. I am the first and still only jeweler in Central Michigan to own and operate a laser welder for repair and to do CAD/CAM jewelry design. Our store offers everything from $15 football or ballet charms all the way up to 6ct diamonds. We sell silver, gold, CZ’s, genuine gemstones, diamonds, engraved able giftware and trinkets. We offer financing, layaway and we always encourage you to trade your unwanted broken and good jewelry for something new. Our estate case is our most popular and I’m always happy to buy your junk gold because recycle, recycle, recycle. My staff is all family, whether by blood or just because we care that much. Ace of Diamonds celebrated our 18th year in business in October and look forward to what the future in jewelry brings. Dale and Jim put a stamp of integrity on the land and we try our best to live up to their standard every day.

So anytime you drive down Mission Street please stop in to shop or just say hi. Kriss or her sisters Mary and Kathy would be happy to tell you all about the building or share a memory of the father Dale or brother Jim who passed in 2010.
Take a look back at our history and see how CM Life has changed over the decades.
life has changed over the decades
Students protest the Vietnam War in 1970.

The 2009 Chippewa football team celebrates with a copy of CM Life.

The CM Life staff celebrates at an end-of-the-year banquet in 1981.
The 2004 staff was the last group of *CM Lifers* to work in Anspach Hall.

The temperature outside was probably warmer than inside the sheep sheds.

Reporters and editors work in the Anspach basement newsroom in the 1970s.
Buy One, Get One FREE
Big Buford® excludes Triple Big Buford

$2.99 Dbl Checkerburger®/Rallyburger® w/ Cheese Combo
small combo only

$.99 Chili Dog

$4.99 Baconzilla!® Combo
small combo only, excludes Triple & Texas Toast Baconzilla!

$1.99 Spicy Chicken Sandwich Combo
small combo only

$1.99 Checkerburger®/Rallyburger® w/ Cheese Combo
small combo only

$1.00 Large Fry

$2.49 Any Loaded Fries
Fully Loaded or Cheese Chili Cheese Fries®

Buy One, Get One FREE
Fry Lover’s Burger®
Renting options so simple you can kick back & chill

One bill for Rent, Electric, Gas, Heat, AC, Water & Trash
Walking distance to campus
Free tanning and gym membership
Immediate occupancy available

1 & 2 Bedroom Apartments
- Pets welcome • 24-Hour Maintenance
- Electric, Gas, Heat, A/C, Trash, Water and Sewer included

3300 E. Deerfield Rd
Mt. Pleasant

Timber Creek
Apartments
(989) 772-8304
timbercreek@pmapts.com

1401 E Bellows St
Mt. Pleasant, MI 48858
(989) 772-4032

ERASE THE STRESS FROM THE DAY
... WITH AN INDOOR, HEATED POOL

2018
Chicago student shoots parents in Campbell Hall.

2019
Life “Explores the Dark Side of Greek Life” in powerful edition.

“...WITH AN INDOOR, HEATED POOL

I was a staff writer for CM Life (when) Michael Bolton was on campus to play in a charity softball game. When given the opportunity to ask a question, my arm suddenly jerked and the tape recorder flew out of my hands, hitting Mr. Bolton in the chest before it crashed to the ground. As I recall, he didn’t even flinch and I didn’t stop writing or retrieve the recorder until the interview was over. Thankfully, my next celebrity interview – a sit-down with Oprah when I was editor of CM Life – went much, much better.” – Angie Fenton, Editor in Chief of Extol Magazine and host of “Great Day Live” at WHAS11 in Louisville

LIFESTORY

LIFESTORY
Tallgrass Apartments

By Emilly Davis
Staff Writer
Gold Media Group

Tallgrass Apartments are perfect for students who are looking for a relaxing, homelike environment to live in that's still affordable. You can have your choice several different floorplans of 2-bedroom or 4-bedroom townhouses, which can accommodate 1 to 4 people. “We are locally owned and managed, so we have a lot of flexibility with residents. Marketing Manager Kayla Rosman said. “We try to accommodate everyone to meet their needs.”

All Tallgrass apartments come with dishwashers, washers and dryers, high speed internet, garbage disposal, access to the complimentary shuttle service and free printing.

If you like to be active, you’re in luck because Tallgrass offers their residents sand volleyball courts, a 10,000 square-foot brand new fitness facility and 24-hour use of the basketball court, which has eight large garage doors that open up in the summer.

For more information, call (989) 779-7900 or visit http://www.tallgrassapts.com/
Timber Creek Apartments

By Emilly Davis
Staff Writer
Gold Media Group

Timber Creek is the perfect apartment complex for students who don’t want to pay any extra bills, because all utilities are included and it’s located just minutes from campus, so you also won’t have to buy a commuter pass to get to class! There’s something for just about everyone at Timber Creek, where students can choose from spacious one, two or three bedroom apartments. Plus, they include dishwashers, walk-in closets, high-speed internet access and it’s pet-friendly—what more could you ask for?

“Utilities are huge- all utilities are included here, which isn’t necessarily something you can find at every complex,” Property Manager Wendy Hoover said.

There’s also a real community feel with basketball and volleyball courts, a game room and an indoor heated pool. And for the days when you just don’t feel up to walking to class, there is an on-site complimentary shuttle service.

For more information, call (989) 773-3300 or visit https://princetonmanagement.com/communities/timber-creek-apartments/
United Apartments
WEST CAMPUS

By Emilly Davis
Staff Writer
Gold Media Group

If you like having a lot of options available when it comes to finding somewhere to live, United Apartments is the place for you! Whether you want to be right downtown, or minutes from campus or Mount Pleasant, in a one-bedroom apartment or a six-bedroom townhome, United has an option for you.

United makes apartment searching easy—Their website has video tours, floor plans, and pricing readily available. There’s also a ‘Roommates Needed’ page on their website to help simplify the process of finding roommates!

United Apartments complexes offer free Wi-Fi, a membership to Morey Courts/McLaren and select properties offer free shuttle services to and from the CMU campus.

And, best of all, you can bring your furry friend along too! All United properties are pet friendly! With so many different types of locations and properties to choose from, you’re bound to find the right place for you with United.

For more information, call (989) 772-2222 or visit www.LiveWithUnited.com

DO YOU KNOW WHERE YOU ARE LIVING NEXT YEAR?
14 COMPLEXES CURRENTLY SIGNING LEASES FOR 2020/2021 SCHOOL YEAR!

Deerfield Apartments
3516 E. Deerfield Rd.  (989) 773-9999
United Apartments is NOW LEASING for NEW TENANTS - $20 down at signing, $200 utility fee, plus a rental rate guarantee! Electronic lease signing available. Stop in or call for more details.

Casa Loma Apartments
1810 Edgewood Drive  (989) 773-3890
Come find your home with AMG! Affordable and low-cost rental options starting at $230/month. Houses, duplexes and apartments for 1-10 people with semester, 10-month, 12-month or custom term leases available. Casa Loma and Lexington Ridge apartments are available furnished or unfurnished. Free high-speed Internet andtrash, and prompt maintenance staff that makes your needs a priority. Free shuttle service is available, but many properties are close enough to walk or bike to class at CMU. AMG prides itself in making your living experience as comfortable, safe, fun and affordable as possible.

Village at Bluegrass
4300 Collegiate Way.  (989) 607-9000
It's all about you at the Village. Fully-furnished 2, 3 and 4 bedroom apartments come with full-size washers and dryers and private balconies. Community-oriented amenities in the 24-hour clubhouse include 24-hour fitness center, indoor basketball, coffee bar and computer lab with free printing. Take a tour today and get a $10 gift card when you mention the CMU Housing Crawl and CM LIFE!

The Forum
950 Appian Way.  (989) 772-5252
Just steps off Mission Street, The Forum offers spacious 1-2 bedroom apartments for you and your furry friends. Access to indoor heated pool, basketball court, volleyball courts and Mountain Town Fitness. Sign today and there is no application fee.

Copper Beech
4750 E Bluegrass,  (989) 252-7041
Sign now for Fall 2020 and get a $200 gift card on our 3x3.5 and 4x4.5 classic floor plans. All other floor plans will receive zero signing fees. Fall 2020 offers: All inclusive living! We are now offering flat rate utilities on all floor plans.
Upgraded Townhomes Now Available! Stainless steel appliances, plank wood flooring and an upgraded furniture package including a 50" TV. Check out our newly renovated clubhouse with study areas.

Bestro Student Housing
(586) 321-1112  www.bestrolc.com
Live your BEST YEAR with Bestro LLC. Live in an apartment or house that isn’t like any of your friends’ places. From studio apartments to 11 bedrooms, Bestro has the perfect housing solution for you. CMU alumni-owned, residents are family. Sign today and get a $100 gift card!

The Reserve
4205 Collegiate Way.  (989) 607-5082
At The Reserve, you can choose from spacious, fully-furnished 2 or 3 bedroom apartments that come with fully-equipped kitchens, walk-in closets and individual bathrooms. 24-hour fitness center, resort-style pool and a full game tavern are just a few of the amenities! Fall into savings! Waived signing fees and a $100 gift card for the first 10 Housing Crawl participants - total value of $350! Hurry in today

Park Place Apartments
1401 E. Bellows,  (989) 772-4032
Enjoy this feline-friendly complex – your cat can live with you free of charge. Close to both campus and downtown – it is the perfect location. This affordable complex features 1 and 2 bedroom apartments with free heat, A/C, electric, gas and water. Includes dishwasher, garbage disposal and on-site laundry in each building. Sign today and there is no application fee.

Campus Habitat
806 W Broomfield  (989) 317-0214
Enjoy a commuter-pass-free environment at Campus Habitat. Five minute walk to CMU campus, the football stadium and The Cabin! Utilities, cable TV and Wi-Fi included. 2-6 bedroom options, available fully-furnished and pet friendly. Your furry friends will enjoy the two ‘Bark Parks’ on site. Access to clubhouse, 24-hour fitness, volleyball court, unlimited tanning and computer room with unlimited printing for residents.

Jamestown Apartments
4075 S Isabella Rd.  (989) 775-5522
United Apartments is NOW LEASING for NEW TENANTS - $20 down at signing, $200 utility fee, plus a rental rate guarantee! Electronic lease signing available. Stop in or call for more details.

Lexington Ridge
3700 E. Deerfield Rd.  (989) 773-3890
Come find your home with AMG! Affordable and low-cost rental options starting at $230/month. Houses, duplexes and apartments for 1-10 people with semester, 10-month, 12-month or custom term leases available. Lexington Ridge apartments are available furnished or unfurnished. Free high-speed internet and trash, and prompt maintenance staff that makes your needs a priority. Free shuttle service is available, but many properties are close enough to walk or bike to class at CMU. AMG prides itself in making your living experience as comfortable, safe, fun and affordable as possible.
AFTER LIFE

Notable alumni share job experiences and discuss how CMLife shaped their careers

By Evan Petzold
Sports Editor
sports@cm-life.com

Hands on her hips while looking off into the distance, Jennifer Aniston wore a white tank top and gray Central Michigan University shorts.

To those who caught that small detail in the 2008 film “Marley & Me,” John Grogan is the one to thank. Representing the Chippewas through her attire, Aniston was playing the role of Grogan’s wife. The movie was based on the Central Michigan alumnus and Central Michigan Life writer’s autobiographical book about his dog.

“The CMU shorts were the result of the film’s research team, whose job it was to add little details to bring veracity to the film,” Grogan said. “Since I graduated from CMU, they put her in those shorts.”

His wife, Jenny, actually graduated from Michigan State University. That probably would’ve been a more accurate option for Aniston’s attire. But Grogan didn’t have a problem with his alma mater getting recognized, even though it should have truthfully been an institution 70 miles south on US-127.

“I loved seeing my school logo on the big screen,” Grogan said. Grogan is the No. 1 international bestselling author of “Marley & Me.” After Marley, his yellow Labrador retriever, died in 2003, he wrote a column about the loyal and loving dog in The Philadelphia Inquirer – the newspaper Grogan was working for at the time. Readers connected with the column, and it became the basis of Grogan’s understanding he had a more in-depth story to tell to a much larger audience. That’s when he penned “Marley & Me.” The book, told in a first-person narrative, was published Oct. 18, 2005.

Grogan isn’t the only former student journalist at Central Michigan Life to succeed in big market media. Others include Wayne Kamidoe an art director at The New York Times, Adam Graham an entertainment reporter at The Detroit News, Jessica Fecteau a former People Magazine writer and Edelman employee and Lorrie Lynch, the former editor of USA Weekend magazine and director of feature content for AARP The Magazine.

The list goes on and on with journalists in every region of the country, all tied together by one common experience – Central Michigan Life.

Grogan graduated from Central Michigan in 1979 as a double major in Journalism and English. His time writing for CM Life was the “best part” of his four years at the university. He learned the basics of journalism, made close friends, developed a sense for time management and, most of all, it gave him the confidence to come out of his shell as a person and embrace all that the world had to offer.

“I got a solid grounding in the craft of journalism at CMU, and at CM Life, I got to practice what I learned and hone my skills,” Grogan said.

His work at CM Life fully equipped him to become the police reporter at The Herald-Palladium in St. Joseph, Michigan, for his first full-time job out of college. After earning his Master’s degree in Journalism from Ohio State University in 1986, Grogan was accepted as a fellow at the Poynter Institute of Media Studies in St. Petersburg, Florida.

After the fellowship, he was hired as a bureau reporter at the South Florida Sun-Sentinel in Fort Lauderdale. In 1999, he was the managing editor of the Organic Gardening magazine. Three years later, already having moved to Pennsylvania, Grogan was hired as a columnist at The Philadelphia Inquirer.

But before Grogan made it to The Philadelphia Inquirer, he...
had to work his way up in the business. His journey began with a story he published in 1977 for CM Life. Grogan broke the story that the FBI was doing surveillance on a student group called The Young Socialist Alliance. His story was picked up by several major news outlets around the state, and he received formidable recognition for his work.

Digging for the facts, writing and publishing the story was a thrill. Due to that story, Grogan realized his capabilities as a journalist and made it a priority to build a career as a reporter. All because of the opportunity to write for CM Life.

“That’s where my career as a journalist, columnist, and eventually bestselling book author all began,” Grogan said. "I owe a big debt of gratitude to the newspaper and the journalism department and its wonderful professors for that solid grounding.”

“I PRETTY MUCH LIVED IN THAT PLACE”

Now working as an art director for projects and enterprise in the News Print Hub at The New York Times, Wayne Kamidoi began his journey during the first week of his freshman year in 1983.

Kamidoi’s sister, who was a senior and a designer for the Chippewa yearbook, walked him to the Anspach Hall basement to meet CM Life’s staff. He joined the sports desk.

“I pretty much lived in that place for the next four years,” Kamidoi said.

His firstbeat assignment was on the field hockey, covering the team alongside current MLive multimedia journalist John Gonzalez. Even though Kamidoi didn’t know anything about field hockey, he quickly learned.

In Kamidoi’s opinion, that’s what CM Life is all about – expanding one’s journalistic knowledge outside of the classroom and stepping out of your comfort zone. He was able to build a portfolio of clips while he learned to take responsibility for his work and to successfully contribute to a much larger product.

“Our adviser, Jim Wojcik, stressed that we not cut corners, and not publish our work unless you were comfortable with its factualness and thoroughness,” Kamidoi said. "Woj definitely called me out a few times for cutting corners. That was not pleasant.”

Kamidoi covered Central Michigan men’s basketball legend Dan Majerle over the next two years, along with various other athletes and sports. He became the sports editor as a junior and served as the editor-in-chief and managing editor as a senior.

His favorite memory was when CM Life received a congratulatory letter from President Arthur Ellis for the design of the 1986 back-to-school issue.

Working alongside then sports editor Ken McDonald, who is now a graphic design instructor in the journalism department, Kamidoi spent six months developing the newspaper’s redesign.

One year after his graduation from CMU, Kamidoi landed a job at the Detroit Free Press. He stayed put until the labor strike in 1995. That’s when his friend, who left the Free Press a couple of years earlier for The New York Times, called about a job opening at The Gray Lady.

“I figure they will have to drag your old body out of the Free Press upon retirement, but would you be interested in a job at The Times,” the friend said, as Kamidoi recalled.

“He may have been partially right because I loved working for the Freep,” Kamidoi said. "I had no intention to ever work for the Gray Lady, but I took him up on his offer.”

Kamidoi is now in his 25th year at The New York Times.

“I FEEL INCREDIBLY FORTUNATE”

From the moment Adam Graham stepped on campus in August 1996 to his graduation in December 2000, the film critic for The Detroit News worked for CM Life. Graham was also a film critic at CM Life, but he also wrote about pop music, delivered an occasional pop culture column and served as the entertainment section editor for a semester.

One of Graham’s greatest takeaways from his time in the newsroom was learning exactly what he didn’t want to do.

Editing.

“I learned that was not a path I wished to follow,” Graham said. “I consider that a valuable experience.”

Graham had internships at the Grand Rapids Press and The Detroit News before his graduation. He was hired at The Detroit News in 2002 and has held different titles – general assignment features and pop music critic – that weren’t related to his current position as the film critic.

“Without CM Life I wouldn’t have had those experiences and wouldn’t be doing what I am now,” Graham said. “I found the experience of CM Life far more valuable than anything I ever learned in a classroom.”

Even though it seems odd, a few of Graham’s favorite pieces at the professional level are related to pro wrestling. He went on a three-day road trip in 2007 to cover WWE through southern California to preview WrestleMania 23, which was later held at Ford Field.

Another story that Graham’s proud of was a lengthy oral history of WrestleMania III that he put together with the help of Detroit News sports reporter Tony Paul.

He’s also had the chance to interview and write about famous artists.

“Eminem stands out because it took me years of climbing that mountain to finally get to the top,” Graham said.

‘CM LIFE WAS MY HOME BASE’

Jessica Fecteau has met hundreds of celebrities, entered the homes of Hollywood’s most famous stars and attended a multitude award shows.

Fecteau hung out by the pool at Courteney Cox’s house, interviewed Will Ferrell on the red carpet and made many other career memories while working for People magazine from May 2014 to February 2019.

She also fulfilled her greatest dream in life – interviewing Ryan Gosling.

“Working for People was always a rush,” Fecteau said. "I started as an intern and worked my way up to an editorial assistant and then a writer. I loved the fast pace and being surrounded by incredibly talented people.”

None of that would’ve been possible without CM Life, a place Fecteau described as a “home base” from her freshman year until graduation in 2014. Fecteau learned about teamwork, reporting, editing, designing and managing, all skills she continues to use as a senior account executive at Edelman in Los Angeles, a global public relations firm.

Her greatest accomplishment throughout her time at CM Life was becoming the student life editor, working directly with the art team to create weekly specials that resonated with students.

Fecteau didn’t always want to go into journalism. She planned on becoming a teacher. That quickly changed.

“CM Life prepared me for my career in so many ways,” Fecteau said. “I discovered my passion for writing and reporting and never looked back.”

At Edelman, Fecteau is an “earned media specialist,” meaning her job is to take what she’s learned as a reporter and teach companies the best way to communicate with editors at media outlets to secure the coverage that the organization wants.

Even though she’s no longer a magazine reporter, Fecteau still gets to do what she loves – brainstorm ideas and tell stories of people.

“One of my favorite stories is about Eminem,” Fecteau said. “It was a dream job, I was ready to shake things up and I’m so glad I did.”
ALUMNI

CONTINUED FROM 34

‘CM-LIFE WAS THE CORE OF MY COLLEGE EDUCATION’

During Lorrie Lynch’s senior year, in the 1974-75 academic year, she served as CM Life’s editor-in-chief.

Lynch began working for the student newspaper at the end of her freshman year and was an assistant news editor and news editor during as a sophomore and junior, respectively.

“The times I had with colleagues on staff there are the strongest memories I have of my four years at Central,” Lynch said. “My affection is deeply felt.”

Lynch was on the start-up staff of USA TODAY in September 1982, and she called it the “most exciting” career move she’s ever made. She covered Nancy Reagan’s side of Ronald Reagan’s time in The White House as president, Princess Diana’s visit to Washington and Sarah Ferguson’s wedding to Prince Andrew in London.

Once Lynch became a mother in 1990, she moved from USA TODAY to USA WEEKEND. She was a senior editor and took over the coverage of celebrities and personalities.

“I wrote cover stories on some of the biggest names of the time – Eddie Murphy, John Travolta, Sharon Stone and others – covered awards shows like the Oscars and Golden Globes and became something of an expert on entertainment journalism,” Lynch said.

Like other notable alumni, Lynch’s experience in the professional field began with the lessons she learned at CM Life. She gained insight on how to write articles that was assigned to her, find a way to interest readers and discover expert sources who could help her tell those stories.

“My advice is to not listen to the naysayers who will tell you that there are no jobs in journalism or that it’s next to impossible to get a book published. If you have the talent, ambition and commitment, you will find a way to make a living doing what you love. Work hard, read good books, ask hard questions, write every day even when you don’t feel like it. Good things will follow.”

Kamidlo: “Try as many different roles as you can whether you are comfortable with it or not. Be a better listener and observer of others who are doing good work. Be a team player. Take chances. Learn from your mistakes. This process all started from the day I stepped foot in CM LIFE office.”

Graham: “Do as much as you can. Do what you really love, then spend a semester doing something that you know nothing about. Go cover cops. Pick up a camera and teach yourself how to shoot. Try your hand at writing. The more skills you have, the more versatile you’re going to become, and the more marketable you’re going to be in your career. And it will help you find out what it is that you really want to do.”

Fecteau: “Say yes to everything! I spent so many hours in Moore Hall but it was all worth it because of where I am today. Take on every reporting assignment you’re given because you will always learn something new. Stay curious and ask questions, bond with your fellow newspaper colleagues and remember at the end of the day, you only have these college years once, so really soak it all up and if you work hard, great things will happen.”

Lynch: “Practice. Write for CM Life. Find an internship and a mentor. Read and listen to all sorts of other media and learn to tell great stories. Set high standards for yourself and others, stay curious, put the cell phone down every now and then to really see your surroundings. Practice the art of conversation – both talking and listening. It will make you a successful interviewer.”
INTRAMURAL SPORTS
FALL 2019

SPECIAL EVENTS

<table>
<thead>
<tr>
<th>Sport</th>
<th>Sign-Up Ends</th>
<th>Start Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>5v5 Basketball</td>
<td>On Site</td>
<td>11/22</td>
</tr>
<tr>
<td>Euchre</td>
<td>On-Site</td>
<td>12/2</td>
</tr>
<tr>
<td>Spikeball</td>
<td>On-Site</td>
<td>12/3</td>
</tr>
<tr>
<td>Cornhole</td>
<td>On-Site</td>
<td>12/4</td>
</tr>
<tr>
<td>Fowling</td>
<td>On-Site</td>
<td>12/5</td>
</tr>
</tbody>
</table>

SIGN UP TODAY!

SIGN UP TODAY!

HAPPY hour

A FREE FRIDAY GROUP FITNESS CLASS

Glow Cycling

Cycling is a great cardio workout, plus you'll strengthen your core and lower body through sprint and resistance drills. Bring your neon clothes for this class and we will supply the glow sticks!

November 15th @ Cycling Center
5:15PM

FITNESS & wellness

“WE INSPIRE ENGAGEMENT”

FITNESS & wellness

FALL 2019

10 T-shirt Winners
Each Week

Challenge Length:
1 Week (Mon-Sun)

January 13 - January 17
Furthest distance ran on treadmill in 5 minutes
Fitness Center

January 20 - January 24
Box step up single leg one minute
Fitness Center

January 27 - January 31
Longest plank without breaking form
Fitness Center

February 3 - February 7
Pro agility also known as 5-10-5
Fitness Center

November 11 - November 22
Pushups
Fitness Center

November 18 - November 22
5 rep military max
Weight Training Center

November 25 - November 29
Jacobs ladder 5 minutes
Fitness Center

December 2 - December 6
Jump rope as many as possible in 1 minute
Fitness Center

November 11 - November 22
Pushups
Fitness Center

November 18 - November 22
5 rep military max
Weight Training Center

November 25 - November 29
Jacobs ladder 5 minutes
Fitness Center

December 2 - December 6
Jump rope as many as possible in 1 minute
Fitness Center

FITNESS & wellness

“WE INSPIRE ENGAGEMENT”

FITNESS & wellness

FALL 2019
From a court case to championships and big wins, here are our best sports stories

By Austin Chastain
Assistant Sports Editor
sports@cm-life.com

A court case, a last-second win, an appearance in the NCAA Sweet 16 and a national championship in 1974. These are some of the biggest sports stories published in Central Michigan Life. While there are plenty of others, there remains one constant—Central Michigan Life’s sports department was there to give readers more than the score.

CHANGING THE NAME
CMU has used three official nicknames for its athletic teams since it began play in 1896. An unofficial nickname was the Normalities, then transitioned to the Dragons when students brought a dragon out during the 1923 homecoming game. Three years later, the nickname of Dragons was born. However, it did not last long as a new nickname for the team came along just one year later.

In 1927, what was then Central State Life, the newspaper named used the name Bearcats in the Oct. 12 issue. The name stuck to the program.

Finally, in 1941, CMU’s student council decided to change the name from Bearcats to Chippewas in celebration of pageantry and showmanship.

WOMEN JOINING THE MIX
In 1910, Central State Normal School prohibited the participation of females in athletic competitions.

Thirty years later, Central State Life reported that women were allowed to return to action and participate in sports once again. That said, the programs were incredibly different and heavily favored the men’s side.

Then, Title IX kicked in.

Perry Farrell served for CM Life from 1976-80. He was the newspaper’s first African American sports editor.

Farrell said that the new law was an important story that he reported on during his time at CMU.

“It was beneficial because it gave equal rights to women in sports,” Farrell said.

Following his graduation from CMU, Farrell got his master’s degree from the University of Michigan in 1981. He covered Wisconsin football and basketball for the Milwaukee Journal, while also working at the Ann Arbor News as a news reporter and the Louisville Courier-Journal as a copy editor and sports reporter.

That’s when the Free Press called, and it’s the newspaper Farrell called home for the next 30 years, all starting in 1988.

Farrell began covering Michigan State football and basketball, but he expanded his range to cover the Detroit Lions, Detroit Pistons, Detroit Tigers and high school sports.

He was the Free Press journalist that covered the Pistons’ run to the NBA championship in 2004. When the new law requiring schools to equally represent women’s and men’s sports, the university had a decision to make. On Dec. 8, 1994, the university decided to cut the men’s soccer program to comply with Title IX.

Letters to the editor were sent to CM Life expressing their anger in response to CMU’s decision to cut the program.

DARK SIDE OF CMU SPORTS
Spencer Lewis was accused of beating Demarcus Graham outside of a bar in downtown Mount Pleasant in 2004. Graham died from his injuries 19 days later, and Lewis’ charges were dismissed.

Then-teammates Jerry Seymour and James King were both on trial while Jimmy Donald, Michael L. Thomas, Demond J. Petty and James Cooper were all given sentences for their role in the murder as well. The case went along for another two years as part of an ongoing battle to determine who killed the Flint native Graham. The case, which had perjury and the judge of the case blocking the evidence, was arduous and difficult for everyone involved.

Terry Foster served on the CM Life staff from 1977-81 then went on to host his own radio show for 13 years at WXYT-FM The Ticket before retiring in 2017. Before hosting his radio show, Foster was a full-fledged print journalist.

Foster began his journalism career in 1981 with The Grand Rapids Press. One year later, he accepted a position at the Detroit Free Press to cover Macomb County high school sports.

Seven years later, in 1988, Foster made the...
Register now for Winter 2020!
Enroll as a guest student at Mid Michigan College.
Fill your schedule with online or on-campus courses at Mid, and save on credits.

Bolder.
Brighter.
Better.

midmich.edu/register
Classes start January 11.

SPONSORED BY MID MICHIGAN COLLEGE

Contemporaryrenners

BOLDER. BRIGHTER. BETTER.

midmich.edu/register

CONTINUED FROM 37

switch to the top competitor of the Detroit Free Press — The Detroit News.

It was at that newspaper where he was the Detroit Pistons beat writer from the time of his hire until 1994. Foster covered the Bad Boys era, while also reporting on Michigan football, golf, tennis and auto racing.

Even when Foster got his radio gig, he wasn’t limited. He broadcasted his radio show, Valenti & Foster, with Mike Valenti live from the 2006 Winter Olympics in Turin, Italy.

Foster said that Graham’s murder was a main talking point for him on Valenti & Foster when it occurred.

“It’s Central Michigan, nothing ever happens up there. Then this happened,” Foster said. “I was just shocked.

CM Life covered the trial in its entirety with stories from the athletes who were arrested, opinion pieces and coverage from each day of the trial.

In 2003, community members wrote to the newspaper signaling their displeasure of a student wearing a Native American headdress and war paint to a football game.

They said that the student was breaking the student code set by CMU and called for a change to the team’s nickname. Some suggested “The Flying C” to be used as the new nickname for the athletic program to eliminate the portrayal of Native Americans.

Two years later, the NCAA issued guidelines for the use of Native American mascots, images and references associated with its member universities. CMU was one of 18 that was examined by the NCAA and was allowed to continue using the “Chippewas” nicknames.

CMU football players were caught selling drugs out of their dorm room in 2012 and all three players were kicked off the team by then-coach Dan Enos. Former running back Austin White was on the run for 48 hours but eventually turned himself over to the police.

Aaron McMann, who served on the CM Life staff from 2009-13, said that the story may have been one of the most interesting that he had during his time at CM Life.

“I distinctly remember the front-page headline the next day in CM Life, “Austin White is wanted by police,”’’ McMann said.

McMann got his first gig out of school at The Flint Journal in 2014, emphasizing on high school sports and the OHL’s Flint Firebirds.

Just over a year following his hire, McMann was transferred from high school sports in Flint to a statewide sports reporter. He covered the Detroit Pistons, Detroit Tigers and Michigan football for the eight newspapers owned by MLive Media Group.

McMann showcased his skillset that dated back to his time at CM Life. He became the Detroit Pistons beat writer in August 2016, and he has since covered Michigan football for MLive as the full-time beat writer since August 2017.

BIG WINS AND CHAMPIONSHIPS
CMU’s football program made the jump from Division II to Division I in 1975, a year after the team won the Division II national championship under Roy Kramer with legendary coach Herb Deromedi as an assistant.

Foster said that the jump was first announced by quarterback Gary Hogeboom in 1974 against Bowling Green when he led the team to a win coming back from a three-touchdown deficit in Perry/Shorts Stadium.

“We knew that CMU had arrived in Division I, at least in the Mid-American Conference,” Foster said. “He was going to play in the NFL.”


In 2003, CMU’s men’s basketball team won the Mid-American Conference Tournament and advanced to the NCAA Tournament.

CMU has not returned to the NCAA Tournament since that appearance. Six years later, Central Michigan returned to the MAC Championship Game after an undefeated campaign against conference opponents. The Chippewas also defeated Michigan State a third time that season by kicking a field goal as the clock expired.

McMann served on the CM Life staff from 2009 until his graduation in December 2013. He said that the vibe on campus around that team was unlike seasons prior.

“They had several talented guys,” McMann said. “Folks enjoyed going to football games, students were coming out in masses every week for home games. At that point, CMU was considered a top-25 program, and they were playing like it.”

After the 2009 season, the CMU program hired Dan Enos as its coach following Brian Kelly. Under Enos, CMU defeated two Power Five teams, both in the Big Ten – Iowa in 2012 and Purdue in 2014.

Enos then resigned and John Bonamego took over his alma mater in 2015.

In Bonamego’s second season, CMU picked up a monumental win against Oklahoma State on a hail mary on a free play. It is still considered one of the biggest wins in CMU football history.

The next school year, the women’s basketball team advanced to the Sweet 16 in the NCAA Tournament under legendary coach Sue Guevara.

CM Life followed the team to Spokane, Washington, and watched CMU in its quest to survive and advance in its first appearance in the national quarterfinal.

CMU defeated LSU and Ohio State in the first two rounds of the tournament to advance that far after losing just one game in conference play and carrying a 30-4 overall record.
Former CM Life editors Jake May, Chad Livengood and Dominic Adams cover a visit by President Barack Obama in Flint in May 2016.

Available Positions:
- Host/Hostess
- Line Server
- Custodial
- Steward
- Housekeepers
- Valet
- Transit
- Night Audit
- Waitstaff (all outlets)
- Guest Room Attendant
- Laundry Attendant
- Call Center Agent
- Front Desk Agents
- Key Booth Attendant
- Guest Relations Representative
- And more!

Onsite interviews
Candidates are asked to bring:
- Two forms of ID
  (Driver’s license, state ID, birth certificate, etc.)
- Resume suggested
  *Must be at least 18 years of age*

For more information, please call:
Employment Center at 989.775.5600

Saginaw Chippewa Indian Tribe of Michigan
“Working Together for our Future”

“In One Word: Why do you work at CM Life?”

“Engaging with other students who are in a similar field, as well as gaining real-world experience, has been an amazing opportunity.”

- Allie Sipka,
  Senior,
  Gold Media Group Account Manager
EDUCATIONAL STAFF

EDITOR-IN-CHIEF: Dylan Goetz
ASSOCIATE EDITORS: Hunter McLaren, Sara Kellner
DIGITAL EDITOR: Danielle Larsen
PHOTO EDITOR: Isaac Ritchey
SPORTS EDITOR: Evan Petzold
ASSISTANT SPORTS EDITOR: Austin Chastain
ENGAGEMENT TEAM: Delaney Walden
PRESENTATION EDITOR: Sarah Brownell
DESIGNERS: Ayanna Wyatt, Claire Feldhiser, Madison Skop
REPORTERS: Michael Livingston, Isaac Ritchey, Melissa Frick, Andrew Mullin, Rachael Yadowsky, Teresa Homsi, Courtney Pedersen, Amalia Kalergis

ADVERTISING STAFF

ACCOUNT MANAGERS: Emonee Anderson, Kara Dobulis, Lauren Frailey, Amellalli Gonzalez, Wyatt Heppner, Taylor Rainier, Victoria Savicki, Allie Sipka, Connor Turpin, Brad VanDykkerhove
DIGITAL ANALYST: Austin Kennedy

All letters to the editor or guest columns must include a name, address, affiliation (if any) and phone number for verification. Anonymous letters will not be printed, except under extraordinary circumstances. CM Life reserves the right to edit all letters and columns for style, length, libel, redundancy, clarity, civility and accuracy. Letters should be no more than 450 words in length. Longer guest columns may be submitted but must remain under 750 words. Published versions may be shorter than the original submission. CM Life reserves the right to print any original content as a letter or guest column. Please allow up to five days for a staff response, which will include an expected date of publication. Submission does not guarantee publication.

Central Michigan Life, the independent voice of Central Michigan University, is edited and published by students of Central Michigan University everyday Thursday during the fall and spring semesters. cm-life.com, contains all of the material published in print, and is updated on an as-needed basis. Central Michigan Life serves the CMU and Mount Pleasant communities and is under the jurisdiction of the independent Student Media Board of Directors. Dave Clark serves as Director of Student Media at CMU and is the advisor to the newspaper. Articles and opinions do not necessarily reflect the position or opinions of Central Michigan University. Central Michigan Life is a member of the Associated Press, the Michigan Press Association, the Michigan Collegiate Press Association, the Associated Collegiate Press, College Newspaper Business & Advertising Managers Association, the Mount Pleasant Area Chamber of Commerce, Central Michigan Home Builders Association, Mount Pleasant Housing Association and the Mount Pleasant Downtown Business Association. The newspaper’s online provider is SN Works.

Central Michigan Life is distributed throughout the campus and at numerous locations throughout Mount Pleasant. Non-university subscriptions are $75 per academic year. Back copies are also available at 50 cents per copy, or $1 if mailed. Photocopies of stories are 25 cents each. Digital copies of photographs published in Central Michigan Life are available upon request at specified costs. Central Michigan Life’s editorial and business offices are located at 436 Moore Hall, Central Michigan University, Mount Pleasant, MI 48859, telephone (989) 774-3493 or 774-LIFE.

TO OUR READERS AND SUPPORTERS,

THANK YOU

Over the past few weeks, members of the Fall 2019 editorial team have been collecting stories and researching the history of CM Life for its 100th anniversary.

We’ve listened to historians tell us about the time our sports reporters chose “Bearcats” as the university mascot. We learned about a shopping center that burned down and took the life of a CM Life photographer and two others in 1963.

We’ve also been collecting incredible stories that CM Life has published in the last century. Everything from covering the 1974 national football championship to an off-campus housing experiment where CM Life exposed racial discrimination.

We are taken aback when alumni tell us about some of the crazy stuff that we’ve reported on in our history.

Without readers and advertising clients, however, we wouldn’t have been able to publish any of these stories. That is why we wanted to take a second to thank you.

To all the professors, students, sources, advertisers, readers and administrators who have crossed CM Life’s path throughout the years, thank you.

We wouldn’t have any of this history without you. And we are speaking for more than just the current staff. Former CM Life staffers who are now spread throughout the country in local newsrooms are also grateful for the experience you helped bring them through your support.

In this troubling time of the demise of print journalism, there are lots of changing tides in our industry. One thing we know is journalists, themselves, are only becoming more important to society as we know it.

CM Life has provided thousands of journalists with a platform to find their voice, purpose and passion in journalism over the past century.

We’ll need your help to keep it going for another 100 years.

EDITORIAL
To CM Life on its 100th birthday, thank you. I owe you.

When scheduling content for this 100th-anniversary edition of Central Michigan Life, I considered writing about plenty of different things. First, I thought I could chronicle my daily routine on a production day, to show editors-in-chief of the past how different the job of being EIC at CM Life has become. Much removed are the days when the print edition was always the No. 1 priority, as we all know. Then, I thought no, that would be too explanatory and boring. Nobody wants to hear about me explaining my job. Only a few people bothered to tell me how important this position was, so why tell the masses about my individual duties, right?

My next idea was to be talking about some of the favorite pieces of CM Life history the staff has picked up over the last few weeks. We've flipped through hundreds of pages of newsroom history, interviewed current and past editors-in-chief and spent hours in the Clarke Historical Library database researching our history.

I talked myself out of that one too. We already have enough history in this edition.

Now, it's just past midnight on Tuesday before production day. And I still don't have a column idea.

But, earlier this week, CM Life adviser Dave Clark said something that sparked my interest. We used this week's editorial to thank people who have supported us over the past century — readers, advertisers, professors and other supporters.

Being that this week is CM Life's 100th birthday, I've been feeling obligated to also do some thanking. However, not to our readers or clients, whom I am grateful for, but to CM Life and what it's given me over the last three years.

Before I start, it's worth mentioning that it is my senior year. This is probably my second to last semester with CM Life, which has been my life since coming to Central Michigan University. This isn't a farewell column. This is a thankful column.

My incredible experience started with the first interaction with the editor-in-chief as a freshman.

I was absolutely geared to being interview the son of legendary Iowa college basketball coach Tom Davis. So geared, in fact, that I convinced my editors at the time to give me a shot at doing a profile on Keno Davis, despite being a lowly general assignment sports reporter. Days later I'm told that my first profile story and in-depth feature is going to be the cover of the basketball edition, which happened to be published on my 18th birthday.

After filing my story, my editors invited me to see the final product on the pages on production night. I was thrilled to see my work being designed by my superiors.

I sat down to time-edit my story one final time with Dominick Mastrangelo, our editor-in-chief. We walked out of his office and he grabs the entire newsroom’s attention to congratulate me. A few editors stopped what they were doing and clapped. Then, Mastrangelo asked me, “What byline is this for you?”

My face turned bright red. I panicked. It was only my third week out here. I had absolutely NO clue what a byline was. I said, “Umm, what’s that?”

Now, most of the editors in the room were paying attention. They all burst into laughter while I try to write it off as a joke.

One of my first unforgettable memories of my CM Life career was a complete embarrassment. I later learned that a byline is my name on a story. Mastrangelo was asking me how many stories I had written before that edition’s cover story. I specifically remember calling my mom after it happened, too. Obviously, I wanted to tell her how cool it looked. Instead, she heard about the embarrassment I caused myself. Looking back, I would have laughed pretty hard if someone said that.

It’s stories like these that make my experience so fulfilling. Three years in, I now have hundreds of them. The CM Life newsroom has given me the college experience I could only dream of in high school.

More importantly, beside making friends and good memories, CM Life helped me learn that journalism is my passion. I used to be the kid who picked journalism out of the list of majors because I thought I was a good writer. I quickly realized that journalism was much less about writing skills, and much more about being fearless, being persistent and building relationships. Thanks to CM Life, a response to a Freedom of Information Act request feels more like a Christmas gift than the actual ones I receive. It taught me the importance of holding those in power accountable for their actions.

I’m not sure how I could ever repay this organization. It has helped me become who I am today. That is why I’m thanking CM Life on its 100th anniversary.

Taking pride in our journalists as we look back on the past

Journalism is sometimes called the “first rough draft of history.”

Here, on these pages, is a spectacular history of student media at Central Michigan University. We are celebrating our alumni, featuring some notable work and, hopefully, providing some perspective on how Central Michigan Life and CMU have moved through history together.

Like many other news organizations, CM Life doesn’t do a very good job of telling its own story. We feel uncomfortable writing stories about us. This was a unique opportunity we couldn’t pass up to share our vast history with you, our readers.

As a final word in this edition, I want to share my perspective on our recent past. I want history to record what I have witnessed since 2013, after being hired as director of student media and CM Life’s adviser.

When I look out my office window and into our newsroom, I see a group of highly motivated, talented student leaders who love their university. That’s why they are here. The best journalists, in my experience, love their communities. Our journalists want Central and Mount Pleasant to be the best communities they can be. Our reporters find those hidden stories — like the story about the student who saved the squirrel’s life with CPR — and they share them with you. Likewise, the critical stories they publish about important CMU and Mount Pleasant issues aren’t produced with malice — I’ve never once seen that — but are instead done as a public service to help us address concerns openly and honestly. Not everyone appreciates that scrutiny, but it is necessary and ultimately benefits us all.

Journalism students and that includes reporters, photographers, podcasters, videographers, advertising sales staff and graphic designers are hands-on learners as much as they are classroom learners. They are honing a craft and developing a skill. They are producing a product that has real-world stakes and consequences. They are sharing their work with an audience of hundreds of thousands of readers a year. When they screw up, they do that publicly — in front of everyone they know and in front of a massive, unforgiving audience they don’t know. Only student-athletes and members of Marching Chips really understand what it’s like to experience that pressure to show what they have learned in such a perilous, public arena.

After that failure — and every one of our students fails at something — they always return to try again. They don’t quit. They don’t give up. Those are the moments that I stand in awe of them. Those are the moments that make me proudest of them. They learn and they move on to the next challenge.

As a journalist who started my career in the pre-internet era and never really had to deal with the “comments section” on stories and weaponized social media, I do respect their maturity and the bravery they show me daily in the face of near constant criticism.

To administrators, staff, faculty, coaches, community leaders and students who have worked with our staff to create journalism, I want to personally thank you. Your participation in what we do is invaluable. Thank you for trusting us. To those who we have failed, know that we are always striving to become better at what we do.

To the administrators, staff, faculty, coaches, community leaders and students who refuse to accommodate our students ... I wish that you could see our journalists through my eyes. I wish that you would offer CM Life and its students the same respect and consideration that you demand from them. Do better.

On Nov. 16, about 250 alumni, students and guests will meet in an unprecedented gathering to celebrate our centennial. I’m humbled to be part of it, even as a small piece of this great legacy.

Advising CM Life has been the honor of my life. I know, some times, I’ve failed our students, but I’ve never given them anything less than everything I had. I know our students have done the same for me and for you, our readers.

Thank you, CM Life 2019-20, for your work in this edition. I am confident history will also remember us well. #cmilife
FOR RENT

1 TO 6 BEDROOMS
Apartments and Houses
Furnished/Unfurnished, Pet Friendly, FREE WIFI
NOW LEASING
(989)772-2222
Visit LiveWithUnited.com

CHERRY STREET TOWNHOMES
4 Bedroom, Loaded with Amenities, Close to Campus, Washer & Dryer, Trash, Water and Internet Included. Call Olivieri 989-773-2333! www.om-housing.com

NEW! LOFT TOWNHOMES
4 Bed 4.5 Bath, Walk to campus, Lux at an affordable price! Call Olivieri 989-773-2333 www.om-housing.com

CHERRY STREET TOWNHOMES
4 Bedroom, Loaded with Amenities, Close to Campus, Washer & Dryer, Trash, Water and Internet Included. Call Olivieri 989-773-2333! www.om-housing.com

FOR RENT

1, 2, 3, 4 and 5 Person
Houses, Duplexes & Apartments
Now Leasing for 2020/2021
Walk to Campus!
Locally owned and managed.
No hidden fees, No application fee, No utility fees.
www.qualityapts.com
661.772.3694

FOR RENT

2-5 BEDROOM UNITS
NOW LEASING 2020/2021.
Close to campus and downtown
Washer/Dryer. Locally owned.
No fees, starts at $305p/p/m.
Call or text (989)650-1140.
www.rentfromquick.com

FOR RENT

Love Where You Live

- 1-12 bedroom houses, apartments & duplexes for rent
- Flexible lease terms and semester leases
- Roommate matching available

Call (989)47-4918
or (989)47-4935
Visit www.RentCMU.net

FOR RENT

LOOKING TO MOVE TO DETROIT?
2 bedroom apartment available for rent.
Details: 2 Bedrooms 13x12;
Living Room 14x12;
Dining Room 13x14;
Kitchen 13x15 (automatic dishwasher);
Garage parking for one car;
Security System (Tenant pays);
Fireplace, hardwood floors, and woodwork;
Features: Private security patrol (Tenant pays); Long term lease preferred; 10 Minutes from: Eastland, Mt. Pleasant, Dr. Holmes, Buick Special, 1985 GMC 2500, Trailers, GUNS, Parade Train, Construction Equipment, Tractor, Mechanics Tools.
Visit www.RentCMU.net

HELP WANTED

SEEKING A FREQUENT driver, or Greyhound volunteer bus escort, or transportation service for a veteran who travels on Fridays from Detroit, MI 48224 to Mt. Pleasant, MI 48858 and on Sundays from Mt. Pleasant, MI 48858 to Detroit, MI 48224. For more information: extra.ideas@hotmail.com or call Mrs. Ann (313) 623-1466

FOR RENT

Autos for Sale

GOOD AUTO FOR STUDENT
2012 Ford Escape, V6 dark metallic metallic, unique trim package with ecoboost, v6 24 valve, tuxedo black Metallic, 3.5 litre LUXURY CAR
2012 LINCOLN MKS, 3.5 litre ecoboost, v6 24 valve, tuxedo black metallic, unique trim package with red “S” (only 300 made), 64,800 miles, $16,000 (989)954-1223

HELP WANTED

Dr. Alice Tait, Mount Pleasant, seeks a part-time Caregiver for a mature male senior citizen. Responsibilities include assisting with showering and activities of daily living, light housecleaning, and various small tasks. Schedule: 2-3 hours in the morning and evening daily. $10/hr. 5 minutes from CMU campus. Apply by phone: (313)999-0844

Help Wanted

AMISH BUILT mini cabins or storage sheds delivered to your site anywhere in Michigan! Starting at $2,500.00. mynextbarn.com 989-832-1866

Mattresses

Adjustable Bed Brand New with Imcomfort gel memory foam mattress. Retail Cost $3,905.00, sacrifice for $575.00. Call for showing or delivery: 989-615-2951.

MEDICAL

OXYGEN - Anytime. Anywhere. No tanks to refill. No deliveries. The All-New Inogen One G4 is only 2.8 pounds! FAA approved! Free info kit: 855-970-1066

VIAGRA & CIALIS Alternative, 80 pills for $99. 100 pills for $150 FREE shipping. Money back guaranteed! Save Now! Call Today 1-844-743-8144.

VIAGRA and CIALIS USERS! 100 Generic Pills SPECIAL $99.00 FREE Shipping! 100% guaranteed. 24/7 CALL NOW! 888-835-7273 Hablamos Espanol

SERVICES

WE BUY LIFE INSURANCE POLICIES WORTH $100K OR MORE! If you don't need or can't afford your policy, call: 877-326-2028

A PLACE FOR MOM has helped over a million families find senior living. Our trusted local advisors help solutions to your unique needs at NO COST TO YOU! Call 517-348-0526

Eliminate gutter cleaning forever! LeafFilter, the most advanced debris-blocking gutter protection. Schedule a FREE LeafFilter estimate today.

MEET SINGLEs right now! No paid operators, just real people like you. Browse greetings, exchange messages and connect live. Try it free. Call now: 855-247-5909
**CLASSIFIEDS**

**AMISH FURNITURE**
Amish Log Beds, Dressers, Rustic Table and Chairs, Mattresses for Cabin or Home. Lowest price in Michigan! dandanthemattressman.com 989-923-1278

**HEALTH**
Stay in your home longer with an American Standard Walk-In Bathtub. Receive up to $1,500 off, including American Standard Walk-In Bathtub. $275. Call anytime 989-832-2401.

**TV & INTERNET**
Get NFL Sunday Ticket FREE w/ DIRECTV Choice All-Included Package. $59.99/month for 12 months. 185 Channels PLUS Thousands of Shows/Movies On Demand. FREE Genie HD DVR Upgrade. Call 1-888-351-0154 or satellitedealnow.com/CPMI

**MISCELLANEOUS**
Shop Michigan this holiday season! Keep your money in the Mitten to strengthen YOUR community! BuyNearbyMI.com
DONATE YOUR CAR TO CHARITY. Receive maximum value of write off for your taxes. Running or not! All conditions accepted. Free pickup. Call for details. 855-413-9672
A PLACE FOR MOM. The nation’s largest senior living referral service. Contact our trusted, local experts today! Our service is FREE/no obligation. CALL 1-855-776-6459
Explore all the possibilities in the Classified Pages of Central Michigan Life. In print, and online at cm-life.com.

**SUDOKU**
To solve a sudoku, the numbers 1 - 9 must fill each row, column and box. Each number can appear only once in each row, column or box. The more numbers you can figure out the easier it gets to solve!

To solve a sudoku, the numbers 1 - 9 must fill each row, column and box. Each number can appear only once in each row, column or box. The more numbers you can figure out the easier it gets to solve!

**ACROSS**
1. Clobber
6. Unprejudiced one's quality
14. Vampires
15. In better condition
17. French states
18. Like rainy-day provisions
19. Roughly 7257.5 kilograms
21. Fanatical
22. Pew feature
23. Musical passage
25. Always, to a bard
26. Immersed in
28. ____ Dangerfield
29. She played Laurie Partridge
30. Conjures up
32. “My lips ____ sealed”
33. Recluse
34. Outburst of surprise
37. In a straight line
38. Only even prime number
41. Suggest subtly
43. Barely read
45. German pronoun
46. Like a sauna room
47. ____ Boys
49. Finger end
50. Purge
52. Well-balanced, perhaps
55. Like some toothpicks
56. Directory
57. Cyber-send to the I.R.S.
58. Jiffies
59. Like carrots in a frozen dinner

**DOWN**
1. Glossed over
2. Afternoon show
3. Descriptive language
4. Parishioner's donation
5. Oscar de la Hoya's birthplace
6. Largest tributary of the Mississippi, by volume
7. Actor Sean
8. Ewer handles
11. “It has come to my attention...”
12. State of bliss
13. One who makes a plan
16. All-night flight
20. Boldness
23. Made pleasing, with “up”
24. Nylons
27. Rounded roofs
31. Payoffs
33. Dutch cheese
34. Response to a great retort
35. Zenith rival
36. Long-range golf club
38. April 1912 newsmaker
39. Shape with a knife
40. Like two jacks
42. Griffin's grippers
44. Hurt badly
48. Arthur C. Clarke's genre
50. English school for princes
51. Big melee
53. Wage
54. Att'y's org.

SOURCE: www.printable-puzzles.com
Get your tickets at Soaring Eagle Casino or Saganing Eagles Landing Casino Box Offices, ETIX.COM or call 1.800.513.ETIX.

soaringeaglecasino.com  Mt. Pleasant, MI  1.888.7.EAGLE.7

Performances held at Soaring Eagle Casino & Resort in Mt. Pleasant, Michigan. Entertainment subject to cancellation. Management reserves all rights.