Each semester, WUSC organizes a themed fundraiser filled with both on- and off-campus events that encourage our Columbia community to tune in and give back to their favorite local station. Last year, we hosted a Cybergarden Fall Fundraiser in November with accompanying events that took place from November 2nd to November 8th. What is Cybergarden, you ask? It’s that happy medium in between artificiality and naturality, a blend of what’s made by man and made by Mother Nature. That may be too abstract for you, but the results of our fundraising were more than solid.

Our events of the week included a kick-off concert featuring local Columbia artists, a CD and vinyl sale in the center of campus, and a percent night at a restaurant that is a favorite of USC students. We finished the week off with our very first Radio-thon, a twelve hour event that featured special Cybergarden-themed sets and discussions, ticket giveaways, a remote broadcast from a river, an impromptu on-air karaoke set, and a takeover by Mark Bryan, WUSC alum and member of Hootie and the Blowfish.

These events were accompanied by non-stop social media coverage as we worked towards increasing listener engagement with our station and raising our fundraising goal of $5,000. Our online “Fundraiser Blitz” and DJ bingo board encouraged our DJs to reach out to their friends and classmates and connect them to WUSC, with many of their friends later joining our station themselves in the spring!

All in all, our Cybergarden Fall Fundraiser helped us achieve the single most successful semester WUSC has ever had in terms of fundraising! After raising our goal twice, our fundraiser earned $6,000 dollars in one month and we finished the semester having raised a total of $11,013. This fundraiser connected more people than ever before to our social media platforms, our donor page, and our DJs’ shows. And about our themed merch? Let’s just say we get stopped fairly often on campus when we’re sporting our Robot Farmer sweatshirts!
WUSC 90.5 FM

KICK-OFF CONCERT
NOV 2
BONE-IN BBQ
10PM - MIDNIGHT
$8 COVER FT.
AHOMARI AND DJ SUI

CD & VINYL SALE
NOV 4
DAVIS FIELD
11AM - 1PM

PERCENT NIGHT
NOV 5
VILLAGE IDIOT AT OLYMPIA
4PM - 10PM

RADIO-THON
NOV 8
ON-AIR EVENT
NOON - MIDNIGHT
WITH ALUMNI
MARK BRYAN

CYBERGARDEN FALL FUNDRAISER
November 2-8, 2019
CYBERGARDEN FUNDRAISER KICKOFF CONCERT
AHOMARI & DJ SIJI
SATURDAY, NOVEMBER 2ND, 2019
DOORS @ 10PM / $8 COVER
BONE-IN BBQ

WUSC
Cyber Garden Radio-thon!
November 8th

Rhythm Division w/ Chance the DJ
12pm: Continuous Cyber Garden Sounds
1pm: Give-away

The Feminine Musique w/ Car Car Blinks
2pm: E-Girl Hour (female artists with cyber sounds)
3pm: Garden Girl Hour (female artists with earthy sounds)

Columbia Beet w/ Josh Smith
4pm: MNRVA
5pm: Lala Adkinson

Cock-a-doodle news w/ Rosie
6pm: Interview with Mark Bryan

The Dinner Party w/ Doug Hartley
7pm: Remote on The River

The Bass Ship w/ Zero
8-9pm: Zero’s Favorite Cyber Sounds

Sound Advice w/ Benton
10pm: progression of music from the 80s to the 2010s
11pm: talk about his experience with radio and what college radio means to him.
$5,376
97%
Raised toward our $5,500 Goal
71 Donors
12 DAYS LEFT

$6,168
102%
Raised toward our $6,000 Goal
90 Donors
5 DAYS LEFT

With 12 days left in our fundraising campaign, we've passed our semester goal of $5,000! We're confident we can do even better than that, though.

That's why we've raised our goal to $6,000, and we're already only 124 dollars away! If you haven't yet, consider donating to WUSC through the link below and share our crowdfunding page with your friends.

Thanks for all of the support everyone has shown so far, and let's end this campaign strong.

https://crowdfunding.giving.sc.edu/project/16554

BIG NEWS: we've passed $6,000!

Our original goal was $5k and with your help we were able to raise $1,000 more with 5 days to spare! 😄

Big thanks to our DJs and listeners for sharing the love and making sure WUSC stays on air! 😍
<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>$3</td>
<td>$2</td>
<td>$4</td>
</tr>
<tr>
<td><strong>VENMO:</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>$4</td>
<td></td>
<td>$3</td>
</tr>
<tr>
<td>$3</td>
<td>$4</td>
<td>$2</td>
</tr>
</tbody>
</table>