

# 2018 CALL FOR ENTRIES

SPRING 2018

ARCHITECTURAL AND INTERIOR DESIGN AWARDS SHOWCASE

LEARNING  
BY DESIGN

**Early Bird Discount Deadline**

September 29, 2017

**Final Reservation Deadline**

October 20, 2017

**Submission E-Upload Date**

October 30, 2017



Tuugaalik High School  
Gerry Kopelow Photographics Inc.



Dr. Martin Luther King, Jr. School  
Robert Benson Photography



Bryant University-Academic Innovation Center  
Anton Grassi, Esto Photography



Arbor Heights School  
Jeff Amram Photography

LEARNING BY DESIGN.BIZ

# MAXIMUM EXPOSURE UNPARALLELED

Featuring a compilation of the most engaging and enriching state-of-the-art learning environments from firms that have created outstanding innovative design solutions for renovated or new spaces.

For 26 years **Learning By Design** has recognized exemplary educational facility design, providing education leaders (your potential clients) across the country with numerous examples of how the design of the physical space can impact teaching, programming, academic outcomes, and the environment. All accepted projects will be published with some receiving special recognition.

## Jury Review Panel and Honors

The **Learning By Design** awards program is a blind, peer-reviewed and scored juried process. Jurors are recommended by the American Institute of Architects Committee on Architecture for Education and other industry associations. All projects will be submitted anonymously. No firm name will be seen by the jury.

All projects deemed of quality by a multidisciplinary jury of peers will appear in **Learning By Design** as outstanding Projects and receive special recognition. Top scoring projects may be recognized as a GRAND PRiZE, CITATION OF EXCELLENCE or HONORABLE MENTION awards.

## Submission Guidelines

Architectural, engineering, design firms and others may submit projects completed in the past five years or significant works in progress (but not completed) to be considered for an award and publication.

Submitters provide project statistics, a project overview, answers to a few similar questions, project photography and floor plans. For the jury, submitters may provide as many images as they wish, include side notes to best explain the project attributes, outcomes or other points of interest.

### Architectural Showcase

#### Award Winners—Celebrate Distinction

This spring we showcase more than 50 outstanding projects from Pre-K schools to university facilities, and recognize 11 top award winners: three Grand Prize Awards, four Citations of Excellence and four Honorable Mentions.

Our distinguished seven-member jury was composed of well-respected education-based leaders and design professionals from across the continent. All were qualified by either the recommendation of the American Institute of Architects Committee on Architecture for Education, the Association for Learning Environments or by **Learning By Design**. They all volunteered, reviewed, scored, and then debated the submitted projects in detail. Here are some highlights of what they encountered:

- Colors and finishes that have texture and are durable, while being inviting.
- Signage and wayfinding that are clear and incorporated as part of the design.
- Common areas that allow future adaptability as instructional spaces.
- Design philosophy's rooted in real measurable outcomes.
- Furniture that is age-appropriate, yet inviting and engaging.

Since 1991, **Learning By Design** has showcased the best in novel approaches to supporting learning, collaboration, and connection between the human spirit and education design. We are thankful to the Spring 2017 panel of jurors, our supporting organizations, partners, and the advertisers who helped bring you this edition of **Learning By Design**. But most of all, we want to thank those educational leaders, planners, and designers who strive to push the envelope, to take steps-of-faith to make every new learning environment truly everyone's space. Please enjoy and use this showcase as your architectural referral source for making your next built environment better than its predecessor.



### Spring 2017 Jury



**Michael L. Christensen, MBA**  
Superintendent of Schools  
Orange Unified School District  
Orange, CA



**Steve Marikani**  
Chief Operating Officer  
Tacoma School District  
Tacoma, WA



**Jeff Parker, AIA, AEP, LEED AP**  
Associate and Project Manager  
GMP Leading Design  
Cincinnati, OH



**William A. Sisco, NEFP**  
Client Development Specialist  
Tension Consultants Inc.  
Houston, TX  
Vice Chair of the Executive Committee, Association for Learning Environments



**Alan Tremble, AIA**  
Professor of Architecture  
Dean, College of Professional Schools  
Norwich University  
Northfield, VT



**David M. Van Galen, AIA, LEED AP**  
Principal  
Kirkpatrick Architecture  
Seattle, WA



**Julie Williams**  
Senior Facilities Planner  
Ocean View School District  
Huntington Beach, CA

20 • LEARNING BY DESIGN SPRING 2017 | WWW.LEARNINGBYDESIGN.ORG

# QUALITY

## Judges evaluate projects based on these components:

- **Innovation:** The extent in which the design meets specific project challenges and goals by use of innovative solutions
- **21st Century Learning:** The manner in which the design supports and enhances 21st Century learning components and or the student experience.
- **Community Needs:** How does the design demonstrate flexibility and adaptation to meet the community's needs? Is the design appropriate in context to the local economic demographics and site location?
- **Interiors:** Do interior photographs demonstrate buildings primary use (ex. learning, recreation, dorm life)?
- **Sustainability:** The extent in which sustainable design concepts or other measures were used to improve the facility's operational ROI and environmental impact.
- **Functional Design:** How did the design meet the organization's strategic goals and bottom line while supporting the needs of the key stakeholders and the fundamental components of contemporary education design?
- **Judging Components:** Did exterior photography show the main entrance and was at least one other view provided? Where Floor and or Site Plans provided?

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## Save Time! Submit to *Learning By Design* Electronically

All new "SAVE-AS-YOU-GO" streamlined submission module

Upload all data and images from your desktop

Save time, resources and money

Enter at <https://bydesign.secure-platform.com/a>

# LEARNING BY DESIGN

## Submission Designations

Projects are submitted as either completed New Construction or Renovations.

**New Construction** includes additions to existing facilities.

**Renovation** includes adaptive reuse and or complete restoration.

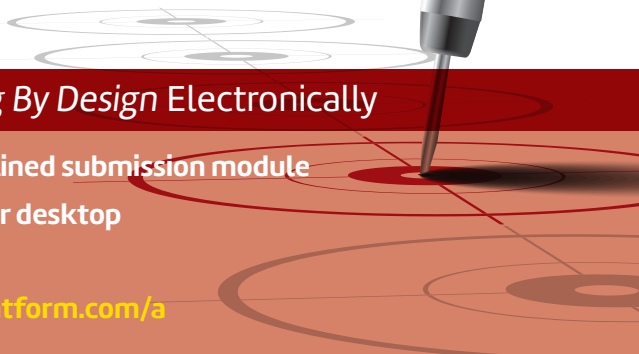
Projects may also be submitted as Projects-in-Progress, yet must be under construction when entered.

Projects may fall into many different space use categories ranging from administrative areas and cafeterias, students centers, libraries, campus master plans, dorms, sport facilities, outdoor spaces, etc.

## Learning By Design Reaches Your Market

LEARNING BY DESIGN reaches **200,000+ facility decision makers** in the pre-K to 12 and college/university education market. These are your clients and prospects:

- **Pre-K-12** decision makers at public and private schools
- **College, university, community, and technical college** decision makers
- **Architects, designers,** and construction managers
- Including members of **A4LE, SCUP, AIA CAE,** and Ed Spaces attendees



# INNOVATIVE DESIGN BEST EDUCATIONAL

Readers share their issues with an average of **three additional decision makers** in the education market—giving *Learning By Design* an **expanded reach of more than 200,000!**



The AIA Committee on Architecture for Education has partnered with *Learning By Design* as a way to **further disseminate best practices in educational facility design to a wide audience.** Through its distribution to educational institutions nationwide, the *Learning By Design* National Awards program is a resource for architects, administrators and planners that focus on **21st Century educational practices.**

## Unbeatable Exposure for Your Firm!

All firms featured receive maximum national exposure before 50,000 education decision makers, **PLUS FREE marketing:**

- ✓ High-profile editorial coverage
- ✓ Customized certificates of recognition for all entries
- ✓ Free print-ready PDF for all 2-page and multiple entries
- ✓ Online exposure at **learningbydesign.biz**
- ✓ Year-long hotlink to your firm's website
- ✓ National media exposure
- ✓ Coverage in *LBD E-News*
- ✓ Bonus distribution at key design & education conferences



# PRACTICES

## Past Participant Architectural Firms

Company Name	GMB Architecture + Engineering
ACAI Associates, Inc.	Goodwyn Mills and Cawood, Inc.
ADV ARCHITECTS LLC	Graves-MMA JV Architects
Architects West, Inc.	Grimm + Parker Architects
Architecture for Education, Inc.	Harley Ellis Devereaux
ARCON Associates	Harriman
Arrowstreet	Hight Jackson Associates
ATS&R Planners/Architects/Engineers	HMFH Architects, Inc.
Bargmann Hendrie + Archetype, Inc.	Hoffman Planning, Design & Construction, Inc.
Bassetti Architects	Hord Coplan Macht
BBS Architects, Landscape Architects & Engineers, PC	House Partners
BBT Architects, Inc.	Huckabee
Becker Morgan Group, Inc.	Hughes Group Architects
BGR Architects, Inc.	ICON
BLGY Architecture	Integrus Architecture
Boynton Williams & Associates	Jack L. Gordon Architects, P.C.
Bryant University	JBP Architects
C&S Companies	Joiner Architects
C2EA	Jones Whitsell Architects
CannonDesign	Kahler Slater
CDH Partners	KG+D Architects, PC
CMBA Architects	Kingscott Associates
Collins Cooper Carusi Architects, Inc.	KYA Design Group, Inc.
Concordia	LaBella Associates
CONCEPT 3 Architects, P.C.	Lamoureux Pagano & Associates, Inc.
Cordogan Clark & Associates	LAN Associates
CR architecture + design	Lavallee Brensinger Architects
CTA Architects Engineers	Little
Cunningham Group	LS3P
Architecture, Inc.	LSE Architects, Inc.
Design West Architects	MA+ Architecture, LLC
DIGroupArchitecture	McCool Carlson Green
DLA Architects, Ltd.	McGranahan Architects
DLR Group	McKissick Associates Architects
DLR Group   Westlake Reed Leskosky	McMillan Pazdan Smith Architecture
DMR Architects	MHTN Architects, Inc.
DRA Architects	MKThink
Eppstein Uhen Architects	Moody Nolan, Inc.
Erickson McGovern Architects	Mount Vernon Group Architects
ESa	MSA Architects
EWR Architects, Inc.	NAC Architecture
Fanning Howey	Nexus Partners - dsk
FFKR Architects	Noelker and Hull Associates
Frankfurt Short Bruza (FSB)	OHM Advisors
frk architects + engineers	Orcutt   Winslow
FVHD Architect-Planners	Parkin Architects Limited
Gensler	PBK
Gignac & Associates, LLP	Perkins Eastman DC



*Learning By Design* further disseminates **best practices in educational facility design** through its distribution to education facilities nationwide.

Perkins+Will	Symmes Maini & McKee Associates
Peter Gisolfi Associates	Tetra Tech Architects & Engineers
Pond	ThenDesign Architecture
Rachlin Partners	TMP Architecture, Inc.
RB+B Architects, Inc.	TRIAD Architects
RDG Planning & Design	Turner Duran Architects
Renaissance Architects	VBNA, inc.
Sapp Design Associates Architects	VCBO Architecture
SchenkelShultz Architecture	VMDO Architects
Schradergroup Architecture	VSWC Architects
SDS Architects, Inc.	WER Architects/Planners
SEI Design Group	Westlake Reed Leskosky
SHP Leading Design	Williamson Dacar Associates
Sillman Wright Architects	WLC Architects, Inc.
Sizeler Thompson Brown Architects	Wold Architects and Engineers
SMMA   Symmes Maini & McKee Associates	Woolpert
Smolen, Emr, Ilkovitch Architects	Ziegler Cooper Architects
SOSH Architects	ZMM Architects & Engineers
SPM Architects, Inc.	Zyscovich Architects
SSP Architects	
Stafford King Wiese Architects	
Stantec Architecture Inc.	
StruXture Architects	
Studio Bondy Architecture	

# HOW TO ENTER SHOWCASE YOUR



I want to showcase my firm’s outstanding design project in the *Learning By Design – Spring Edition (Published April 2018)*

Firm Name

Contact Name

Title

Street Address

CityStateZIP

TelephoneFax

Email

PROJECT BEING SUBMITTED:

Name of Educational Facility

CityState

## How to Enter

1. Log on to **learningbydesign.biz**, click Enter Project, then Reserve Your Space, or complete this reservation form—one for each project entered—and return it via email, fax, or mail, along with your reservation fee. Reserve your space by **September 29, 2017** and receive the early bird discount.
2. Once your reservation has been verified, you will receive access to your online Submission Form. Complete submissions require project descriptive narratives, photographs, site plans, and key facility data. All Submission Forms must be completed by **October 30, 2017**.

Total Number of Pages (for all projects submitted)	EARLY BIRD RATE Postmarked by Sep. 29, 2017	REGULAR RATE Postmarked after Sep. 29, 2017
1 Page	\$1,960	\$2,260
2 Pages	\$1,900 per page (\$3,800 total)	\$2,075 per page (\$4,150 total)
3 Pages	\$1,800 per page (\$5,400 total)	\$1,975 per page (\$5,925 total)
4 Pages	\$1,725 per page (\$6,900 total)	\$1,865 per page (\$7,460 total)

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“Outstanding education facility  
architecture and interior design  
projects do not recognize  
themselves... but we do.”

# PROJECT

## Select the # of pages for this project:

- ☐ 1 page (3 photos/renderings; up to 200 words)
- ☐ 2 pages (6 photos/renderings; up to 400 words)
- ☐ 3 pages (9 photos/renderings; up to 600 words)
- ☐ Entry of 4 pages+ (additional photos and text)

**Multiple project submissions from the same firm qualify for multipage discounts.** Submit reservation(s) before the Early Bird Deadline and receive the lowest rates.

**Total payment** for Project Submission(s)

\$\_\_\_\_\_

**NEW!**  
**FREE PROJECT VIDEO**  
**& FIRM SOCIAL**  
**MEDIA LINKS FOR**  
**ALL ENTRIES**

## Complete all three sections below:

### 1. Type of Educational Facility (Check only one)

- |   |  |
|---|--|
| <input type="checkbox"/> Community College                        | <input type="checkbox"/> High School           |
| <input type="checkbox"/> Middle School/Intermediate School        | <input type="checkbox"/> Combined-Level School |
| <input type="checkbox"/> Community College                        | <input type="checkbox"/> College/University    |
| <input type="checkbox"/> Specialized Educational Facility/Voc-Ed  |  |
| <input type="checkbox"/> Early Childhood School/Elementary School |  |

### 2. Entry Type (Check only one)

- |  |  |
|--|--|
| <input type="checkbox"/> New Construction/Addition             | <input type="checkbox"/> Project in Progress |
| <input type="checkbox"/> Renovation/Adaptive Reuse/Restoration |  |

### 3. Project Category (Check only one)

- |   |   |
|---|---|
| <input type="checkbox"/> Admin areas/business offices   | <input type="checkbox"/> Cafeteria/dining hall              |
| <input type="checkbox"/> Campus master planning         | <input type="checkbox"/> Career-tech/voc ed                 |
| <input type="checkbox"/> Childcare center               | <input type="checkbox"/> Conference and training center     |
| <input type="checkbox"/> Dorm/residence halls           | <input type="checkbox"/> Entire school/campus building      |
| <input type="checkbox"/> Green/sustainable design       | <input type="checkbox"/> Historic preservation              |
| <input type="checkbox"/> Landscape architecture         | <input type="checkbox"/> Learning garden                    |
| <input type="checkbox"/> Library/media center           | <input type="checkbox"/> Media/arts/performing arts center  |
| <input type="checkbox"/> Modular building/classrooms    | <input type="checkbox"/> Multi-use/joint-use building/space |
| <input type="checkbox"/> Playground/outdoor space       | <input type="checkbox"/> School prototype plan              |
| <input type="checkbox"/> Science center                 | <input type="checkbox"/> Signage/Wayfinding                 |
| <input type="checkbox"/> Sports facility/fitness center | <input type="checkbox"/> Student center/union               |
| <input type="checkbox"/> Technology center              | <input type="checkbox"/> Single space                       |
| <input type="checkbox"/> Other                          |   |

## QUESTIONS?

See our FAQs at [www.learningbydesign.biz](http://www.learningbydesign.biz) or contact an Architectural Liaison:

216.896.9333 or [mgoodman.lbd@gmail.com](mailto:mgoodman.lbd@gmail.com)

## E-MAIL RESERVATION FORM TO:

[mgoodman.lbd@gmail.com](mailto:mgoodman.lbd@gmail.com)

## RETURN BY MAIL TO:

Designquest Media LLC.

30559 Pinetree Rd., Ste. 210

Cleveland, OH 44124

**Complete & Submit Entry Form Online at:**  
**LEARNINGBYDESIGN.BIZ**

**All entries must be prepaid with Reservation Form.** Entry fees help cover the cost of judging and production. Upon receiving your Reservation Form and payment, we will send you a Project Submission Packet that will include details about how to submit your project.

### Payment Method: (check one)

- ☐ Check (Payable to Designquest Media LLC) ☐ MasterCard ☐ Visa ☐ American Express

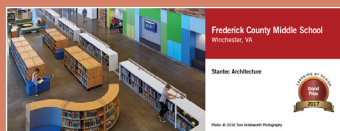
Card number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's name \_\_\_\_\_ CID Code \_\_\_\_\_

Billing address: City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**Enter Online at: <https://bydesign.secure-platform.com/a>**



# LEARNING BY DESIGN



Designquest Media LLC.

30559 Pinetree Rd., Ste. 210

Cleveland, OH 44124

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