

*Which direction are you heading?*



*The answers  
are inside...*

**BEDROCK**

Learning has the solutions

# BEDROCK Learning

## Your Life-long Learning Partner

The foundation of Bedrock Learning is based on more than 30 years of training and curriculum development experience, and 20+ years experience in the residential technologies industry.

Founded by internationally recognized industry pioneer Helen Heneveld, our team provides a comprehensive training solution designed for home technology professionals and associates seeking to learn about and succeed in the growing industry serving the connected home. Bedrock Learning teaches the technologies *behind* the products, so manufacturer instruction can focus on product training.



### OUR PHILOSOPHY AND COMMITMENT

Learning should be fun and fit into your busy schedule. Our core curriculum covers technology, business and sales for the installation of residential electronic systems for the digital home. Presented in 'plain' English with many easy-to-understand graphics, animations and voiceover, everyone can learn with Bedrock Learning curriculum.

Training is an investment in yourself, your employees, and your business, encouraging each to prosper and grow. We are committed to providing best-in-class training options that are readily accessible, affordable, support the growth of individuals, along with the growth and success of companies.

### PREPARE FOR INDUSTRY CERTIFICATION

Bedrock Learning online courses help prepare for numerous industry certifications, including ESPA Certified-EST, Electronic Systems Technician, CEDIA Electronic Systems Technician II, CEDIA Residential Networking Specialist, and ETA-RESI, Residential Electronic Systems Integrator. Training and knowledge are verified by quizzes and final tests. Achievements are documented with Certificates of Completion. Industry certification helps increase a professional's credibility as the trusted advisor and technician.

### EARN CEUs WHILE LEARNING

Most Bedrock Learning online courses are approved for Continuing Education Units, CEUs, and Renewal Units, RUs, by:



For information to redeem CEUs and RUs, visit our website.

### ONLINE LEARNING HOSTING & DEVELOPMENT

- Go live in 90 days with branded training portal
- Course conversion for interactive online delivery
- Custom course development

The Bedrock team is ready to answer any questions, share our experience and knowledge, discuss your needs, and help provide solutions. Give us a call or send an email anytime.



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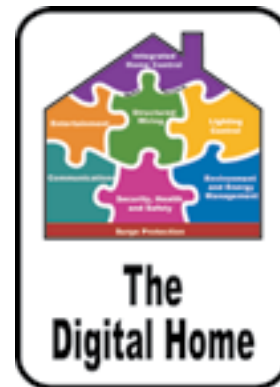
# Online Courses

*Learn the technology behind the products*

Educated technicians and salespeople add value to any company. Increase productivity, lower costs, boost sales and build the bottom line. Earn CEU's by broadening skills and keeping current with technology.

That's why companies rely on Bedrock Learning for training their team.

- **Robust** - complete technology and sales curriculum
- **Affordable** - no travel or time away
- **Convenient** - learn on your own schedule, 24/7
- **Effective** - pragmatic technical knowledge
- **Verifiable** - testing ensures comprehension



# Resource Downloads

*Master processes and advance your business*

With proven processes and forms your business will flow smoothly and efficiently, and deliver accurate results.

From running a business, enhancing the sales process, streamlining project management, to symbols for design and technology specification, these affordable and customizable tools are a must.

- **Streamline** - processes increase efficiency
- **Standardize** - get everyone on the same page
- **Communicate** - ensure clear understanding
- **Build the team** - understanding drives commitment
- **Make money** - consistency enhances performance

**BEDROCK**  
Learning

## Business Forms



## Sales Forms



## Project Management Forms



## Symbols



*All forms are in Microsoft Word™, Excel™, Visio™, and “fillable” PDF format and can easily be edited for customization to specific company workflow.*