

# You Vs. Flu - Flyer

**DON'T LET THE FLU KNOCK YOU OUT!**

**FLU SHOT OPPORTUNITIES: 4-6:30 p.m. | Oct. 28 & Nov. 11**  
**Enrollment Center Clinic**  
**720 Stadium Drive, Garland, TX 75040**  
**972-494-8538**

**CHAMPION**  
**YOU**  
*The Immune*

**CHALLENGER**  
**FLU**  
*The Terrible*

**MUST HAVE AN APPOINTMENT\***  
*\*See website for qualifications.*

**THE FLU AND COVID-19 HAVE SIMILAR SYMPTOMS.**  
**If we are unable to determine the cause of illness, it could result in a 10-day loss of work or school!**

**FOR MORE INFORMATION: GARLANDISD.NET/IMMUNIZATIONS**

Garland ISD's Health Services director solicited help from the Communications team to publicize upcoming flu shot clinics. Knowing that shot clinic participation was low the previous year, the director asked for an attention-grabbing flyer design. A retro-style boxing poster look was created with bold colors and black and white photography. The strategy worked, increasing shot clinic participation by nearly 70%.