Lowell Elementary #WaterlooProud *** SOCIAL MEDIA

Waterloo Community Schools** Katrina Hemann, Communications Specialist II, hemannk@waterlooschools.org

Here is a link to the Lowell construction video.  https://www.youtube.com/watch?v=MqsFL-q8P3c
Social Media analytics are attached at the bottom of the write-up.

Facebook

![Facebook post](https://example.com/fb-post.jpg)

See how Lowell students and staff rebounded when a snow storm destroyed their building back in 2019 and how amazing their new school looks! Watch this video to see how students were able to have a voice in choosing parts of the new school. #LoveLeadsLowell #WaterlooProud

[YouTube video](https://www.youtube.com/watch?v=MqsFL-q8P3c)

### Social Media Analytics

- **2,674** People reached
- **148** Engagements
- **18** Likes
- **7** Shares
Three years ago, Old Lowell sustained significant damage due to winter storm snow build-up. That led to the closing of old Lowell and a move to a temporary location. That didn’t dampen spirits, though, as Lowell students and staff came back stronger than ever! #LoveLeadsLowell emerged from the relocation and staff quickly turned the old AEA building into a temporary home. Now, students and staff are back and learning at their brand NEW Lowell building at their original locat... See more
For Valerie McDonald, the Lowell move is emotional for a variety of reasons, but one might surprise you. She’ll have to part with this beloved desk that has moved with her for over 20 years. “This desk is a part of me. She’s been with me for over 20 years,” Valerie said about her desk. “I have to clean her out today and I’ll probably be crying when I clean her out. Even though I’m going to get a new desk, I’m sad I have to leave her. I’ve had her over twenty years. You can tak... See more
The Lowell team is excited and ready! Boxes are absolutely everywhere, but the learning continues. Everyone’s excited for the move, but it’s also “kind of bittersweet,” says Shantavia Parker. “It’s a little sad, but we’re excited to be in a real school.”

Mr. Lehman, who’s celebrating his 8th year with Waterloo Schools jokes about the move, “I’m guessing all my neighbors are looking forward to not hearing me anymore. I have a loud voice and these walls are thin! It’ll be nic... See more
It’s a busy day at Lowell as staff and students spend the last day in the current building before the big move to their NEW school! Students and parents were greeted at the door by para professional Valerie Kroells who always tries to start the day off on the right foot for each student with a “Hello! How are you?!” along with a loving compliment.

She’s been with Waterloo Schools for 23 years and has enjoyed starting the school day like this since 2005. We snagged a few pho...
A Look Back in Time #LoveLeadsLowell

These Lowell Elementary students are excited to start their educational journeys this January at a brand new Lowell Elementary! Remember, Lowell students won’t have school December 20 & 21 to allow staff to prepare their classrooms for the grand unveiling for their students when they return on January 3! Childcare options for Lowell families are available on December 20 & 21 through YMCA and Boys and Girls Club.

NEW LOWELL SCHOOL

December 17
Students’ last day in old Lowell. Take home all personal belongings.

December 20 & 21
Last day of school for Lowell students. See below for childcare options.

January 3
First day at NEW Lowell: 1707 Williston Ave in Waterloo

January 6
Parent Open House: 5:30-7:00

Contact the YMCA or the Boys and Girls Club for childcare options on December 20 & 21.

YMCA
Boys and Girls Club

www.cedarvalleyymca.org
319.233.3531

www.blackhawkymca.org
319.234.2839

2,623
People reached

85
Engagements

Boost post

Like
Comment
Share
A Look Back in Time #LoveLeadsLowell
These adorable first grade students have never attended school at the real Lowell Elementary location. Now they get to return to their home school and enjoy a brand new building starting January 3!
A Look Back in Time #LoveLeadsLowell
We’re so excited that students and staff will be starting the new calendar year in their brand new Lowell Elementary!! It will be worth the wait as this new building boasts larger classrooms, a huge commons area, grand staircase and plenty of room for creative juices to flow! Remember, Lowell Elementary students won’t have school December 20 & 21 to allow staff to prepare their classrooms for the grand unveiling for their students when the... See more
A Look Back in Time #LoveLeadsLowell

As students and staff prepare to move into NEW Lowell during break, we look back at the construction journey. Great care was taken to incorporate many features of the previous building into the new Lowell building, including the two prominent gables at the main entrance, matching the color of the bricks from the old Lowell, and the Lowell School stone which greets visitors at the main entrance.
A Look Back in Time #LoveLeadsLowell

Almost three years ago, on February 21, 2019, OLD Lowell sustained significant damage due to winter storm snow build-up. That led to the closing of old Lowell and a move to a temporary location. That didn’t dampen spirits, though, as Lowell students and staff came back stronger than ever! #LoveLeadsLowell emerged from the relocation and staff quickly turned the old AEA building into a temporary home.

This week, as Lowell Elementary prep... See more
See how Lowell students & staff rebounded when a snow storm destroyed their building in 2019 & how amazing their new school looks! Watch this video to see how students had a voice in choosing parts of the new school. #LoveLeadsLowell #WaterlooProud

[YouTube Video]

Lowell Elementary #WaterlooProud New Building
January 2022
It's a busy day at Lowell as staff & students spend the last day in the current building before the move to their NEW school! Students & parents were greeted at the door by para professional Valerie Kroells who always tries to start the day off on the right foot for each student.
Waterloo Schools @WaterlooSchools · Dec 17, 2021
Packing for the NEW Lowell! The Lowell team is excited & ready! Boxes are absolutely everywhere, but the learning continues. Everyone's excited for the move, but it's also "kind of bittersweet," says Shantavla Parker. "It's a little sad, but we're excited to be in a real school."

Tweet Analytics

Waterloo Schools @WaterlooSchools · Dec 17, 2021
Packing for the NEW Lowell! The Lowell team is excited & ready! Boxes are absolutely everywhere, but the learning continues. Everyone's excited for the move, but it's also "kind of bittersweet," says Shantavla Parker. "It's a little sad, but we're excited to be in a real school."

Impressions: 471
Engagements: 15
Detail expands: 4