

Clinton Central School District recently created a Facebook page for the sole purpose of generating creative content to a wider range of individuals including but not limited to- parents, faculty, staff, students and community members. Currently, Clinton Central School District has engaged more than 2,275 people in the last 28 days, reached a total of 5,026 community members, and earned 429 likes. Daily, Clinton Central School District engages viewers in content and conversation ranging from National Wacky Holidays, to principal reminders for parents and everything in between. Take a peek at the action by visiting [facebook.com/clintoncsd](https://www.facebook.com/clintoncsd)

1. On a weekly basis, Clinton Central School District develops and creates a “Wellness Wednesday” posting. Topics include facts and infographics about mental health, posture, healthy food choices and so much more. The goal of “Wellness Wednesday” is to engage viewers in consistent content and generate conversations circulating various health topics.  
(<https://www.facebook.com/clintoncsd/photos/a.102936091621280/208595054388716/>)
2. Clinton Central School District consistently generates content concerning national days of the year that peak interest of community members, faculty, students and staff. On March 31, it was “National Crayola Day!” Clinton Central School District’s PR Professional Alyssa Sacco and Graphic Designer [Kerry Zegarelli](#) created the following flyer that reached several groups of faculty members, who later utilized it for their very own Positivity Project chapter.  
(<https://www.facebook.com/clintoncsd/photos/a.102936091621280/208746887706866/>)
3. In addition to a Wellness Wednesday, Clinton Central School District generates a video with Mrs. [Amie Johnson](#), Coordinator of Professional Development & Instructional Coach, called “Tech Tip Tuesday.” This weekly posting engages parents and community members with topics of interest such as Chromebook tutorials, safe links, and video tutorials.  
(<https://www.facebook.com/clintoncsd/photos/a.102936091621280/197382755509946/>)