PROJECT SUMMARY for Sun Prairie Area School District’s Six Years of Continuous Improvement Report

**Project Name:** Sun Prairie Prairie Area School District’s Six Years of Continuous Improvement Report

**Target Audience:** The 10 surrounding municipalities consisting of the Sun Prairie Area School District and community

**Goals and Objectives:** In 2014-15, before the hiring of Superintendent Dr. Brad Saron, the Sun Prairie Area School District created a strategic plan aiming to evolve and improve for their community, students, caregivers, and families. The plan was created collaboratively with community members focusing on four pillars: teaching and learning, workforce, community engagement, and facilities and operations. This report aims to celebrate the success our administration, staff, and students had over the last six years. We wanted to demonstrate that district resources (tax dollars) were used wisely and yielded positive results.

**Research:** Before beginning this project, we met with District leadership and the Board of Education. We wanted to discuss the progress we made regarding our first-ever Strategic Plan. Next, we compiled a comprehensive list of actions and steps taken to put our Strategic Plan to life. We made this a collaborative document and asked Directors to write about the accomplishments of their departments.

Next, we conducted a content analysis of our social media accounts, specifically Instagram and Facebook. We sorted through over 1,000 photographs of our staff and students to find images that best showcased the ‘Sun Prairie Experience.’ The images selected directly relate to our accomplishments and pillars. Our four pillars are the following: workforce focus, teaching and learning, community engagement, and facilities and operations.
**Planning:** To execute our Six Years of Continuous Improvement report, we met with a design company. The design company we worked with is Captivate Media in Hudson, Wisconsin. We decided to organize the report in our four pillars to create consistency. We had four meetings with the design company to discuss edits.

**Implementation:** We mailed copies of this report to community members. It is also available to families electronically and is currently featured on our ‘Six Years of Continuous Improvement’ webpage.

**Evaluation:** The Sun Prairie Area School District and our Communications team are very proud of the finished product of our Six Years of Continuous Improvement Report. We believe it does a great job summarizing our accomplishments throughout the past six years. Additionally, it encourages stakeholders to help create our upcoming Strategic Plan. In total, we distributed over 23,000 copies to community members.