Submission for Publications and Digital Media Excellence Awards

Internet/Intranet Website

Website
In the category of Internet/Intranet Website, the San Diego Unified School District is presenting its newest and most innovative website project, “Discover,” for consideration.

Background
Launched in October 2021, the “Discover” school choice website is the culmination of the district’s long-sought goal to fully digitize and enhance its enrollment options process. The new online tool makes it easy and intuitive to explore all of San Diego Unified’s academic offerings and learn more about each of its 163 comprehensive schools, providing stakeholders access to more information than ever before.

In addition to presenting this information in a vibrant, appealing digital format, the Discover site also provides an intelligent tool to browse and filter schools through a variety of criteria. For the first time ever, San Diego Unified parents can create customized searches and sort schools based on the factors most important to their family, including:

- Location and Grade Level
- Specialties, including STEAM, Music and Arts, World Language, International Baccalaureate, Athletics and more
- Career Pathways, such as Health Science and Biotechnology or Information Technology
- Supports for Military Families
- Awards and Recognitions
- Features, including on-campus preschool, after-school care, LGBTQ+ supports and clubs, gifted and talented programs, and more

To better serve the district’s diverse population, the Discover site hosts all of this information in English and Spanish, and is built to fully support additional translation options such as the Google Translate plugin.

Materials
https://discover.sandiegounified.org