

Naperville 203

Community Unit School District

#203BusinessPartners Social Media Campaign

Purpose: The purpose of this Summer 2020 social media campaign was to highlight and support local businesses during the COVID-19 shutdown in Naperville. The campaign is centered around businesses that have always supported the Naperville 203 community and now it was our turn to help and support these partnerships. Example below:

 **Naperville School District 203** July 7, 2020 · 🌐

Today we support our [#203businesspartners](#) [PowerForward DuPage](#). [Naperville School District 203](#) highlights businesses that support our community. Should you need electrical services for your home or business, PowerForward DuPage can connect you with just the right contractor for your project. Visit <http://ow.ly/8Lvu50Ar7Xv> for more info! [#Together203](#) [#powerforwarddupage](#)

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