Valhalla Senior Sports Spotlights 2021-2022

Every season, our sports teams celebrate their Senior Game – a cheerful way to applaud and thank its 12th-grade players. However, throughout the COVID-19 pandemic, many seasons of athletics were canceled or shortened. Our oldest players were disheartened that they couldn’t play in their final season before graduating.

We wanted them to feel valued, like leaders and know that they have made an impact in their sport. I created the “Senior Sports Spotlights” with Valhalla’s athletic director to highlight our phenomenal 12th graders. Each season, we share with them a Q&A so that their words can be highlighted. I then develop a graphic to share with the community on social media. Each season, they are released on Facebook and Twitter (and our websites and SportsYou pages) at 6 p.m. every night for several consecutive weeks.

The love was heartening! Sharing these Senior Sports Spotlights on social media had a much wider reach than the athletes only celebrating their Senior Game in-person. While virtual, it allowed community members who wouldn’t attend a game (alumni, outside stakeholders, coaches from opposing teams) to honor our students. They “liked/loved” the posts, while leaving comments, sharing and retweeting.

Even though we couldn’t be in-person for a full season, we created a community cheer silo for our incredible 12th graders. It allowed them to feel supported and encouraged as athletes and students.

Relevant Postings:
Post 1: https://bit.ly/V22NSPRA1SS