Each year the school system communication messaging and initiatives reflect the district theme. The theme is visible throughout the school year from the Superintendent and School Board’s communications all of the way to the classroom level. The theme serves as an expectation for all members of the school system and provides a consistent message that is delivered throughout the year. Logos, print materials, decorations and other graphic elements were created and used in a wide variety of ways throughout the school year to clearly communicate the message and theme One Team STPPS.

Logo and Graphics:
Administrators Conference Décor:

The *One Team STPPS* theme was announced to administrators at our annual Administrators Conference. Decorations and activities reinforced the theme and were designed so schools could replicate them to help incorporate the theme at the school level.
Shirt Design:
Social Media Examples

The hashtag #OneTeamSTPPS was used on every social media post during the 2021-2022 school year.

Even if not directly mentioning the One Team STPPS theme, the concept of teamwork is incorporated whenever possible. This is an example post of our schools reopening after Hurricane Ida.
We welcomed students back to school at all 55 STPPS campuses across St. Tammany Parish for the beginning of the 2021-2022 school year. Thank you to everyone for your hard work in starting this year off. We hope all of you are finding a routine and settling in to what will be a great year.

Our theme this year is One Team STPPS. Everyone has a part to play on the team. We have one mission and one goal, and that is student success. Working together as one team we can achieve more and be successful. Thank you for your continued support of the St. Tammany Parish Public School System.