Samples from 2021 Summer Enrichment + Acceleration Promotional Campaign

Web pages:
https://www.gcpsk12.org/SEA and https://www.gcpsk12.org/Page/30130 [have been updated for 2022, no longer available]

GCPS TV:
“GCPS Talks... Summer Enrichment + Acceleration” (4/13/21), Focus Moment wrap-up (7/1/21)

Teaching Gwinnett Podcast:
“Don’t Call It Summer School!” (5/21/21)

Social Media:
Facebook, Twitter, and Instagram (April-June)

Community Newsletters:
Story in Communique (online magazine, 4/19/21), story in eNews (subscription newsletter, 4/23/21), wrap-up story in Essentials (print newsletter, 10/1/21)

Staff Newsletter:
Story in Education Briefs (4/28/21), wrap-up story in Education Briefs (9/13/21)
Logos and Graphics

**In-Person SEA**
Students invited who teachers and schools feel would most benefit from in-person instruction (June 14–July 2)

**Rising K Academy**
Open to all children registered to start kindergarten in the fall (June 14–July 2)

**Digital SEA**
Open to all GCPS students, this self-paced digital option is accessed through the Student Portal on the Summer Enrichment and Acceleration eCLASS page (June 14–July 16)

**Career and Technical Education**
Enrichment camps for rising 9th–12th graders
Social Media

Sample Facebook Posts

Sample Twitter Posts

Sample Instagram Posts (most posts were stories)
Materials for Schools

Ride the Wave of Learning
Summer Enrichment + Acceleration (SEA) Program

Free summer program for students in grades K–8.
In-person classes and a self-paced digital format will help students accelerate and expand their learning from this year as they preview the next grade level.
In-person SEA will run from 8 a.m. to 2 p.m., Monday through Friday, June 14–July 2. Digital SEA will be available June 14–July 16 on the MYeCLASS student portal.

Rise the WAVE of LEARNING
June 14–July 2, Monday through Friday, 8 a.m. to 2 p.m.

GCPS’ Summer Enrichment + Acceleration Program is a free summer program for students in grades K–8.

In-person classes available by invitation and self-paced digital format available to all
Summer learning that expands on what students learned this year and previews the next grade level
Fun and engaging activities typically offered in non-core Specials and Connections courses

Look for more information from your school in the coming weeks!

Aproveche la ola de aprendizaje
Academia para alumnos que entran al Kinder

Rising K Academy
A free summer program for new GCPS kindergarteners

New kindergarten students are invited to the school district’s Rising K Academy this summer!
These in-person classes will run from 8 a.m. to 2 p.m., Monday through Friday, for three weeks—June 14–July 2.
Breakfast and lunch will be provided at no charge to families.

In the Rising K Academy, new kindergarteners will learn about school and what to expect in the fall. Fun, hands-on learning activities will make sure new kindergarteners are ready to learn the first day of school in August.

Look for more information from your child’s new school in the coming weeks!

Digital SEA Flyer

Students will work on developing foundational skills from the previous year. They’ll also continue learning new material, making use of links and resources they learned at the web-based platform.

In-person SEA Flyer

Students will work on developing foundational skills from the previous year. They’ll also continue learning new material, making use of links and resources they learned at the web-based platform.

Digital SEA Program

On the Student Portal, go to Additional Resources in the Digital SEA Acceleration at the top menu page.

In-person SEA Program

On the Student Portal, go to Additional Resources in the Summer Enrichment + Acceleration at top menu page.

In-person SEA Program

On the Student Portal, go to Additional Resources in the Summer Enrichment + Acceleration at top menu page.

In-person SEA Program

On the Student Portal, go to Additional Resources in the Summer Enrichment + Acceleration at top menu page.