

2018 JOSTENS CANADA PHOTO CONTEST: ENTRY FORM | MODEL RELEASE | ABBREVIATED OFFICIAL RULES

ENTRY FORM

Entrant Name: _____

Title of Photo: _____

Category (please check one): ☐ Student Life ☐ Sports ☐ Open/Creative

Grade Level (please check one): ☐ High School ☐ Junior High/Middle School

MODEL RELEASE

NOTE TO ENTRANT: Photos entered in the 2018 Jostens Canada Photo Contest ("Contest") must be accompanied by this Model Release, signed by all individuals who are personally and substantially identifiable within the photo (excluding crowds and large groups of eight (8) or more individuals). See official rules, available at <http://www.jostens.com/canadaphotocontest>, for details.

This Model Release ("Release") pertains to images from photographs in which the individual(s) whose signature(s) is/are below ("I" or "Photo Subject") appears, which photographs were taken by the Entrant named above ("Entrant") and will be entered by Entrant into the Contest, and any material based upon or derived therefrom (collectively, the "Images"). For good and valuable consideration received, the receipt and sufficiency of which is hereby acknowledged, I agree as follows: I hereby grant to Jostens Canada Ltd., its parents and subsidiaries, and their respective employees, agents and others working for such entities on their behalf and their respective licensees, successors and assigns (collectively, "Jostens") the absolute right and permission to upload, use, re-use, publish, broadcast and/or copyright the Images, in whole or in part, individually or in conjunction with any other images, in any medium or form including without limitation web-based media such as websites, posters, banner ads, email ads and other forms of media, throughout the universe in perpetuity, for any purpose whatsoever including without limitation those related to the sale, publication, display or exhibition thereof in education, promotion, advertising and any other trade or commercial purpose. I agree that Jostens shall not be liable for any distortion, alteration, optical illusion or use in composite form that may occur or result from Jostens' use of the Images. I further agree that Jostens shall not be liable for the use, misuse, misappropriation or unauthorized use of the Images by any third party. I shall have no right of approval and no claim (including without limitation claims based upon invasion of privacy, defamation or right of publicity) arising out of Jostens' use, alteration, distortion or illusionary effect or use in any composite form of the Images. I represent to Jostens that this Release does not in any way conflict with any existing commitment or obligation to which I am currently bound. I acknowledge that I am not entitled to receive any subsequent compensation from Jostens pursuant to this release.

PHOTO SUBJECT

Signature of Photo Subject: _____ Address: _____

Printed Name: _____

If Photo Subject Is Under 18 Years of Age: I represent and warrant that I am the parent or legal guardian of the above-referenced Photo Subject and that I agree to all of the terms and conditions contained in this Model Release.

Signature of Parent or Legal Guardian: _____

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**2018 JOSTENS CANADA PHOTO CONTEST
ABBREVIATED OFFICIAL RULES**

***PLEASE SEE COMPLETE OFFICIAL RULES, AVAILABLE AT
<http://www.jostens.com/canadaphotocontest> ("Promotion Website").***

1. **NO PURCHASE NECESSARY.** Void where prohibited by law and subject to all federal, provincial and local laws and regulations.
2. **Sponsor:** Jostens Canada Ltd., 1643 Dublin Avenue, Winnipeg, Manitoba, R3H 0G9 ("Sponsor").
3. **Entry Period:** 12:00 a.m. Central Time on December 1, 2017 through 11:59 p.m. Central Time on March 1, 2018 ("Entry Period").
4. **Eligibility:** To enter must be legal resident of the provinces of Canada (excluding Quebec); age 13 or over and; current middle school, junior high school or high school student.
5. **How to Enter:** Submit your entry to Sponsor by uploading a photo at the following website address during the Entry Period: <http://www.jostens.com/canadaphotocontest>. Entries must be submitted by March 1, 2018 and must include the following:
 - a. Digital photo taken by entrant.
 - b. Original high-resolution digital photo file. Minimum of 300 dpi and 8x10 inches; jpg/jpeg, png or tif/tiff file types.
 - c. Completed entry form, available on Promotion Website.
 - d. Model release, available with entry form on Promotion Website, signed by all individuals personally and substantially identifiable in the photo (excluding crowds and groups of eight (8) or more individuals), along with parent or legal guardian signature for any minor.
6. **Entry Requirements:**
 - a. Categories: (i) Student Life; (ii) Open/Creative; and (iii) Sports.
 - b. Photos must have been taken by entrant within two (2) years prior to date of entry and not entered in a prior Jostens photo contest.
 - c. Except for photos entered in "Open/Creative" category, photos may use computer software only to enhance technical aspects of photo and not to alter photo content.
 - d. Photos must comply with all content requirements listed in official rules.
 - e. Limit 3 entries per person, per category.
 - f. Entries become property of Sponsor and will not be returned.
7. **Judging Date and Criteria:** Winners chosen on or around March 15, 2018, based on the following criteria:
 - a. photo's ability to tell a story relevant to the school/educational experience;
 - b. composition and artistic qualities; and
 - c. technical quality.Winners will be contacted by email, telephone or similar means. Odds of winning depend upon number of eligible entries received.
8. **Prizes:**
 - a. Grand prize (1): \$1000 cheque and mounted photo enlargement for winner; \$500 cheque and mounted photo enlargement for winner's school.
 - b. Category prizes (3): \$250 cheque and mounted photo enlargement for winner; \$250 cheque and mounted photo enlargement for winner's school.
 - c. Honourable mentions (2 per category; total of 6): mounted photo enlargement for winner; mounted photo enlargement for winner's school.Total ARV of all prizes: \$4,000.
9. **General:** Taxes will be the sole responsibility of the winners. Winners agree that Sponsor, its parents, affiliates and subsidiaries and their respective employees and agents shall have no liability in connection with this contest or acceptance or use of prizes awarded.
10. **Winners List:** List of winners will be available on Promotion Website on or around May 1, 2018.