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Oxford Macarons Logo	Primary Logo	1

LOGO DESIGN

By customizing the typography and extending the tails of the X and the R, we turned a simple, modern mark into a dynamic and elegant solution. Our alternate logos provide additional lockups of varying complexity and orientation, allowing flexibility in implementation.

COLOR PALETTE



PRIMARY LOGO



ALTERNATE LOGOS



Submission	Description	Page Number
Oxford Macarons Logo	Identity	2



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