

LA far out isn't far.  
download and ride (soon!)

astral

1354

that's y

This billboard is mounted on a black metal structure. The main sign is white with a large, stylized 'LA' logo in pink. The 'L' is a solid pink shape, and the 'A' is a pink shape with a white cutout. Inside the white cutout of the 'A', there is a photograph of a green suspension bridge over a river. To the right of the logo, the text 'far out isn't far.' is written in black, and 'download and ride (soon!)' is written in pink below it. In the bottom right corner of the sign, the 'that's y' logo is visible. Below the main sign, there is a black horizontal bar containing the 'astral' logo on the left and a digital display showing '1354' in orange on the right. The billboard is set against a background of trees and a clear sky.

LA here so your A to B will never be F'd.  
download and ride

that's y

This billboard is mounted on a brick wall. It features a large, stylized 'LA' logo in pink. The 'L' is a solid pink shape, and the 'A' is a pink shape with a white cutout. Inside the white cutout of the 'A', there is a photograph of three young women smiling and standing in front of a building. Below the logo, the text 'here so your A to B will never be F'd.' is written in black, and 'download and ride' is written in pink below it. In the bottom right corner of the sign, the 'that's y' logo is visible. The billboard is set against a background of a brick wall.